

SVKM's NMIMS
Pravin Dalal School of Entrepreneurship and Family Business Management
(SBM'S Initiative)

Integrated MBA Program for Family Business Admission (Batch - 2025)

Information Handout

1. **Introduction** This is uniquely designed 5 years' program after 12th class in the country aiming at balancing thoughts, experimentation, and action with logical reasoning, analysis and fundamentals of business. The focus will remain on nurturing students with Entrepreneurial mindset and thought provoking leadership.

2. **Programme: Integrated MBA Program for Family Business**, 5 years, post 12th (10+2)

Candidate will be given the degree (BBA E & FB & MBA E & FB) after completion.

3. **In take capacity:** 60 students

4. **Eligibility Criteria/s:**

- The Candidate must have passed the **10+2 or equivalent examination with 50% and above.**

For candidate of International Baccalaureate

- The candidate of International Baccalaureate Diploma (IB certificate / & D.P (Diploma awarded) candidates from International Baccalaureate (IB) Board are considered to 10+2 or equivalence examination with 24 grades/credits compulsory and has passed 3 subjects at Higher Level (HL) and 3 subjects at Standard Level (SL) plus extended essay and TOK and should have obtained a minimum of 50% aggregate marks.
- DP course candidates from International Baccalaureate (IB) Boards are considered to 10 +2 or equivalence examination with 2 subjects at Higher Level (HL) and 2 subjects at Standard Level (SL) OR 3 subjects at Standard Level (SL) and 1 subject at Higher Level (HL) and should have obtained a minimum of 50% aggregate marks.
- IBCP equivalence for General Strand (Arts, Commerce, Science, Law): CP course candidates from International Baccalaureate (IB) Board are considered 2 DP subjects with at least 1 subjects at Higher Level (HL) and minimum 3 points in each DP subject along with Career related studies with at least 03 subjects offered by IB and should have obtained a minimum of 50% aggregate marks.
- IBCP equivalence for Engineering or Medicine Strand: CP course candidates from International Baccalaureate (IB) Board are considered 3 DP subjects (Maths, Physics, Chemistry, Biology or other similar subjects) with at least 1 subjects at Higher Level (HL) and minimum 03 points in each DP subject along with Career related studies with at least 03 subjects offered by IB. Further eligibility criteria as stipulated by statutory bodies like AICTE and should have obtained a minimum of 50% aggregate marks.

- **Candidates of CBSE / ICSE**, should mention in the online registration / e-admission form (if selected) for 10+2 or equivalent examination, the aggregate marks of all the subjects the candidate has taken / opted and appeared for (not best of four, five, six or seven). The candidate shall have passed all the subjects he / she has taken / opted and appeared in the applicable examination/s in a single / first attempt. The aggregate percentage of all subjects the candidate has taken / opted and appeared will be taken into consideration for confirming eligibility of the candidate for the program at the time of admission.
- In case the mark sheet issued by the applicable Board / Institution is in percentile/s, the actual aggregate percentage of all the subjects appeared by the candidate will be taken into consideration.
- Candidates above 25 years of age are not eligible to apply.
- Those candidates who have passed or are appearing (all subject/s taken / opted) for 10+2 examination from a Board / University where Grade Point Average is given, such candidates must produce in writing from the Board / University concerned, the equivalent percentage for the GPA / CGPA obtained.
- **IB & Cambridge Candidate:** Candidates who do not have final mark sheet will be given “Provisional Admission” based on predicted scores. Fees will be accepted from such candidate but their admission will be confirmed on submission of final mark sheet before the commencement of the program if found eligible. The candidate shall have to submit copy of AIU notification to confirm their eligibility for the program as equivalent to (10+2) examination/s. The mark sheet/s / transcript/s issued by Board / University shall only be considered (the mark sheet/s / transcript/s issued by the School / Institute will be considered)
- International School/s candidates and those candidates who have completed their (10+2) or equivalent examination/s from overseas school/s / Institute/s / University will have to submit AIU certificate of equivalence (mandatory) to confirm their eligibility for the program as equivalent to (10+2) examination/s.
- Only single mark sheet from single board with all compulsory subjects passed in one attempt is mandatory, no compartmentalized mark sheet will be considered
- Candidates whose final mark sheet is not available at the time of admission are required to upload internet copy / DG Locker of result duly attested by Principal of the school / college, failing which candidate will not be admitted for the program.
- Candidate will not be eligible if any subject is marked as ungraded / fail in the mark sheet / grade sheet. For absent / ungraded in any of the additional / non mandatory subject will be consider as eligible provided such candidate is declared as passed by respective board.

- Candidates whose final mark sheet of the qualified examination is not available at the time of their provisional admission, is required to submit their final marksheet copy as soon as the result declared. In such case, if the candidate fail to meet the required eligibility criteria then his admission will be cancelled and the fees will be refunded as per NMIMS refund rules (even after course commencement).

As per program eligibility the mandatory subject should appeared and passed

- Good communication skills
- Basic understanding of their respective family run business
- Zeal to learn and take higher responsibility

Candidate has to fulfill all the above mentioned criteria's

5. Online Registration and Registration Fee:

- Online registration at www.nmims.edu
- Before filling the online form, please read all the instructions carefully mentioned in the **Handout** and also refer the **Important Dates**

Online Registration Fee is Rs. 2,000/- (non-refundable / non-transferable)

6. Selection Process:

- Candidates have to submit SOP (300 words).
- Test 20 Questions for 20 marks and weightage 50 marks & Personal Interview: 50 Marks
- Merit list will prepared based on SOP, Test score & Personal Interview.

Test TOPICS

A) Logical Reasoning (5 questions)

- | | |
|---------------|------------------|
| 1. Tables | 2. Column graphs |
| 3. Bar Graphs | 4. Line charts |
| 5. Pie Chart | 6. Venn Diagrams |

B) Verbal Ability (5 questions)

Types of Questions

Vocabulary Based (Synonyms Antonyms)

English Usage or Grammar

Facts / Inferences / Judgements

Verbal Reasoning

C) Current Affairs and Business (10 questions)

This section will include questions related to current affairs and business practices.

7. Fees :

The fees for first year BBA Family Business - Batch 2024 were Rs. 9,50,000/- p.a.

The fees for 2025 Batch will be announced later.

8. Important Instruction:

- Please note that it is responsibility of the candidate to check whether he/she is eligible to apply for the Program as per the eligibility criteria declared on the website. NMIMS has full right to disqualify a candidate at any stage of admission process if found ineligible. In such case, the admission of the candidate even if selected and fees paid stands cancelled and the fees paid will be refunded as per refund rule.
- University has full right to disqualify a candidate at any stage of admission process if found ineligible. No separate intimation will be given.
- Please refer the important dates and preserve it as a guide. All announcements from the University will be through its web site www.nmims.edu and there will be no separate email sent.
- Canvassing in any form for admission will disqualify the candidature.
- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.
- Candidate's documents will be verified at the time of admission (if selected / admission offered) & if found not eligible; admission shall not be offered to the candidate.
- **For cancellation/ withdrawal of admission:** Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate has to upload cancellation form duly filled and signed, fees paid receipt copy & cancelled cheque (personal account) to mentioned link : <https://upload.nmims.edu/admission/cancellation/>
- Admission to program is considered as “**Provisional Admission**” till all required and mandatory documents are submitted by the candidate and the same is verified and approved. If it is found that the candidate is not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded as per refund rule clauses even if selected/ admitted to the program.

- It is the sole responsibility of the candidates to ascertain whether they possess the necessary and requisite qualification for the admission to the courses at NMIMS.

9. Contact Information:

NMIMS Admission / Application / Technical related queries:

- (a) Toll Free No: 18001025138 – Monday to Saturday (Except public holidays)
- (b) For any support and assistance kindly login to dashboard & raise query in my query section