


## **Inauguration Schedule**

### **BBA (Management & Marketing)**

<b>Date</b>	Tuesday, 08 <sup>th</sup> July, 2025
<b>Venue</b>	Mukesh Patel Auditorium, NMIMS New Building, Gate No. - 04, V.L. Mehta Road, Vile Parle (West). Mumbai – 56.
<b>Student Registration</b>	09:00am – 09:45am
<b>Student Dress Code</b>	Business Formals

<b>Timing</b>	<b>Program Schedule</b>
10:00 am – 10:05 am	Welcome address by the President of the Student Council (UG) - Mr. Samaksh Manpuria
10:05 am – 10:15 am	NMIMS Anthem / Saraswati Vandana / Lighting the Lamp & Welcome
10:15 am – 10:25 am	Address by Dr Nitu Saxena – Program Chairperson, BBA (Management & Marketing)
10:26 am – 10:46 am	Address by Guest of the Day - Mr. Swapn Malpani – CEO, Emerging Markets & Europe, Cipla Ltd.
10:50 am – 11:10 am	Address by Alumni Guest, Ms. Manya Agarwal - Brand Manager @ FOY  For You
11:10 am – 11:25 am	Interaction with Parents
11:25 am – 11:40 am	Address by Prof. Seema Mahajan - Director, PDSE&FBM
11:40 am – 11:50 am	Vote of Thanks by Vice President, Student Council – Mr. Riddham Goel
11:51 am – 12:10 pm	Academic Administrative Brief – Mr. Tejash Somaiya, Dy. Registrar Examination Brief – Ms. Tulsi Mistry, AR, Exam department
12:10 pm – 12:30 pm	Introduction of Student Council
1:00 pm	Lunch

  
**Seema Mahajan**  
Director