

COURSE STRUCTURE

BBA E&FB

SVKM's NMIMS, Pravin Dalal School of Entrepreneurship and Family Business Management (SBM's Initiative)
FIRST YEAR (Batch 2025-2028)

Area	Trimester I	Trimester II	Trimester III
Entrepreneurship & Family Business	Foundation of Management and Entrepreneurship (3) Foundation of Family Businesses (3)	Entrepreneurship in Developing Economies (1.5) Introduction to Indian Businesses (1.5) Culture and Business (1.5)	
Business Environment and Strategy	Business Understanding (3) The Constitution of India and Indian Political System (3)		Introduction to International Business Environment (3) Business & Society (1.5)
Communication		Oral Communication (3)	Essentials of Business Writing (3)
Economics	Micro Economics (3)	Macro Economics(3)	
Finance	Fundamentals of Accounting (3)	Basics of Cost Accounting (3)	Financial Reporting and Analysis (3)
Information System	Business Psychology (1.5)	Films And Management Lessons (1.5)	Basic Computing Techniques (3)
Operations and Data Sciences		Business Mathematics -I Course (1.5)	Business Mathematics II (1.5)
Inter-disciplinary Credits	Sociology (1.5)		
FOCUSSED LEARNING			
Seminar Courses/Workshops	Indian family Businesses – growth story Personal & Professional Etiquettes	Foreign Language Introduction to Balance sheet Successful Entrepreneurs- Learnings from their Journey	Business Secrets from India's top Entrepreneurs
Project - During Term *End Term	Learning from Leaders	“MAHARAJAH's OF INDIA”	Term End Summer project - Know Your Business
Facilitated Courses of Independent Studies		Family Business Insights (1.5)	

Courses: 8

No of Credits: 21

Courses: 9

No of Credits: 18

Courses: 6

No of Credits: 15

Total Course - 23

Total Credits:54

**SVKM's NMIMS, Pravin Dalal School of Entrepreneurship and Family Business Management (SBM's Initiative)
SECOND YEAR (Batch 2025-2028)**

Area	Trimester IV	Trimester V	Trimester VI
Entrepreneurship & Family Business		Family-Focused Business VS Business Focused Families (1.5)	
Business Environment and Strategy		Consumer Behaviour (3) Managing Organisational Change (1.5)	Business Continuity Planning (1.5)
Communication		International Trade (1.5)	Organizational Communication(3)
Law		Legal Aspects of Business (3)	Tax Planning (3)
Economics	Understanding Business Environment (3)		Digital Marketing (1.5)
Finance	Cost Accounting II (3)	Introduction to Banking, Accounting and Functions (3) (includes working capital)	
Human Resource and Behavioral Sciences	Understanding Self and Individual Dynamics (3)		Understanding Management Organization and Business (3)
Marketing	Marketing for Entrepreneurs (3)	Understanding Customer and Value Creation (3)	Network and Collaborations (1.5)
Operations and Data Sciences	Statistics (1.5)	Introduction to Management Science (3)	Managing Operation (3)
Inter-disciplinary credits	Basic Manufacturing Processes (3)		Project Management (3) (setting up of a plant)
FOCUSSED LEARNING			
Seminar Courses/ Workshops	Excel for Business Growing Business in Global Setting Individual Financial Planning	Basic Finance -Plan Budget, Analyze & Reporting Equity Fund Raising Leadership Lessons from Mahabharata Export-Import Documentation	
Project – During Term * End Term#		Social Connect Project (1.5)	Peer Group Learning Project
Facilitated Courses Of Independent Studies	Family Governance		Business Dilemmas and Ethics

Courses: 6
No of Credits: 16.5

Courses: 9
No of Credits: 21

Courses: 8
No of Credits:19.5

Total Courses: 23
Total Credits: 57

SVKM's NMIMS, Pravin Dalal School of Entrepreneurship and Family Business Management (SBM's Initiative)
THIRD YEAR (Batch 2025-2028)

Area	Trimester VII	Trimester VIII	Trimester IX
Entrepreneurship & Family Business			Understanding of Technological Entrepreneurship(3)
Business Environment and Strategy		Investment Analysis and Portfolio Management (3) Business Plan I (1.5)	Basic Business Analytics for Decision Making (3) Business Plan II (1.5)
Communication		Talent Management (1.5)	Service Management (1.5)
Law		Financial Restructuring for Business (1.5)	
Finance	Financial Markets and Instruments (3)		
Human Resource and Behavioral Sciences	Understanding HR Functions (3) Negotiation Skills (1.5)		
Information System	Advanced Computing Techniques (3)	Web Designing and Technologies (1.5)	
Marketing	Managing Franchisee (1.5)	B2B Marketing (3) Managing the Sales Process (1.5)	Customer Value Identification and Audit (1.5) Designing and Managing Channels (1.5)
Operations and Data Sciences	Research Methods for Entrepreneurs (1.5)	Total Quality Management (3)	Project Management (1.5)
Inter-disciplinary Credits	Design Thinking (1.5)	Business Geographies- (1.5)	Intellectual Property Rights (3)
Project		Capstone Project-part 1(1.5)	Capstone Project-part 2 (1.5)
FOCUSSED LEARNING			
Seminar Courses/ Workshops	Art of Influencing workshop Wealth Management	Family Business and I	Earning the right to lead
Facilitated Courses of Independent Studies	Role of Directors in family Business		

Courses: 7
No. of Credits: 15

Courses: 10
No. of Credits: 19.5

Courses: 9
No of Credits: 18

Total course: 26
Total Credits: 52.5

