

**SVKM's NMIMS**  
**Pravin Dalal School of Entrepreneurship and Family Business Management**  
**(SBM'S Initiative)**

**Integrated MBA Program for Family Business Admission (Batch - 2026)**

**Information Handout**

1. **Introduction** This is uniquely designed 5 years' program after 12th class in the country aiming at balancing thoughts, experimentation, and action with logical reasoning, analysis and fundamentals of business. The focus will remain on nurturing students with Entrepreneurial mindset and thought provoking leadership.
2. **Programme: Integrated MBA Program for Family Business**, 5 years, post 12<sup>th</sup> (10+2)  
  
Candidate will be given the degree (BBA E & FB & MBA E & FB) after completion.
3. **Eligibility Criteria/s:** It is the sole responsibility of the candidate to check his/her eligibility before applying for the course

The Candidate must have passed the **10+2 or equivalent examination with 50% and above.**

Candidates should meet the following requirements in addition to the eligibility requirements listed above:

- Candidates **Diploma awarded** from International Baccalaureate (IB) Board will be considered equivalent to 10+2 examination providing they have confirmed 24 grades/credits compulsory and have passed 3 subjects at Higher Level (HL) and 3 subjects at Standard Level (SL) plus extended essay and Theory of Knowledge (TOK).
- Candidates **Diploma Programme (DP course) awarded** from International Baccalaureate (IB) Board will be considered equivalent to 10 +2 examination with 2 subjects at Higher Level (HL) and 2 subjects at Standard Level (SL) OR 3 subjects at Standard Level (SL) and 1 subject at Higher Level (HL)
- a. **IBCP equivalence for General Strand** (Arts, Commerce, Science, Law): Candidates Career related Programme (CP) course awarded from International Baccalaureate (IB) Board will be considered 2 DP subjects with at least 1 subject at Higher Level (HL) and minimum 3 points in each DP subject.

Additionally, it is necessary to complete at least 03 Career Related Studies (CSR) courses given by IB-approved partners, such as the World Academy of Career Program.

**b. IBCP equivalence for Engineering or Medicine Strand:** Candidates Career related Programme (CP) course awarded from International Baccalaureate (IB) Board will be considered 3 DP subjects (Maths, Physics, Chemistry, Biology or other similar subjects) with at least 1 subjects at Higher Level (HL) and minimum 03 points in each DP subject.

Additionally, it is necessary to complete at least 03 Career Related Studies (CSR) courses given by IB-approved partners, such as the World Academy of Career Program.

Addition qualifying requirements as specified by statutory agencies such as AICTE and PCI in accordance with program requirements.

- In the online registration or e-admission form (if selected) for the 10+2 or equivalent exam, candidates who have passed through any examining board (such as the State Board, CBSE, ICSE, etc.) should indicate the aggregate scores of all the subjects they have taken, opted for, and for which appeared for (not the best of four, five, six, or seven subjects).

The aggregate percentage of all subjects the candidate has opted and appeared will be taken into consideration for confirming eligibility of the candidate for the program at the time of admission.

For A Level Examination (Cambridge Board) with minimum 3 subjects at advance level will be taken into consideration for calculation of aggregate percentage. Ungraded subjects/grades will not be taken into account.

- The candidate shall have passed all the subjects opted and must have appeared in the applicable examination/s in a single attempt.
- Candidate will not be eligible if any subject is marked as ungraded / fail in the mark sheet / grade sheet even if the relevant examining board declares the candidate passed. (except Cambridge Board).
- In case the mark sheet issued by any examining board reflects scores in percentile(s), point system, GPA/CGPA, or performance bands, candidates must provide the equivalent aggregate percentage. For IB board students, an official Indian conversion transcript is mandatory. If a Grade Point Average (GPA) or Cumulative Grade Point Average (CGPA) is provided, candidates must submit the certified equivalent percentage. Please note that the actual aggregate percentage of all subjects listed on the official grade sheet will be considered for eligibility
- The mandatory subject must be taken and passed in accordance with program eligibility.
- Candidates above 25 years of age are not eligible to apply.
- **IB & Cambridge Candidate:** Candidates who do not have final mark sheet will be given “Provisional Admission” based on predicted scores. Fees will be accepted from such candidate but their admission will be confirmed on submission of final mark sheet before the commencement of the program, if found eligible. The mark sheet/s / transcript/s issued by Board / University shall only be considered.

- International School/s candidates and those candidates who have completed their (10+2) or equivalent examination/s from overseas school/s / Institute/s / University will have to submit AIU/ certificate of equivalence (mandatory) to confirm their eligibility for the program as equivalent to (10+2) examination/s. This criterion also applies to candidates who have completed open school, distance learning, or correspondence courses.
  - Only single mark sheet with all compulsory subjects passed is mandatory, no compartmentalized mark sheet will be considered. (Except Cambridge Board)
  - Candidate whose final mark sheet is not available at the time of admission is required to upload internet copy / Digi Locker copy of result within 07 working days of the announcement of the final examination result to confirm the program eligibility. The candidate's admission will be revoked, if they fail to present the mandatory document within the specified timeline.
  - Candidates who have cleared their 10 + 2 (12<sup>th</sup> Standard) by doing a part time course or through distance learning, correspondence course externally, open school from a recognized University are eligible to apply & register as per UGC guidelines.
  - **If at any stage of the program it is found that a candidate does not meet the eligibility criteria or has furnished incorrect information in the application form, his/her admission to the course, even if already admitted, will stand cancelled. Fees will be refunded as per the applicable refund rule clause. If the candidate does not voluntarily withdraw, the University will proceed with cancellation of admission.**
  - The admission information handout's eligibility requirements will serve as the only document for program eligibility. School's brochure or prospectus or any other promotional material will only be used as a guide and not be used to refer eligibility.
  - The payment of fees does not confirm fulfilment of the admission eligibility criteria. Admission will be granted only after verification of all required documents and compliance with the prescribed eligibility norms.
  - Good communication skills
  - Basic understanding of their respective family run business
  - Zeal to learn and take higher responsibility
- Candidate has to fulfill all the above mentioned criteria's

#### 4. Online Registration and Registration Fee:

- Online registration at [www.nmims.edu](http://www.nmims.edu)
- Before filling the online form, please read all the instructions carefully mentioned in the **Handout** and also refer the **Important Dates**

Online Registration Fee is Rs. 2,000/- (non-refundable / non-transferable)

## 5. Selection Process:

- Candidates have to submit SOP (300 words).
- Test 20 Questions for 20 marks and weightage 50 marks & Personal Interview: 50 Marks
- Merit list will be prepared based on the marks obtained / Weightage in SOP, Test score & Personal Interview.

### Test TOPICS

#### A) Logical Reasoning ( 5 questions)

- |               |                  |
|---------------|------------------|
| 1. Tables     | 2. Column graphs |
| 3. Bar Graphs | 4. Line charts   |
| 5. Pie Chart  | 6. Venn Diagrams |

#### B) Verbal Ability ( 5 questions)

##### Types of Questions

- |                                      |                          |
|--------------------------------------|--------------------------|
| Vocabulary Based (Synonyms Antonyms) | English Usage or Grammar |
| Facts / Inferences / Judgements      | Verbal Reasoning         |

#### C) Current Affairs and Business (10 questions)

This section will include questions related to current affairs and business practices.

## 6. Fees :

The fees for first year BBA Family Business - Batch 2025 were Rs. 9,50,000/- p.a. (for Information only)

Fees for 2026 will be declared at the time of admission in the offer letter

## 7. REFUND OF FEES IN CASE OF WITHDRAWAL / CANCELLATION OF ADMISSION:

For cancellation/ withdrawal of admission: Withdrawal /cancellation means voluntary withdrawal/cancellation by a candidate for any reason. Please visit the NMIMS website for the online admission cancellation process: <https://upload.nmims.edu/admission/cancellation/>  
Refund rules from competent authorities will be followed.

Note:

Please note the closure of admission / last date of admission as mentioned in the important dates of the respective program

The Candidate is requested to check the commencement date. The cancellation policy/date is applicable as the refund rule clause mentions

## 8. Important Instruction:

- Please note that it is responsibility of the candidate to check whether he/she is eligible to apply for the Program as per the eligibility criteria declared on the website. NMIMS has full right to disqualify a candidate at any stage of admission process if found ineligible. In such case, the admission of the candidate even if selected and fees paid stands cancelled and the fees paid will be refunded as per refund rule.
- The candidate must have appeared for all his subject(s) / exams before the commencement of the respective program (s) of NMIMS (Deemed to be University). The examination of none of the subjects should be held after the commencement of the respective course. If selected, provisional admission will be given subject to clearing the final examination. Fees will be accepted from such candidates but their admission will be confirmed on the submission of final mark sheet on or before 30th September'2026. The candidate's admission will be revoked, if they fail to present the mandatory document as specified.
- University has full right to disqualify a candidate at any stage of admission process if found ineligible. No separate intimation will be given.
- Please refer the important dates and preserve it as a guide. All announcements from the University will be through its web site [www.nmims.edu](http://www.nmims.edu) and there will be no separate email sent.
- Canvassing in any form for admission will disqualify the candidature.
- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.
- Candidate's documents will be verified at the time of admission (if selected / admission offered) & if found not eligible; admission shall not be offered to the candidate.
- Admission to program is considered as “**Provisional Admission**” till all required and mandatory documents are submitted by the candidate and the same is verified and approved. If it is found that the candidate is not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded as per refund rule clauses even if selected/ admitted to the program.

- It is the sole responsibility of the candidates to ascertain whether they possess the necessary and requisite qualification for the admission to the courses at NMIMS.
- The admission information handout's eligibility requirements will serve as the only document for program eligibility. School's brochure or prospectus will only be used as a guide and not be used to refer eligibility.
- If a candidate is found ineligible even after commencement of the program, he / she would be discontinued from the program and fees will be paid in accordance with standard procedure.
- If at any stage of the program, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/her in the application form is incorrect, his/her admission to the course, even if selected/ admitted, will stand cancelled and fees will be refunded as per refund rule clause. Candidates' admission will be canceled by the university if they do not voluntarily withdraw

## **9. Contact Information:**

NMIMS Admission / Application / Technical related queries:

- (a) Toll- Free No.: 18001025138 - Monday to Friday (except public holidays), Saturday (only 2nd and 4<sup>th</sup> Saturday) Time: 09:00 - 18:00 hrs
- (b) For any support and assistance kindly login to the dashboard <https://apply.nmims.edu> & raise a query in my query section.