

Orientation Schedule

BBA (Management & Marketing) – Batch 2025–28 (09th July 2025 to 11th July 2025)

Day 1 - Wednesday, 09 th July 2025			
Division/ Classroom	01:30 PM - 03:00PM	03:10 PM - 04:40 PM	04:50 PM - 06:20PM
A 708, 7 th Floor	Design Thinking in Marketing	GenAI Unleashed	Progress Pioneers: Building Personality to meet the challenges of Corporate World
	Dr. Swati Adhikary	Mr. Mihir Shah	Ms. Ashita Golwala
B 709, 7 th Floor	Progress Pioneers: Building Personality to meet the challenges of Corporate World	Design Thinking in Marketing	GenAI Unleashed
	Ms. Ashita Golwala	Dr. Swati Adhikary	Mr. Mihir Shah
C 710, 7 th Floor	GenAI Unleashed	Progress Pioneers: Building Personality to meet the challenges of Corporate World	Design Thinking in Marketing
	Mr. Mihir Shah	Ms. Ashita Golwala	Dr. Swati Adhikary
D 711, 7 th Floor	Building a Personal Brand in the Digital World	Brand Quiz	
	Mr. Tarun Makhija	Prof. Sandeep Srivastava and Prof. Rashmi T.	
E 605, 6 th Floor	Brand Quiz	Building a Personal Brand in the Digital World	
	Dr. Ahmad K. and Dr. Nitu S.	Mr. Tarun Makhija	

Day 2 - Thursday, 10th July 2025

Division / Classroom	01:30 PM - 03:00PM	03:10 PM - 04:40 PM	04:50 PM - 06:20PM
A 708, 7 th Floor	Kickstarting a Start-up	Building a Personal Brand in the Digital World	Breaking the Ice and Importance of Mental Health
	Dr. Rahul Shah	Mr. Tarun Makhija	Dr. Gowri Joshi
B 709, 7 th Floor	Breaking the Ice and Importance of Mental Health	Kickstarting a Start-up	Building a Personal Brand in the Digital World
	Dr. Gowri Joshi	Dr. Rahul Shah	Mr. Tarun Makhija
C 710, 7 th Floor	Building a Personal Brand in the Digital World	Breaking the Ice and Importance of Mental Health	Kickstarting a Start-up
	Mr. Tarun Makhija	Dr. Gowri Joshi	Dr. Rahul Shah
D 711, 7 th Floor	Progress Pioneers: Building Personality to meet the challenges of Corporate World	GenAI Unleashed	Design Thinking in Marketing
	Ms. Ashita Golwala	Mr. Mihir Shah	Dr. Swati Adhikary
E 605, 6 th Floor	Design Thinking in Marketing	Progress Pioneers: Building Personality to meet the challenges of Corporate World	GenAI Unleashed
	Dr. Swati Adhikary	Ms. Ashita Golwala	Mr. Mihir Shah

Day 3 - Friday, 11th July 2025

Division / Classroom	01:30 PM - 03:00PM	03:10 PM - 04:40 PM
A 708, 7 th Floor	Brand Quiz	Program Chair address
	Dr. Nitu S. & Dr. Suruchi S.	Dr. Nitu S. & Dr. Suruchi S.
B 709, 7 th Floor	Program Chair address	Brand Quiz
	Dr. Nitu S. & Dr. Suruchi S.	Dr. Sooraj N. and Dr. Prateek M.
C 710, 7 th Floor	Brand Quiz	Program Chair address
	Dr. Minnati S. & Dr Ahmad K.	Dr. Nitu S. & Dr. Suruchi S.
D 711, 7 th Floor	Kickstarting a Start-up	Breaking the Ice and Importance of Mental Health
	Dr. Rahul Shah	Dr. Gowri Joshi
E 605, 6 th Floor	Breaking the Ice and Importance of Mental Health	Kickstarting a Start-up
	Dr. Gowri Joshi	Dr. Rahul Shah



Prof. Seema Mahajan
Director