

**SVKM's NMIMS**  
**Pravin Dalal School of Entrepreneurship and Family Business Management**  
**(SBM'S Initiative)**

**MBA Entrepreneurship & Family Business Management (Batch 2025) (Mumbai Campus)**

**Information Handout**

1. **Introduction:** The MBA (Entrepreneurship & Family Business) Program at NMIMS was initiated in 1999, to help meet the unique needs of family business owners and managers. The objective of the program is to assist family-owned businesses in understanding the changing dynamics of competition as well as organization, brought about by liberalization, privatization and globalization. The Program intends to build a partnership between family business owners, managers and NMIMS.
  
2. **Program :** MBA Entrepreneurship & Family Business , 2 Years program
  
3. **In take capacity:** 120 Students
  
4. **Eligibility Criteria:**
  - Bachelor's Degree in any discipline from Recognized university (**Minimum 50% in Aggregate** )
  - Good oral and written communication skills
  - Actual involvement in running of family business
  - Total commitment to self-improvement

Those candidates who have obtained their degree by doing a part-time course or through distance learning, correspondence courses, externally, open school from recognized University are eligible to apply and register as per UGC guidelines
  
5. **Online Registration and Registration Fee:**
  - Online registration at [www.nmims.edu](http://www.nmims.edu)
  - Before filling the online form, please read all the instructions carefully mentioned in the **Instruction Sheet** and also refer the **Important Dates**.
  - Online Registration Fee is Rs. 2500/- (non-refundable)
  
6. **Selection Process:** -
  - Test : 20 Questions , 20 marks & 40 marks weightage
  - Personal Interview (30 marks ): 60 marks weightage

Merit list will be prepared based on Test & Personal Interview score

Test TOPICS

A) Data Interpretation ( 5 questions)

Data will be given in form of tables, charts or graphs. In this section candidates have to interpret the given data and answer questions based on it.

- |               |                  |
|---------------|------------------|
| 1. Tables     | 2. Column graphs |
| 3. Bar Graphs | 4. Line charts   |
| 5. Pie Chart  | 6. Venn Diagrams |

B) Logical Reasoning ( 5 questions)

- |               |                  |
|---------------|------------------|
| 1. Tables     | 2. Column graphs |
| 3. Bar Graphs | 4. Line charts   |
| 5. Pie Chart  | 6. Venn Diagrams |

C) Verbal Ability ( 5 questions)

Types of Questions

- |                                      |                          |
|--------------------------------------|--------------------------|
| Vocabulary Based (Synonyms Antonyms) | English Usage or Grammar |
| Facts / Inferences / Judgements      | Verbal Reasoning         |

D) Current Affairs and Business ( 5 questions)

This section will include questions related to current affairs and business practices.

7. **Fees :**

Fees for first year MBA Entrepreneurship & Family Business Batch - 2024 were Rs. 11,50,000 / -p.a. (for Information only).

The Fees for MBA Entrepreneurship & Family Business Batch – 2025 will be informed during personal interview.

8. **Important Instructions:**

- Please note that it is responsibility of the candidate to check whether he / she is eligible to apply for the Program as per the eligibility criteria declared on the website.
- The candidate must have appeared for all his subject(s) / exams before the commencement of the respective program (s) of NMIMS (Deemed to be University). The examination of none of the subjects should be held after the commencement of the respective course.
- Candidates whose final mark sheet of the qualified examination is not available at the time of their provisional admission, is required to submit their final marksheet copy as soon as the result declared. In such case, if the candidate fail to meet the required eligibility criteria then his admission will be cancelled and the fees will be refunded as per NMIMS refund rules (even after course commencement).

- NMIMS has full right to disqualify a candidate at any stage of admission process if found ineligible. In such case, the admission of the candidate even if selected and fees paid stands cancelled and the fees paid will be refunded as per refund rule.
- Please refer the important dates and preserve it as a guide. All announcements from the University will be through its web site [www.nmims.edu](http://www.nmims.edu) and there will be no separate email sent.
- Admission to program is considered as “**Provisional Admission**” till all required and mandatory documents are submitted by the candidate and the same is verified and approved. If it is found that the candidate is not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded as per refund rule clauses even if selected/ admitted to the program.
- AIU certificate is mandatory for those candidates who have completed their graduation from overseas Universities(Full time / Part time / online mode)
- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.
- **For cancellation/ withdrawal of admission:** Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate has to upload cancellation form duly filled and signed, fees paid receipt copy & cancelled cheque (personal account) to mentioned link : <https://upload.nmims.edu/admission/cancellation/>

9. **Contact Information:**

NMIMS Admission / Application / Technical related queries:

- (a) Toll Free No: 18001025138 – Monday to Saturday (Except public holidays)
- (b) For any support and assistance kindly login to dashboard & raise query in my query section