

Course Structure 2025-2026

MBA E&FB

SVKM's NMIMS , Pravin Dalal School of Entrepreneurship & Family Business Management Master of Business Administration (E&FB) / First Year (2025-2026)			
Area	Trimester I	Trimester II	Trimester III
Business Environment and Strategy	Management Practice for Entrepreneurs (3)	Legal Environment of Organizations (3) Corporate Social Responsibility (1.5)	Introduction to a Business Plan (3) Strategic Management (3) Corporate Governance (1.5) Design Thinking (1.5) We Care Project (1.5)
Communication	Building Blocks of Communication (3)	Critical Aspects of Business Writing (1.5)	
Economics	Applied Economics for Family Businesses (3)		
Finance	Financial Accounting and Analysis (3)	Banking Activity in Business (1.5) Management Accounting (3)	Financial Management (3)
Human Resource and Behavioral Sciences	Individual Dynamics and Leadership (1.5)	Group and Organization Dynamics (1.5)	Strategic Human Resource Management (1.5)
Information System		Business Analytics (AI/ML) (3)	
Marketing	Marketing Management (3)	Marketing Planning (3)	Digital Marketing (1.5)
Operations and Decision Sciences	Statistical Analysis (3)	Operation Management (3)	Distribution & Logistics Management (3)
Seminar Courses/Workshops	Business Etiquettes (P) Essential and Existing Practices in Family Business and I Role of Directors in Family Business (P) Business Dilemmas and Ethics (P) Management Learning through Films and Literature	Board of Directors and Family Business (P) Leading Change and Growth in Family Business (P) Getting the Family to Work Together Driving growth thru Innovation(P)	Building and Leading Sales Team (P) Research Methodology for Entrepreneurs(P) Sustainable Innovations Selection of Directors & Board Members Start-up Foundations
Project – During Term* End Term#	Term End Field Project- Exploring Rural Market	Term End Field Project	Term End Project

Courses: 7
No of Credits: 19.5

Courses: 9
No of Credits: 21

Courses: 9
No of Credits: 21

Total credits -61.5
Total Subjects - 25

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Master of Business Administration (E&FB) / Second Year (2025-2026)**

Area	Trimester IV	Trimester V	Trimester VI
Business Environment and Strategy	Competitive and Global Strategic Management (3) Implementation of Business Plan (3) Managing and Growing Business (1.5) Learning from Failures (3) Social Innovation Studio (1.5) Peer Group Learning Programme (PGLP) (1.5)	Auditing a Business Plan (3) Succession Planning Models (1.5)	Innovation, Change and Entrepreneur (3) Strategies for acquiring Small Businesses (1.5) Sustaining Competitive Advantage (1.5) Ethical Issues in Management (1.5)
Finance	Wealth Management(1.5)	Assessing Business Opportunities (1.5) Tax Management (3) Valuation & Business Expansion (3)	Private Equity & Venture Finance (1.5)
Human Resource and Behavioral Sciences	People Management in Entrepreneurial Firms (1.5)	Negotiation and Dispute Resolution (1.5) Change Management and Organisational Readiness (3)	Compensation & Benefits (1.5)
Marketing	PR and Advertising for Business (1.5) Consumer Behavior (3)	Managing Franchises (1.5) B2B Marketing (3)	Demand Forecasting and Sales Management (3) Business in Emerging Markets (3)
Operations and Decision Sciences	Supply Chain Management (3)	Total Quality Management (1.5)	Project Management (1.5)
Seminar Courses/Workshops	Entrepreneur & Opportunity Pitching and Fund-Raising(P)	Incentive Designs in Small and Medium-Scale Firms. Entrepreneurial Wealth (P) Family Council Role.	Building Social Capital (P) Government Policies and SME's Market Analysis and Value Creation (P)
Project - During Term* End Term	Project to be Announced	Integrated Term End Project Execution	Integrated Term End Project Presentations and Submissions

Course: 11
No. of Credits: 24

Course: 10
No. of Credits: 22.5

Course: 9
No. of Credits: 18

Total Credits: 64.5
Total Subjects: 30