

STUDENT RESOURCE BOOK (2021-22)

**Pravin Dalal School of Entrepreneurship & Family Business
Management (SBM's Initiative), Mumbai**

Applicable to the following programs

MBA E & FB, MBA ENT, IMBA & BBMM

The Student Resource Book (2021-22) has been developed, verified and approved.

Prepared By:

Ms. Namita Kanojia

Assistant Registrar (PDSE &FBM)

Verified By:

Mr. Tejash Somaiya

Dy. Registrar (SBM)

Ms. Shilpa Patil

Dy. COE (Exam)

Ms. Vandana Kushte

Dy. Registrar (Academics)

Approved By:

Prof. Seema Mahajan

Director, PDSE&FBM

Mr. Ashish Apte

Controller of Examination

Dr. Meena Chintamaneni

Registrar

Dr. Sharad Mhaskar

Pro Vice Chancellor

Dr. Ramesh Bhat

Vice Chancellor

Message from Vice-Chancellor

Welcome, and Congratulations on joining NMIMS! Today, you have joined an institution that has the legacy of developing some of the most successful professionals and organizational leaders.

NMIMS is ranked among India's top universities and has been awarded national accreditation at the highest level. The Management & Engineering Schools of the University are globally accredited. You have joined a University that has a successful track record of growth. We believe in sustaining the quality, and the University offers a world-class learning experience. NMIMS strives towards excellence in all its endeavors. NMIMS students and faculty have earned national and global recognition in the form of Awards and Fellowships. It's a University that has a growing research culture.

The three pillars of NMIMS are quality, employability, and excellence. All this has been achieved through a culture of dialogue, collaboration, and mutual trust. The University's innovativeness is borne by many programs visualized in a value-driven manner compared to the conventional program designs. NMIMS have always believed in remaining relevant and, at the same time, engaging in knowledge generation and dissemination. NMIMS faculty today is an eclectic mix of young and young at hearts, having academic and industry experience, and those with national and foreign qualifications. With this mix of faculty, you will have the opportunity to learn from NMIMS ethos is to develop socially sensitive professionals and live in harmony with the environment.

NMIMS has a facilitative administrative and academic system. The Dean or Director of the Schools or Campus is the voice of NMIMS. There are appropriate channels and structures to respond to student grievances.

The student resource book guides you on university rules and regulations and will help you navigate your journey here at the NMIMS. During your stay at NMIMS, we would like to ensure clarity and transparency in our communication. The Student Resource Book has been divided into three parts. Part I comprises University information and rules and regulations that you would need to know. Part II has school-specific details for your effective and smooth interaction with the school, and Part III has annexures. Also listed are facilities provided in the institution.

Please do spend some time and go through this information carefully so that you do not miss out on any opportunity that NMIMS may have to offer you. There is a Student Undertaking on the last page for your signature and to be handed over to your course coordinator by the mentioned date.

We would also like to have your support to maintain & enhance the University's image and uphold its values. We value your feedback.

Dr. Ramesh Bhat

Content

Sr. No.	Details	Page No.
I	PART – I (Rules and Regulations)	
1.	About these Guidelines	6
2.	General Guidelines	6
3.	Attendance and Leave of Absence Guidelines	10
4.	Academic Guidelines	11
5.	Interdisciplinary Offerings	13
6.	Choice Based Credit System (CBCS)	13
7.	Examination Guidelines	13
8.	Library Rules and Regulations	20
9.	Placement Guidelines	21
10.	Guidelines for the Use of Computing Facilities	24
11.	Feedback Mechanism	27
12.	Mentoring Programme / Psychologist and a Counsellor	27
13.	Guidelines for Admission Cancellation / Payment of fees / Re-admission / Academic Break / Submission of Documents / Admission Deferment	29
14.	Dean's list / Meritorious students List	32
15.	Guidelines for using Student Portal	32
16.	Rules for participating in National/ International Level Contests	33
17.	Guidelines for Awards/ Scholarships	34
18.	Guidelines for Convocation	34
19.	Roles and Responsibility of Class Representative and Student Council	34
20.	Interface with Accounts Department	36
21.	Guidelines for International Student Exchange Program	36
22.	Safety Guide for Students on Floods, Fire and Earthquakes	39
23.	University level - Ant-Ragging Committee / Women Grievance Redressal Cell/Internal Complaints Committee/University Student Grievance Redressal Cell / Ombudsman	41
24.	List of Websites categories blocked	44
25.	List of E resources	44
26.	List of Holidays 2021	45
27.	NMIMS Infoline	46
II	PART – II (School specific inputs) headings to be modified if school require	
1.	Academic Calendar	55
2.	School Level inputs. Any other academic inputs/rules policies from respective schools	73
3.	Examination Guidelines (ICA, TEE, Passing Criteria, Grading System etc.)	86
4.	Course Structures and Guidelines of programmes: Name of Programme 1(for e.g. BBA) Name of Programme 2	94
5.	List of Awards (Provisional List) if applicable	105
6.	People you should know	105

III	<p>PART – III (Annexures)</p> <ol style="list-style-type: none"> 1. Application of Absence International Student Exchange Programme Forms 2. Application form for NMIMS Students for Applying for Student Exchange Programme 3. Application form – Exchange Students – Incoming 4. Application form – NMIMS Exchange Students 5. Student Exchange Programme – Undertaking 6. Student Exchange Programme (Visa Application) Examination 7. Application for availing the facility of a Scribe/Writer during Examinations due to Permanent /Temporary Physical Disability / Learning Disability Accounts 8. Application for Duplicate Fee Receipt 9. Application for Refund Admission 10. Application for Migration Certificate Others 11. Clearance Certificate 12. Any Additional forms to be added by School 13. Undertaking from students for HBS cases & Articles 14. Student undertaking with respect to the Student Guidelines 	109
-----	---	-----

All rights reserved. No part of this document be reproduced or utilized in any form or by any means, electronic or mechanical including photocopying, recording, or by information storage or retrieval system, without written permission to NMIMS.

NMIMS or any of the persons involved in the preparation and distribution of this reading material expressly disclaim all and any contractual or other form of liability to any person in respect of the manual and any consequences arising from its use by any person in reliance upon the whole or any part of its contents. The information contained in this document was obtained from sources believed to be reliable. NMIMS does not accept any responsibility for such information and state that the manual is of a general nature only.

Student Guidelines

(With effect from June 2021)

1.0 About these Guidelines:

- 1.1 These guidelines provide norms for daily functioning of the NMIMS and ensure appropriate usage of infrastructure and effective academic delivery for students.
- 1.2 This compilation of guidelines comes into effect from June 2021 onwards and supersedes all other guidelines in respect of matters therein.
- 1.3 These guidelines are applicable for all schools & campuses under NMIMS Deemed-to-be University located across the country.
- 1.4 This document of NMIMS is comprehensive student guidelines, rules and regulations. While efforts are made to ensure uniformity & consistency between these guidelines and the Rules & Regulations of NMIMS. In the event of any dispute, the Students Resource Book will prevail.
- 1.5 The management has the right to change the guidelines to meet the institutional objectives and the decision of the management will be binding on the students.
- 1.6 NMIMS has the right to make any changes as it may deem fit in terms of the program content, name of the Degree / Diploma, duration, method of delivery, faculty, refund policy, evaluation norms, standard of passing, guidelines, etc. In case of any dispute or differences about the program, the decision of the Vice-Chancellor of SVKM'S NMIMS will be final and binding on all the participants.
- 1.7 All disputes are subject to Mumbai jurisdiction only.

2.0 General Guidelines:

Code of Conduct

- 2.1 Cleanliness of the premises must be maintained by everyone in the NMIMS at all points of time.
- 2.2 There is an acute shortage of parking space and the students are requested to park their vehicles outside the premises.
- 2.3 Any problem with regard to administrative facility, faculty, classrooms etc., must be addressed through the class representative who will take it up with the course coordinator. In the absence of a satisfactory response, the student may approach the Assistant Registrar /Deputy Registrar/ Dean/Directors of the school/ Registrar, NMIMS.
- 2.4 In case of Lecture Cancellation, the course coordinator will inform said changes to class representative/ respective students through the Student Portal /email /Notice Board. Class representatives will not arrange any extra lectures, guest lectures, and lecture cancellations directly with the faculty on their own.
- 2.5 Use of cell phones on campus is **not** permitted. Any student found using the cell phone in campus would be penalized as per the regulations in force from time to time.
- 2.6 Classrooms are fitted with an LCD projectors / Smart Boards for the utility of the faculty and the student. In case a student requires an LCD / Smart Boards for his/her presentation, he/she must make a prior booking through course coordinator. Portable LCD's if required are allotted on first come first serve basis.
- 2.7 Mode of Communication to students is via Student Portal / email /Notice Board. Students are advised to check the Student Portal / email /Notice Board at least once a day, and not rely on rumour or hearsay in any matter.
- 2.8 All students are provided with an Identity Card, which they are required, to wear **mandatorily**. Entry is strictly through Identity Card and will be monitored by the NMIMS authorities. Penalty will be levied / action will be taken for non- compliance. If the student misplaces the original ID-Card, duplicate ID-card be issued from school by paying the prescribed fee. ID card is used for access control to NMIMS campus.
- 2.9 Student should make use of flap barriers (wherever deployed and operational) to enter/exit school premises. Biometric Print plus ID cards is mandatory requirement at NMIMS. However, under the COVID-19 scenario and as per UGC guidelines to go touchless, students can enter/exit the premise by just showing their ID cards on

biometric device. (Biometric is disabled to avoid touch for now).

- 2.10** Student must not use ID card of any other student.
- 2.11** In case student forgets to carry ID card, they should approach security and complete the process to get the requested access. Any grievances related to ID Card should be raised to biometricregistration@svkm.ac.in
- 2.12** Students are requested to keep safety procedures in mind at all times. Fire extinguishers are placed in strategic areas in order to ensure the safety and welfare of everyone at NMIMS. Tampering with fire extinguishers or any part of the fire alarm system is a serious offence.
- 2.13** Any person resorting to physical fights will amount to ragging and appropriate action will be viewed accordingly.
- 2.14** If any student during the tenure of studentship has police case on his/ her name, he/she is liable for appropriate action.
- 2.15** Any comments posted in social media, print attempting to bring disrepute to University will be viewed very seriously and will attract severe disciplinary action.
- 2.16** NMIMS has zero tolerance policy towards misbehaviour, discrimination of gender sensitivity, indulgence into unethical practices including possession and consumption of drugs, alcoholic drinks, harassment, violence, non-obedience, non-compliance and any action that will bring disrepute to the University etc. by any student.
- 2.17** University will reserve the rights to take action appropriately.

CODE OF CONDUCT	LINE OF ACTION
<u>Alcohol and Other Drugs</u> The unlawful possession, use, purchase or distribution of alcohol, illicit drugs, controlled substances (including stimulants, depressants, narcotics, or hallucinogenic drugs) or paraphernalia or the misuse of prescription drugs including sharing, procuring, buying or using in a different manner from the prescribed use or by someone other than the person for whom it was prescribed.	a. Suspension from attending college pending enquiry. b. Rustication from the school / campus / hostel
<u>Assault, Endangerment or Infliction of Physical Harm</u> Physical restraint, assault or any other act of violence or use of physical force against any member of the campus or any act that threatens the use of physical force.	Suspension from attending college pending enquiry.
<u>Banners, Chalking and Posters</u> Defacing of Campus property by means of Banners, Chalking and Posters.	Severe disciplinary action will be taken.
<u>Bullying, Intimidation, and Stalking</u> Bullying. Bullying includes any electronic, written, verbal or physical act or a series of acts of physical, social or emotional domination that is intended to cause physical or substantial emotional harm to another person or group. Intimidation. Intimidation is any verbal, written, or electronic threats of violence or other threatening behavior directed towards another person or group that reasonably leads the person(s) in the group to fear for their physical well-being. Stalking. Stalking is engaging in a course of conduct, repeated acts or communication towards another person, including unauthorized following, which demonstrate either an intent to put another person in fear of bodily injury or cause the person substantial emotional	a. Suspension from attending college pending enquiry. b. Any person resorting to such act will amount to ragging and appropriate action will be taken.

distress.	
<u>Discrimination, Including Harassment, Based On a Protected Class</u> Discrimination, including harassment, based on an individual's sex, race, colour, age, religion, national or ethnic origin, sexual orientation, gender identity or expression, pregnancy, marital status, medical condition, veteran status, disability or any other legally protected classification.	a. Suspension from attending college pending enquiry. b. Rustication from the school / campus / hostel
<u>Disorderly Conduct</u> Excessive noise, which interferes with classes, school offices or other activities; Unauthorized entry into an area or a closed meeting. 1. Conduct that restricts or prevents faculty, staff or student employees from performing their duties, including interruption of meetings, classes or events; 2. Any other action(s) that result in unreasonable interference with the learning/working environment or the rights of others.	Abstain from attendance for the affective lecture / event.
<u>False Representation</u> Provide false information or make misrepresentation to any school office, forgery, alteration, or unauthorized possession or use of school documents, records, or instruments of identification, forged or fraudulent communications (paper or electronic mail).	a. Suspension from attending college pending enquiry. b. Rustication from the school / campus / hostel
<u>Fire Safety</u> Tampering, interference, misuse, causing damage and/or destruction of fire safety and fire prevention equipment	Severe disciplinary action will be taken.
<u>Theft, Vandalism, or Property Damage</u> Theft, negligent, intentional, or accidental damage to personal or school property	a. Suspension from attending college pending enquiry. b. Rustication from the school / campus / hostel.
<u>Unauthorized Entry or Access / Unauthorized Use of school Facilities or Services</u> Unauthorized entry into or presence within enclosed school buildings or areas, construction sites, and student rooms or offices, even when unlocked, is prohibited.	a. Suspension from attending college pending enquiry. b. Rustication from the school / campus / hostel
<u>Weapons and Fireworks</u> Possession or use of firearms including rifles, shotguns, handguns, air guns, and gas-powered guns and all ammunition or hand-loading equipment, knives etc. Possession or use of fireworks, dangerous devices, chemicals, or explosives	a. Suspension from attending college pending enquiry. b. Rustication from the school / campus / hostel

2.18 Discipline Norms and Penalty

- 2.18.1 A disciplinary committee constituted in each school, will look into all cases of indiscipline related to students. The committee comprises Chairperson / Head of the Department, one faculty member and one staff member. The committee will hear each case and recommend action to the Dean and then to the University. On approval by the Vice Chancellor appropriate action will be initiated by the school. **For names of committee members at the school level, refer part II of SRB.**
- 2.18.2 Woman Grievance Redressal committee constituted in each school comprises Chairperson / Head of the department, one lady member (from faculty or staff), and two more members of the school. The committee will address all related issues and recommend action to the Dean and the University. On approval by the Vice Chancellor appropriate action will be initiated by the school. **For names of committee members at the school level, refer part II of SRB.**
- 2.18.3 NMIMS campus including premises of all schools/colleges and hostels are earmarked as non-smoking zones. Possession and Consumption of alcoholic beverages / toxic materials and presence on the campus under the influence of alcohol/ toxic material/ addictive material is a serious offence. Defaulters will be punished depending on the gravity of act. Any student found consuming or in possession of any objectionable material will be rusticated from the hostel, school and the campus. Further after enquiry, the student's name will be struck off from the roll of the University.
- 2.18.4 Impersonation will also lead to rustication and subsequent deletion of the student's name from the roll of the University after enquiry.
- 2.18.5 Students indulging in Sexual Harassment will also be liable to disciplinary action as per University norms.
- 2.18.6 In all matters of indiscipline and indecent behaviour, Chancellor of the University will be the appellate authority. Ombudsman is appointed by the University who would look into such cases referred by Chancellor and their decision is final and binding. Violations if any on the part of the students will be dealt with as per the existing rules, regulations and provisions. Depending on gravity of Act, the student can be rusticated from the school. NMIMS will not be held responsible for any actions which will be initiated by the regulatory authority like police, corporation etc.

2.19 Dress Code:

NMIMS's visitors include, corporate leaders and international visitors. For this purpose, it becomes essential to adhere to broad guidelines for dress and appearance.

- 2.19.1 Students are required to be dressed decently (Half pants, shorts, short skirts, bathroom slippers are not allowed).
- 2.19.2 For all functions of the School/ University, including Guest Lecture, seminars and conferences students are required to dress in formals, Institute blazer, Tie/ Cravat, Lapel Pin.

2.20 Punctuality

- 2.20.1 Classes will begin on time. Late coming is not permitted. Faculty have the authority to restrict late comers to enter in the classroom.
- 2.20.2 Students are required to be present for all events of school/ NMIMS University, including the Convocation, Sports Day, Republic Day, Independence Day, Guest lectures, Compulsory workshops, CEO Series, and other events as intimated on the Student Portal / Notice board/ email. Record of attendance will be kept. The school/NMIMS reserves the right to declare compulsory attendance for any event on or off the campus. Absenteeism on events for which attendance is compulsory, will be taken seriously and will be communicated / displayed on the Student Portal / Notice Board/ email from time to time and / or remark on the transcript or any other decision by the management.
- 2.20.3 Students are required to be in city on all days of the trimester/semester. If they are

leaving the city for personal or institutional work, they are required to obtain prior permission from the HOD/Director/Dean. This applies even to those students who are representing the NMIMS for social, cultural and co-curricular events.

- 2.20.4 Students are requested to honour deadlines for submissions of projects, reports, assignments, forms and any other submission to the school or the faculty concerned. Students cannot approach faculty members and others to change or extend deadlines.

3.0 Attendance and leave of absence guidelines for all students:

3.1 General Guidelines

- A student is required to monitor his /her own attendance regularly. All doubts regarding attendance should be clarified with concerned faculty within appropriate time (at the end of each class during recess or at the end of class hours of the day). If the student is marked absent even when present, he/she should immediately inform the concerned faculty by submitting a written application justifying his/her stand.
- Attendance report of all the students would be displayed on notice board / Student Portal on monthly basis. If a student has any issue or find any discrepancy in his/her attendance, he/she should inform the office in writing regarding the same within 3 days of the publication of attendance record. No claim shall be entertained under any circumstances after that. No changes will be permitted once attendance reports are finalized.
- For all absence, prior intimation through prescribed application form is to be given to Course Coordinator. In emergent situations, intimation must be given to Course Coordinator on phone/ fax/ email within 24 hours of the absence. Any absence without written intimation will be treated as unauthorized and will be reflected in the records as such.
- Parents of the students shall be intimated with attendance record of their ward if the student has less than 80% attendance on monthly basis through email/SMS. Students have to notify the office in case of change of any contact information of parents. Parents may be called to school to discuss the consequences of remaining absent.
- Students must refrain from approaching the visiting and full time faculty members for attendance related issues and exemptions. They must submit an application to the concerned coordinator for necessary approvals.
- If the student remains absent due to any medical issues he / she should submit medical certificate along with copy of all the medical reports to the office within 3 days of resuming the classes after medical leave. No certificate shall be entertained under any circumstances thereafter.
- Final attendance of Trimester/Semester will be published on Student Portal / Notice board after end of classes. If the student has any issues regarding attendance will notify the Dean/Director campus in writing and the same will be placed before an appeal committee. The decision of the committee will be final.

3.2 Attendance rules for all schools

- 100% attendance in classes for each subject is required. However, for medical reasons/ personal reasons/ extra- curricular and co-curricular activities/ placement/ institutional work/ other activities etc. absence relaxation upto 20% may be allowed.
- Students, who are having attendance, equal to or more than 80% in each subject, in a trimester/Semester, are eligible to appear for respective Trimester/Semester end examinations.
- Exceptional cases for students having less attendance in any subject(s), will be dealt

with on case to case basis by Dean/Director of the respective school by giving them an individual hearing. After giving hearing the, Dean/Directors of the respective schools may give them exemption upto 10% on case to case basis to enable them to reach upto 80%. Such students will be eligible to appear for the regular trimester/semester end term examination, subject to approval of exemption from attendance that has been granted from the Dean of respective School / Director of the respective campus.

- After giving 10% exemption by respective Dean / Director if student attendance is below 80% in any subject, he/she has to take re-admission in same Trimester / Semester, in same year of the study / program of subsequent academic year by paying requisite fees as per prevailing rules of NMIMS and complete all requirements of the program.
- Attendance requirements are summarized hereunder: 100% Attendance in each subject is required.

Attendance % (In each Subject/s)	Remarks
80% and above	Eligible to appear for Trimester/Semester End Examinations
Below 80%	Have to take re-admission in the same Trimester / Semester of same year of study in the subsequent academic year

- Any genuine and exceptional case which needs special approval over and above the prescribed limits (including Dean's approval power) can be forwarded with Dean's /Director's comments to committee constituted at University level. The committee will make its recommendations to Vice Chancellor whose decision will be final. The concerned students will be informed of University decision by respective Dean/Director.
- From the academic year 2021-22, attendance and grading will be delinked wherever it was applicable earlier. Faculty members may give due weightage to attendance in the Internal Continuous Assessment through the component of Class participation or other related activity, which may be refer in Part-II of SRB.

4.0 Academic Guidelines

4.1 Credit Structure

Credit structure is defined in terms of contact hours assigned for various academic components of a programme. This includes class room lectures, tutorials, practical sessions, projects, seminars, lab work, group work and any other academic activity for which contact hours are assigned in the curriculum. The details are as follows:

Trimester Pattern: For trimester pattern programmes the credit details are as follows:

Details	Credit	Equivalence in hours in 10 weeks of Trimester
Class room teaching	1 credit	10 hrs.
Lab/Tutorial/Group/Presentation work	1 credit	20 hrs.
Seminar (subject to schedule throughout trimester)	1 credit	20 hrs.
Project work	1 credit	20 hrs.
Internship	1 credit	40 hrs.
Research paper/ dissertation	1 credit	20 hrs.

4.2 Internal Evaluation: The broad components of evaluation for any course/subject may be as indicated below. The total marks for each course with maximum that can be assigned for each component will be as per specific requirements of school.

For details, kindly refer Part II for school specific inputs

- 4.2.1 Class-participation/ Individual presentation in class
- 4.2.2 Quizzes/ Class test/ Surprise test/ Assignments (announced/unannounced)
- 4.2.3 Individual assignment/ Group assignments/ Presentations/ Decision sheets
- 4.2.4 Term papers/Decision sheets/ Project reports
- 4.2.5 Research Paper Presentations /Viva
- 4.2.6 Tutorials
- 4.2.7 Sessional / Mid-term examination
- 4.2.8 Any other school specific component

4.3 It is advisable for every course to have at least 3-4 evaluation components.

Kindly refer Part II for school specific criteria.

4.4 Term End examination is a compulsory component. The mode of the Term End Examination will depend on Course Learning Outcomes.

4.5 Duration of examination

- 4.5.1 Minimum duration of Mid -Term Examinations: 1 hr.
- 4.5.2 Minimum duration of End-Term Examinations: 2 hrs.
- 4.5.3 Examination duration can also be more than the above specified time as defined by respective schools.

(Refer Part II of SRB)

4.6 The internal evaluation marks once shared with the students and finalized cannot be changed subsequently.

4.7 For all the programs, the weightage for each component will be specified by the Faculty and will form an integral part of the course outline (as per specific requirement of school/programme). The Faculty has flexibility to formulate and implement evaluation system with weightage specified in course outline. While approving the courses, the HOD/Area-in- charge and the Dean/Director/ Associate Dean will ensure that the evaluation components and weightage points assigned to each component are fair. Such evaluation components should be announced to students before commencement of course delivery.

4.8 For grading purpose, the weightage mentioned by the faculty in the course outline will be applied for each component of evaluation irrespective of the marks assigned to the said component for the examination.

4.9 The minimum number of students to offer a course/s will be decided by Dean/Director of respective schools on the basis of total number of students registered in that particular elective courses.

4.10 Project Guidelines:

- 4.10.1 From time to time Faculty may assign projects to students in their courses.
- 4.10.2 After submission, Faculty will also carry out checks of these reports to ensure integrity using software, which can check documents within the batch, across the batch, across past years, worldwide web, etc. Similarity index / Plagiarism is a serious offence, which is unethical and illegal. If a student is found guilty (intentionally or unintentionally), it will be considered as misconduct in terms of NMIMS policies and will be dealt with as per rules of NMIMS.

For more details on Academic / Project guidelines, refer Part II for school specific inputs.

5.0 Interdisciplinary Offerings (Applicable for Mumbai campus only): –

The interdisciplinary approach of selection of courses across different streams enables students to get the knowledge of other domains. It is applicable for a Master's level program or final year of 4/5 years' programs. The interdisciplinary courses will be offered in two sessions as Fall Session (II week of July – III week of Nov) and Winter Session (I week of January

– III week of March). The students from all schools are allowed to choose a maximum of 2 courses, 1 course from the fall session and 1 course from the winter session. Students may opt for the course from the bouquet of courses offered as an additional credit course or in lieu of any courses offered by home school. The details of the courses offered and registration

/date will be intimated to the students by the Home school (The students admitted to this school). The students have to register through the Students portal only.

6.0 CHOICE BASED CREDIT SYSTEM (CBCS) (Applicable for Mumbai campus only):-

The CBCS offering is a concept, which is in line with the international academic system. Students may opt for the course from the bouquet of courses offered in CBCS in lieu of a course/s dropped (as defined in their school's course structure) or take the courses offered by their own Schools. The students are also allowed to choose CBCS courses as an additional subject for extra credits as a credit course or audit course. The CBCS offerings of courses will be opted from a UG Program to a UG program and PG Program to PG Program across all schools where the grading system is the same. The UG students of 1st year and PG students of Term I of 1st year are not eligible to opt CBCS courses. Students studying in the school where the teaching/exam scheme is governed by a statutory body can take only extra credit courses.

7.0 Examination Guidelines:

Any breach of the following requirements relating to examinations and assessments, whether committed intentionally or unintentionally may be regarded as "misconduct", and would be dealt with, under Disciplinary procedure of NMIMS. Severe penalty would be imposed on the students who are found to be involved in the adoption of unfair means in the examinations.

7.1 Discipline in the Examination Hall

7.1.1 Students must know their Roll Number and Student No.

7.1.2 Students who are eligible to write the term end examination/re-examination should be present in the Examination Hall at least 30 minutes before the scheduled time of the commencement of the examination. All the students, who arrive in the examination hall after the scheduled time of the commencement, will not be permitted to appear for that examination. In exceptional circumstances, the student will necessarily have to get the approval of the Dean/Director of the respective school / Campus or person nominated by the Dean/Director in order to appear at the examination. Students who report late to the examination would be permitted to appear at the examination in exceptional circumstances only after they produce a written approval from the said authorities on application to be made by the student concerned. Such a student who has reported late will not be eligible for benefit of extra time due to late arrival as well as the loss of time in getting approval from the Dean of the school in such a case.

7.1.3 Students are not permitted to enter the examination hall after half an hour of the commencement of the examination. Students are not permitted to leave the examination hall until half an hour after the start of the session or during the last ten minutes of the session.

7.1.4 Students, who are not in their seats by the time notified, will not as a rule, be permitted to appear for the examination.

- 7.1.5 Students should ensure that all their bags and other personal belongings are deposited in the designated area usually near the Supervisor's table or outside the examination hall, at their own risk. NMIMS will not be responsible for the safety and security of the same.
- 7.1.6 A student, who fails to attend an examination at the time and place published in the timetable, will be have an 'Absent' remark in the grade sheet. Opportunity for re-examination will be given according to the rules and regulations.
- 7.1.7 Students should occupy their correct seats as per the seating plan displayed and write appropriate details in the space provided for the purpose on the answer-book.
- 7.1.8 Students are required to have and keep ready their Identity Cards issued by SVKM's NMIMS and they must produce these for verification by the room supervisor during the examination. Students not having the said identity card with them during the examination may be denied permission to appear for the examination.
- 7.1.9 Every student present must sign against his / her Student number on the attendance sheet provided by the Room Supervisor.
- 7.1.10 Students should specifically go through the instructions given on the top of the question paper and on the front page of the answer book. They are of utmost importance.
- 7.1.11 **On the front page of the answer book the students should write only the name of the program, specialization/stream if any, trimester/semester details and course / subject for which examination is being held, number of supplementary sheets attached to the main answer book. Any extra writing on the front page or anywhere in the answer book will be treated as act of unfair means and will be dealt as per rules.**
- 7.1.12 **QUERY REGARDING QUESTIONS IN THE EXAMINATION QUESTION PAPER:** If a student has any query as regards to the contents of the question paper, he should bring the same to the notice of the examination hall supervisor without disturbing others in the examination hall.
- 7.1.13 Students are forbidden to (i) bring any books, notes, scribbling papers, mobile phones, calculators, laptop, Bluetooth devices or any other similar devices/things unless specifically permitted. Any such material found in possession of the student will be confiscated (ii) smoke in the examination hall, (iii) bring eatables/ drinks in the examination hall (iv) speak or communicate in any manner to any other student, while the examination is in progress, and (v) take with them any answer-book, written or blank, while leaving the examination hall. All Such acts amount to adoption of unfair means by the student/s concerned and strict action will be taken against them. The supervisors/ authorized persons are authorized to frisk the students.
- 7.1.14 Any method to bribe the examiner/s by attaching currency notes or letters or making an appeal inside the answer book or by any other means of communication is strictly prohibited and will result in serious action being taken by the University.
- 7.1.15 The answer books of the term-end examinations are bar coded and therefore, students should not write his/her name, Roll No., Student No. etc. anywhere in the answer-book and / or reveal his / her identity in any form in the answers written by him / her or anywhere in the answer book. Writing these details or putting signature amounts to revelation of identity. Use of religious invocation or any writing that is not relevant to the answers anywhere in the answer-books will be treated as attempt to reveal identity, and will be treated as an act of adoption of unfair means.
- 7.1.16 While underlining of answers for focusing attention is permitted, use of varied inks, except for illustrations and figures must be avoided. DO NOT use any symbol like encircling the question or using colour arrows for 'P.T.O'. These will all be considered as attempts to readily identify the specific answer-book.
- 7.1.17 Students should neither tear any sheet/s from the answer-book provided nor shall attach unauthorized additional sheets to the same. All answer-books / supplementary sheets whether written or blank should be returned to the room supervisor. Carrying the answer book / any part of the answer book out of the

examination hall will be treated as against rules and appropriate action will be taken against such candidate/s.

- 7.1.18 Students should not write anything on the question-paper.
- 7.1.19 Exchange of stationery, writing material, mathematical instruments, question paper etc. is strictly prohibited and will attract penalty.
- 7.1.20 If students want anything, they should approach the Room Supervisor without disturbing other students. However, they should not leave the examination hall on any account, without surrendering his/her answer book.
- 7.1.21 Students will not be allowed to leave the examination hall during the examination and especially during the last ten minutes. They should not leave their seats until answer-books from all students are collected by the Room Supervisor.
- 7.1.22 A student who disobeys any instructions issued by the Invigilator's / Room Supervisor or who is guilty of rude or disobedient behavior is liable for disciplinary action to be taken against him / her by the University.
- 7.1.23 **Students suspected to be guilty of any of the aforesaid acts will be allowed to write their examination only after giving an undertaking in writing that the decision of the University in respect of the reported act of unfair means will be binding on them.**

7.2 Guidelines for Appointment and Availing facility of Scribe for the physically challenged (permanent or temporary disability) students during examinations conducted by NMIMS

- 7.2.1 A student who may have a permanent or temporary physical disability may apply to NMIMS for appointing a scribe for the examinations.
- 7.2.2 The student should submit an application for the purpose along-with 'medical certificate' from 'Registered Medical Practitioner' to that effect (Annexure 8) with rubber stamp of the Registered Medical Practitioner on the certificate well in advance.

7.3 In the following cases of students, the medical certificate of only Government Authorized Agencies would be accepted for Mumbai Campus namely:

- a) Hearing Impaired Students: Ali Yavar Jung National Institute for the Hearing Handicapped.
- b) Physically Challenged Students: All India Institute of Rehabilitation of Physically Handicapped
- 7.3.1 As regards the student from other campuses, the Government Authorized Agencies from those cities would be accepted.
- 7.3.2 The scribe/ writer should be arranged by the student himself/herself well in advance i.e. at least one week before the examination and inform to the examination office of the University.
- 7.3.3 The scribe should be one grade junior in academic qualification than the student if from the same stream.
- 7.3.4 Since the student will be helped by a scribe, extra time of 10 minutes per hour will be allowed to such students.
E.g. for the examination of two hours, 20 minutes extra time will be allowed.
- 7.3.5 The Examination in Charge of the center will have powers to resolve issues, if any, in this regard. She/he will be authorized to make/ accept any last minute changes of scribe under exigencies.
- 7.3.6 The said student will sit in a separate room under supervision.

7.4 Facilities relating to examinations for the students having Learning Disability (Dyslexia, Dysgraphia and Dyscalculia) for the purpose of examinations:

- 7.4.1 At the time of all written examinations, all L.D. students would be given permission to use a writer. In such a case, the student concerned should submit application in writing along with all the necessary documents well before the commencement of the first examination. Also such students would get 25% additional time for writing the examination.
- 7.4.2 These students would be given concession for not attempting the questions of drawing figures, maps, Draft, etc. where necessary in the written exams
- 7.4.3 Concession will be given for mistakes in spelling or mathematical calculations/graphs.
- 7.4.4 L.D students who have failed to pass a subject/s will be eligible for grace marks up to 3 per cent of the aggregate marks of the subjects in which he/she has appeared. These grace marks would be for one or more subjects.
- 7.4.5 In case of L.D students, the medical certificate of only Government Authorized Agencies would be accepted. For Mumbai campus medical certificate from Sion Hospital / Nair Hospital only would be accepted.
- 7.4.6 The said medical certificate must be produced at the beginning of the academic year to the admission dept. Retrospective benefit will not be given to any student in case certificate is submitted after declaration of results.

7.5 Rules as regards cases of adoption of Unfair means by the candidates during the University examination are as under:

- 7.5.1 If during the course of an examination, any candidate is found resorting to any of the following acts, he/she shall be deemed to have adopted unfair means at the examination. The adoption of unfair means by the candidates during the examinations is treated seriously and appropriate penalties are imposed after following the principles of natural justice.
- 7.5.2 The broad categories of Unfair Means resorted to by students of the University Examinations and the Quantum of Punishment for each category thereof: -

Sr. No.	Nature of Unfair Means adopted	Quantum of punishment
1.	Possession of any copying Material (offence committed for first time)	Annulment of the performance of the student at the University Examination for the subject during the examination of which student was found with copying material in his/ her possession.
2.	Actual copying from the material in possession	Annulment of the performance of the student at the University Examination in full *This quantum will also apply to the following categories of adoption of unfair means at Sr. No. 4, 5, 6, 7, 8 and 14 in addition to the one prescribed thereat.
3.	Possession of any copying Material (offence committed second time)	Annulment of the performance of the student at the University Examination in full
4.	Possession of another student's answer book or supplementary sheet	Exclusion of both the students from concerned University Examinations for one additional examination *
5.	Possession of another student's answer book or supplementary sheet and Actual evidence copying from that	Exclusion of both the students from concerned University Examination for three additional examinations *

6.	Mutual/ Mass copying	Exclusion of all the students from concerned University Examination for two additional examinations *
7.	Smuggling in or smuggling out of answer books as copying material	Exclusion of the student from concerned University Examination for three additional examinations *
8.	Smuggling in of answer books based on the question paper set at the examination	Exclusion of the student from concerned University Examination for four additional examinations *
9.	Smuggling in written answer book as copying material and forging the signature of supervisor	Student concerned to be rusticated from University
10.	Attempt to forge the signature of the supervisor on the answer book or supplementary sheet	Student concerned to be rusticated from University
11.	Interfering with or counterfeiting of University seal or answer books or office stationery used in the examination with the intention of misleading the authorities	Student concerned to be rusticated from University
12.	Answer book or supplementary sheet written outside the examination hall or any other insertion in the answer book	Student concerned to be rusticated from University
13.	Insertion of currency notes/ bribing or attempt to bribe any of the person connected with the conduct of the examination	Student concerned to be rusticated from University
14.	Using obscene language/ violent threats inside the examination hall by a student at the University examination to room supervisor/ any other authority	Student concerned to be rusticated from University
15.	Impersonation for a student or impersonation by a student in University or other examinations	Student concerned to be rusticated from University
16.	Revealing the identity in any form (Name, Roll No, G.R. No., religious invocation etc. in the main answer book and/ or supplementary sheet)	Annulment of the performance of the student at the University Examination in the subject concerned during the examination of which the identity was revealed.
17.	Found something written on the body or on the clothes while in the examination	Annulment of the performance of the student at the University Examination in full.
18.	Making an appeal to the examiner/ any person connected with the conduct of examination by using any mode of communication (offence committed for the first time)	Annulment of the performance of the student at the University Examination for the subject during the examination of which student made an appeal
19.	Making an appeal to the examiner/ any person connected with the conduct of examination by using any mode of communication (offence committed second time)	Annulment of the performance of the student at the University Examination in full.

*(Note: The Term "Annulment of Performance in full" includes performance of the student at the theory examination, but does not include performance at term work, project work with its term work, oral or practical and dissertation examinations unless malpractice used

thereat.)

- 7.5.3 If on previous occasion, a disciplinary action was taken against a Student for malpractice used at examination and he/she is caught again for malpractices used at the examinations, in this event he/she shall be dealt with severely. Enhanced punishment can be imposed on such students. This enhanced punishment may extend to double the punishment provided for the offence, when committed at the second or subsequent examination.

Practical/Dissertation/Project Report Examination:

- 7.5.4 Student involved in malpractices at Practical/ Dissertation/ Project Report examinations including act of similarity index shall be dealt with as per the punishment provided for the theory examination.
- 7.5.5 The Competent Authority, in addition to the above mentioned punishments, may impose a fine on the student declared guilty.

7.6 Examination Grievance Redressal Mechanism

(Providing Photo copies to the candidates and Revaluation)

The Grievance Redressal Mechanism as regards evaluation of answer books and timelines to be followed for the same would be as under:

- 7.6.1 The Grievance Redressal Mechanism will apply only to the 'term-end Examinations' of the University.
- 7.6.2 The above mechanism will **not apply to** practicals / oral examinations/ viva/ projects/ MCQ's in online exams/assignments/ dissertation/ presentation/ field work etc.
- 7.6.3 The application for Redressal of Grievance can be made online only through the Student Portal. Applications made through offline mode would not be considered under any circumstances.
- 7.6.4 All the students will be informed the course/module-wise marks obtained by them in the 'Internal Continuous Assessment' and 'Term-end Examination' by the Examination Office, on the date of declaration of result of the examinations of the respective class/es. The date of declaration of result shall be the date on which examination result is made live on 'Student Portal' of the University.
- 7.6.5 Under the Grievance Redressal Mechanism, a student can apply for:
- a) **Verification of Answer book:** Under this process, on application of the student, the University verifies that
 - (i) all the answers in the respective answer book are evaluated, (ii) marks have been allocated to each answer and carried forward to the first page of the answer book properly and (iii) totaling of the marks on the first page of the answer book has been carried out correctly.

OR

- b) **Re-evaluation of the Answer book:** Under this process, the student may (i) opt to first apply for the photocopy/ies of the answer book/s and subsequently apply for the re-evaluation of the said answer book/s after going through the answer book **OR** (ii) directly apply for the re-evaluation of his/her answer book/s without applying for photo copy of his/ her answer book.
- 7.6.6 After the result declaration on 'student portal', if a student is not satisfied with the marks awarded to him/her in the Term-end Examination/s, in any course/module, s/he may apply for the Grievance Redressal **within the prescribed number of days as per the example mentioned in the table below:**

Activity under Grievance Redressal Mechanism	Time Limit	Date of Declaration of Result Example: 17 th October 2021
Application for Verification of Answer book/s	Within 3 days from the date of result declaration	Example: 20 th October 2021
Application for Photocopy of the answer book/s	Within 2 days from the date of result declaration including holidays	Example: 19 th October 2021
Receipt of the E-copy of Answer book/s	Latest on the 2nd day from the date of result declaration including holidays (answer books will be sent by e mail link)	Example: 19 th October 2021 (This will be immediate on application)
Application for Re-valuation of the answer book/s	Within 3 days from the date of result declaration including holidays	Example: 20 th October 2021

- 7.6.7 No application, received after the prescribed number of days as mentioned in the table above, shall be entertained for any reason whatsoever.
- 7.6.8 Soft copy/ies of answer books will be available for download on the result declaration page after payment of the fees. Else soft copy of the answer book will be sent by email to the student concerned.
- 7.6.9 Copies of the answer-book/s provided by the University are only for Grievance Redressal mechanism and do not have any evidentiary value.
- 7.6.10 Any deviation from the above procedure by the student in any form shall be construed as an unfair act making him/ her liable for appropriate punishment by the University. The decision of the University shall be final in this regard.
- 7.6.11 **Application for Redressal of grievance received after the stipulated due date shall not be entertained or accepted for any reason whatsoever. Also application will be deemed to be complete only after payment of requisite fee.**
- 7.6.12 The application received from the student for re-evaluation shall be placed before an external examiner for re- evaluation.
- 7.6.13 After following the process of re-evaluation under the Grievance Redressal, effect will be given to change in original marks on re-evaluation, if any, as under:
- 7.6.13.1 **If the marks of re-evaluation, increase or decrease by less than ten percent (10%)** There will be no change in the marks and original marks awarded to the candidate in the subject will be retained.
- 7.6.13.2 **If the marks of re-evaluation increase or decrease between 10.01% and 20%:** In such cases the marks originally awarded to the candidate in the subject shall be treated as null and void and the marks obtained by the candidate after re-evaluation shall be accepted as the marks obtained in that subject. Fractional marks if any shall be rounded off for the purpose of computing the ten percent (10%) difference in marks.
- 7.6.13.3 **If the marks of re-evaluation increase or decrease by more than 20%** A second revaluation of the said answer books shall be done by the examiner from the panel of examiners for the said subject and then **an average of the marks obtained in the first re-evaluation and marks obtained in the second re- evaluation shall be taken** and this shall be accepted by the University as the final marks for the said subject (fractional marks if any shall be rounded off to the next integer).
- 7.6.13.4 An answer book shall be sent for second revaluation to another senior examiner appointed by the Controller of Examinations in consultation with

the Dean of the School or Chairperson of the Board of Studies of the University, if in the first revaluation, marks of a candidate are decreased below the passing marks or if a candidate obtains 'F' grade after the first revaluation or the marks required for securing a class from originally secured marks required for passing or for the particular class and the marks assigned by the third examiner in the second revaluation be treated as the final marks in the said subject.

The revised marks obtained by a candidate after re-evaluation, as accepted by the University shall be taken into account for the purpose of amendment of his results only and the said result shall be communicated to the student/son the student portal. Students may note that after carrying out reevaluation, the marks obtained may increase or decrease or may not change.

- 7.6.14 The above difference in marks in percentage term shall be with reference to the maximum marks assigned for the term end examination of the respective subject.
- 7.6.15 The examiner/s for re-evaluation will be appointed by the Controller of Examinations from the panel of examiners provided by the Dean of the School duly approved by Pro Vice Chancellor and the Vice Chancellor of the University.
- 7.6.16 The revised marks obtained by a candidate after re-evaluation, as accepted by the University shall be taken into account for the purpose of amendment of his/her results only and the said result shall be communicated to the student/s by suitable means.
 - 7.6.16.1 The marks awarded by examiner/s in re-evaluation shall be final and binding on the student applicant and the original examiner.
 - 7.6.16.2 The whole process of Redressal of grievances shall be completed within a period of 15 working days from the date of receipt of application for Redressal of grievances.
 - 7.6.16.3 In any case, the photo copies of re-evaluated answer-books shall not be provided to the student/s.

7.6.17 The outcome of Revaluation process shall be final and binding on student.

Kindly refer Part II of SRB for rules of respective schools for Internal Continuous Assessment / Term End Evaluation, Grading system, passing criteria, method of calculation of CGPA, Re-Examination, exceptional cases – Medical etc.

(To download the examination related formats go to the website nmims.edu → School → Campus → Academics → Examination).

8 Library Rules and Regulations:

- 8.1 Use of the Library is conditional on observance of the Rules and Regulations. Users must comply with these and with any reasonable request or instruction issued by library staff. Anyone failing to do so may be excluded from the Library and/or incur a fine. The Librarian reserves the right to refer any breaches of the Rules and Regulations and/or improper behaviour towards library staff for consideration within the terms of the appropriate NMIMS disciplinary procedures.
- 8.2 Access to the NMIMS Library is restricted to staff and students of the NMIMS who are in possession of a current valid identification card issued by NMIMS, and to such other persons as may be authorized by the Librarian.
- 8.3 Students are required to carry their NMIMS student ID-card and staff to carry their NMIMS staff identity card to get entry and to use the Library, and must produce this when required doing so by an authorized person. This card must be used only by the member to whom it is issued.
- 8.4 Bags, etc., are not allowed in the Library. For reasons of security, bags and other personal possessions should not be left unattended. The Library has no responsibility in case of damage to or theft of personal property.

- 8.5 Silence is required in library areas. The use of mobile phones in the Library is strictly prohibited. Phones should be either switched off, or set to silent mode. Failure to comply with these requirements may result in a fine and/or exclusion from the Library. Violation of the rules will lead to fine and /or suspension of student for 3 weeks.
- 8.6 The consumption of food and beverages (with the exception of bottled water) and the use of personal audio equipment are not permitted in the Library.
- 8.7 Photography, filming, video-taping and audio-taping in the Library is not allowed.
- 8.8 Personal equipment should not be used without the prior permission of the Librarian.
- 8.9 Users are required to comply with copyright regulations as displayed by the photocopiers.
- 8.10 Data retrieved from the Library's electronic resources *may not be used* for purposes other than teaching, research, personal educational development, administration and management of NMIMS and development work associated with any of the aforementioned. *Use of the data is not permitted* for consultancy / services leading to commercial exploitation of the data / for work of significant benefit to the employer of students on industrial placement or part-time courses. Users must also comply with the specific requirements of individual data providers. Passwords must never be revealed to others.
- 8.11 The removal of any material from the Library must be properly authorized and recorded. Damage to or unauthorized removal of material constitutes a serious offence and may lead to a fine or to disciplinary action.
- 8.12 Borrowing entitlement: Two books for ten days. One-time renewal is possible if the book is not in demand. As Library is RFID enabled, Issue of the books will be done at self-check in kiosk only.
- 8.13 Fine of Rs.3.00 per day per book is levied on overdue books. Students can check their account details online in OPAC (Online Public Access catalogue) and also be notified overdue by email. If fines or charges are outstanding, borrowing rights will be withdrawn and passwords for accessing electronic services withheld until such time as those fines are paid. Reference books, Journals / magazines and Audio/Video material are strictly to be used / viewed in the library only.
- 8.14 Users are responsible for material borrowed on their cards and will be required to pay for any damage to, or loss of, material borrowed at replacement cost, plus an administrative charge. Borrowing rights are withdrawn while payment is outstanding.
- 8.15 Students are required to wear smart casuals (Bermuda, half pants, Short skirts, Bathroom slippers are not allowed).
- 8.16 Access to libraries and/or borrowing rights may also be withdrawn temporarily if fees/charges in other parts of the NMIMS are outstanding.
- 8.17 The award of a NMIMS qualification will be deferred until all books and other library materials have been returned and outstanding fines/charges paid.
- 8.18 For list of electronic resources / Databases refer annexure.
- 8.19 All library users should take care of Covid 19 precautionary measures.

9 Placement Guidelines:

NMIMS is a premier University of the country, in existence for over three decades and over the years it has earned recognition from industry & professional associations, corporates, peer group institutions and accreditation agencies. All these laurels and recognitions would have been incomplete without the support of the corporate world. Our alumni occupy senior positions in leading companies across sectors.

NMIMS is also a great place to recruit potential young managers and business leaders. Leading companies across sectors consider our students for recruitments/ internships. As we have cordial relations with the corporate world, many companies have supported us even during tough times. We would like to continue this mutually symbiotic relationship. Hence, it is expected that students understand this sentiment and behave responsibly at all times. Any untoward incident will jeopardize this association and have serious repercussions for placements and for the future.

Being a Deemed to be University of higher learning, the corporate world expects students to display high standards of professional knowledge, capability and excellence. Recruiters also look for candidates who are clear about their long-term plans, the sector they want to be and profile they want to undertake.

Placement assistance is offered to students of various programs across Schools & Campuses.

The Placement Office facilitates the process of placements – internship & recruitment by creating an interface between recruiters and students. Efforts are made to market the programs with their merits with an endeavour to get companies to offer internships/recruit students. The selection process specified by the company is followed. The PlaceCom - Placement Committee of students is actively involved in the placement activities – contacting/visiting companies located in metros & major cities for placement presentations and also coordinate various activities during the placement processes.

The Placement Office devises placement guidelines that are in the larger interest of the School and students, in consultation with students and faculty.

Students are expected to maintain decorum and abide by the guidelines during placement processes. In the event of non- conformance to the placement guidelines, the School reserves the right to initiate corrective action.

The COVID 19 pandemic has had far-reaching consequences leading to an altogether new world of working for all leading to WFH, virtual internships and virtual selection process.

The Placement process typically involves –

- Batch Preparation
- Pre Placement Talks
- Internships/Projects
- Final Placements

9.1 Batch Preparation:

The Comprehensive Batch Preparation Program is to enhance the suitability of candidates and orient them to industry practices and expectations.

- a. Interactive sessions with alumni/industry experts in various profiles that help students to gain clarity on role/fit, understanding expectations of the company, future prospects - career evolution, right approach for cracking interviews, listen to first-hand experience & get a feel of life in a particular profile etc.
 - b. Interaction with seniors who have undergone internships in companies.
 - c. Assigning seniors or alumni as mentors to guide students.
 - d. Mock interviews with alumni/corporates to get a direct feedback from people in relevant industries.
 - e. Guest talks and workshops on various topics from corporates.
 - f. Resume building as per guidelines
 - g. Soft skills training etc.
- 9.1.1 Prior to the commencement of the selection process it is expected that students should be having a fair idea about their interest, sector and specialization or at least have some long term vision of where they want to be and should direct their efforts accordingly. A bit of clarity will help students land a good internship/job.
- 9.1.2 Hence students should do a thorough research about the company, the business, the sector, other players in the sector, the financials etc. and be prepared with a background and fact file prior to the process. Also some additional information – the number of interns/recruits in the past, whether the company has a PPO policy, the roles offered, the experience of seniors who interned with the company etc. will be of

help.

- 9.1.3 The Placement Office also involves companies in a number of Campus Engagement activities – contests, projects, workshops, seminars, guest talks etc. that would benefit a larger number of students and also help in promoting the excellent quality of the batch.
- 9.1.4 Based on the guidelines, students will have to prepare their resume that would encapsulate info about academics, work experience, internship, co-curricular activities, extracurricular activities, projects, awards, achievements, hobbies etc.

9.2 Pre-Placement Talk – PPT

PPT's are a medium wherein the company officials disseminate information regarding the company, the profile, the compensation etc. and clarify the queries of students. The company officials invest time and effort to disseminate info and the interactive session will make them feel visiting our campus was worth it. Hence students are requested to participate and ask relevant questions.

9.3 Internships/Projects

- 9.3.1 The Placement Office makes all efforts to reach out for internships across varied sectors, companies and profiles. Based on ones' interests and capabilities one should seek internships. Choosing the correct company for internships and performing up to the mark is of utmost importance.
- 9.3.2 The Internships are not only a window to the corporate world but also a relationship-building tool for NMIMS. It allows the companies to have a look at the talent at NMIMS, thereby strengthening Final Placements.
- 9.3.3 Internships are an integral part of the curriculum for securing the degree. It is a great learning platform for our students and goes a long way in shaping the learning obtained in the classroom. This experience is of immense use to students to enable them to acclimatize themselves to the intricacies of the corporate world.
- 9.3.4 The project is expected to build on the theoretical learning with practical experience and help students to identify the gaps in their learning, which they can attempt to fill in. They could also discover areas of interest and future career options.
- 9.3.5 Interactions during the internships both with other interns as well as employees help students to understand the expectations/needs of the organisation, the sector in general, to identify the gaps in their learning and in orienting oneself towards the sector and developing the required skill sets to emerge as the most suitable candidate.
- 9.3.6 Internships also hold a special significance as it is an apt mechanism for companies to spot bright talent early. Many companies have structured internship process which is used as a 'testing ground' to gain a direct understanding of the skill and ability of students leading to declaration of PPO's/PPI's. NMIMS too encourages candidates to work towards such offers that are based on internship performance.
- 9.3.7 Pre Placement Offer (PPO) is an Offer by the company to the intern acknowledging the excellent work done during the internship. Pre Placement Interview (PPI) is an opportunity by the company for the intern to be directly selected for the interview for final placements. Thus, the students should be careful in applying to the companies of their choice and should put in all efforts to convert the internship into an Offer. Thus, the seriousness of this cannot be overstated.
- 9.3.8 While feedback from the company is sought, the internship is also evaluated by School that could involve faculty guide monitoring the performance; periodic report submissions, evaluations, Viva Voce etc.

9.4 Final Placements

- 9.4.1 Leading companies across sectors aspire to recruit students of NMIMS. Each company has its own set of characteristics or qualities that they look for in a candidate. Hence, the company devises the eligibility criteria and selection process accordingly.
- 9.4.2 The process of selection starts with inviting applications based on the eligibility, profile, project, stipend/compensation details shared by the company. The

- applications of applicants are then sent to companies. Students are required to check their emails/Placement Portal/Student Portal, etc. regularly for information updates.
- 9.4.3 Every effort will be made to facilitate the placement process. However, it is the effort of the student that gets him/her selected for the job. Not getting selected for internships or during final placements in the first few companies should not lead to panic. Students are advised not to switch profiles in anxiety or haste.
 - 9.4.4 Companies could have one or multiple rounds for selection – case analysis, group discussion, group exercises, interviews etc. Reasons like location, family issues etc. should not be constraints to students. They are expected to be mobile and have the capability to adjust and adapt and respond to emergent situations successfully.
 - 9.4.5 Students who wish to drop out of the placement process are expected to formally notify the Placement Office vide the 'Opted Out Form' mentioning the reason, which could be higher studies, entrepreneurship, family business, seeking placements on their own giving with the names of such companies and details. The reason being, to iron out any hitches that may crop up later as the Placement Office approaches many companies and would like to continue the cordial relationship with them.
Each of the Schools will be sharing to the batch, guidelines related to Resume, PPT, Internships, PPO's/PPI's, Final Placements etc. and it is expected that students follow the same. The School reserves the right to change, modify the guidelines in the best interest of the batch. Students are free to approach the Placement Office for any queries or guidance.

10 Guidelines for the Use of Computing Facilities:

- 10.1 NMIMS invests significant resources in the provision of computing resources for the students. In order to ensure maximum availability, computing resources must be used in a responsible way. Students are responsible for ensuring that these resources are used in an appropriate manner. All inappropriate websites are blocked for student access. The list of blocked websites dynamically updated based on their defined global category. If any specific website requires to be accessed which is blocked with inappropriate, requesting to send email to ITHelpdesk@nmims.edu. We will check the content of the website and found appropriate for access, necessary access will be granted.
- 10.2 You are strongly advised to read these guidelines & regulations carefully. Failure to comply will result in withdrawal of your rights to use these facilities and may lead to further disciplinary action. Please also note that the regulations and guidelines are subject to change without any prior notice. The latest version of this document will be available with the Computer Centre.
- 10.3 The internet access to students will be as per the NMIMS policy. Any change request has to be routed through the Registrar in writing.
- 10.4 Food and/or beverages are allowed only in cafeteria. Food and/or beverages (except drinking water) will not be permitted in the Computer Centre. Smoking is not permitted in the Campus premises.
- 10.5 It is important to note that all the SVKM/NMIMS premises are deployed with CCTV surveillance equipment and all the areas of the premises recorded 24x7.
- 10.6 It is important to note that all SVKM/NMIMS is monitoring network 24x7. All actions and logs are stored and recorded. SVKM/NMIMS has all the rights to record all actions by student on the network and use appropriately.
- 10.7 The students of NMIMS are provided with the computing facilities to support their learning and research activities. Their use for any other purpose that interferes with these primary aims, or that otherwise, acts against the interests of the NMIMS is prohibited. In the event of non-approved usage of the computing facilities, NMIMS reserves the right to withdraw access to computing facilities at any time.
- 10.8 Use of NMIMS computing facilities for students' commercial gain is prohibited.
- 10.9 Not to use/install third party software to bypass campus Network security policies. It is prohibited and may lead to further disciplinary action.
- 10.10 Students residing in college hostels not to touch or tamper Wi-Fi routers and other

- network infrastructure installed at hostels. If any such incidents found, may lead to disciplinary action.
- 10.11 Computer Centre facility will be provided on priority to the students of the concerned programmes, where using Laptop is not compulsory.
 - 10.12 Students are not allowed to connect personal pen drives/ Laptops to the systems/smartboard installed in the classrooms.
 - 10.13 **All students will be given NMIMS email id on Microsoft office 365** and internet authentication id. They are permitted to access internet in computer centre or on their own laptop through this id and password only. Action will be taken against if any misuse of internet and email Id is seen.
 - 10.14 Students will get Microsoft email id for official email correspondence and to use MS Teams for online lectures and regular updates from University/School/College.
 - 10.15 Do not provide sensitive personal information (like passwords) over email.
 - 10.16 Students will get 1 TB of space of One Drive to store documents for education purpose.
 - 10.17 Use of computing facilities is governed by various applicable IT Acts, laws enacted by the Government of India (or any competent authority set up by the Government of India) and the rules formulated by the NMIMS.
 - 10.18 It is student's responsibility to ensure that student's activities do not contravene these or any other laws.
 - 10.19 Student using personal Laptop or any other devices for access campus infrastructure should have updated with latest operating system (Windows / Mac) and antivirus patches.
 - 10.20 Students must comply with all requests+ or instructions issued by any Information Systems staff with respect to the use of NMIMS computing facilities.
 - 10.21 Improper behaviour towards staff will result in disciplinary action.
 - 10.22 NMIMS endeavours continually to provide a high level of service as regard the computing facilities. In case there is some problem with any of the services, students should lodge a written complaint in a Complaints Register available in Computer Lab. No action will be taken on any verbal complaint.
 - 10.23 The Information Systems Group will regularly make various announcements regarding the availability and use of the computing facilities. Such announcements will be communicated to you through notice boards/ email placed in the Computer Lab as well as Student Notice Boards/ emails/Students Portal. It is your duty to regularly check the notice boards/ email and plan your use of the facilities accordingly.
 - 10.24 The failure of any element of the computing service will not be accepted as a valid excuse of failure to reach an acceptable standard in assignments or examinations unless no other reasonable method of carrying out the work was available.
 - 10.25 Disciplinary Proceedings: In the event of a breach of these regulations, your access to some or all of the computing facilities may be withdrawn depending on the outcome of disciplinary proceedings. This may seriously affect your ability to complete your course of study satisfactorily.
 - 10.26 If any student comes across any security incidents, please contact reportsecurityincidents@svkm.ac.in
 - 10.27 These guidelines describe the reasonable and appropriate behaviour required by the Regulations for the Use of Computing Facilities at NMIMS.
 - 10.28 Use only own login id and password and don't allow the password of any account issued to you to become known to any other person. If you allow another person to use your account, it must be in your presence, under your supervision and only for the purpose of assistance or collaboration. You remain responsible for that person's use of your account and must identify that person to the NMIMS authorities if any breach of university regulations is suspected in connection with that use.
 - 10.29 It is recommended a strong password must be at least 8 characters long. It should not contain any of your personal information – specifically your real name, user name, or even your company name. It must be very unique from your previously used passwords. It should not contain any word spelled completely.
 - 10.30 Use of any faculty member user name and password to access IT infrastructure including smartboards is prohibited and may lead to disciplinary action.

- 10.31 You should not copy or share other's data resulting in data theft of any kind under IT Act.
- 10.32 Do not use or adopt any name or alias or user reference whether real or fictitious other than your own.
- 10.33 Request to be placed only for required resources or access rights that you need.
- 10.34 Once logged in, do not leave IT facilities unattended in an unlocked room. You must log out at the end of each logged in session unless prevented by system failure. Failure to do so may leave the account open for others to use. The NMIMS accepts no responsibility for any loss to a user consequent upon a failure to log out correctly at the end of a session.
- 10.35 Removal, borrowing, connecting or disconnecting of any IT equipment is not permitted. Neither deliberately introduces any virus, worm, Trojan horse or other harmful or nuisance program or file into any IT facility or network / campus, nor take deliberate action to circumvent any precautions taken or prescribed by the institution to prevent this.
- 10.36 Do not in any way cause any form of damage neither to the NMIMS IT facilities, nor to any of the accommodation or services associated with them.
- 10.37 Without permission of the account owner or system administrator, do not hack, access, copy, delete or amend or attempt so to do the computer account, information or resources of another user
- 10.38 Do not initiate or perpetuate any chain email message. Do report immediately to 'postmaster' the receipt of chain email messages forwarding the email message wherever possible.
- 10.39 Student do not click on links or attachments from senders that you do not recognize or asking something which is not regular in nature.
- 10.40 You should not deliberately create, display, produce, store, circulate or transmit defamatory or libellous material.
- 10.41 Transmission of unsolicited commercial or advertising material on NMIMS network / Campus is prohibited.
- 10.42 Do not deliberately create, display, produce, store, circulate or transmit obscene material in any form or medium.
- 10.43 Never monitor, read and disrupt network traffic inside the campus.
- 10.44 Do not make deliberate unauthorised access to facilities or services accessible via the NMIMS Local Area Network (LAN).
- 10.45 Appreciate staff effort or networked resources, including time on end systems accessible via LAN and the effort of staff involved in the support of those systems.
- 10.46 Do not deny service to other users including deliberately or recklessly overloading access links or switching equipment.
- 10.47 You must adhere to the terms and conditions of all licence agreements relating to IT facilities, which you use including software, equipment, services, documentation and other goods.
- 10.48 You must use the IT facilities only for academic, research and administrative purposes together with limited personal use. Such personal use is allowed as a privilege not a right, must conform to these guidelines, and should not incur unreasonable costs or have an adverse impact on resources or services.
- 10.49 Students are prohibited from viewing any Pornographic material in computer Centre or on any other computer or IT system inside NMIMS campus or store child pornography, Playing Games, hacking into networks and other computers, spamming and sending junk mail, causing damage to IT infrastructure. If found so, appropriate disciplinary action will be taken.
- 10.50 You must obtain prior permission to use computers for commercial or outside work including the use of IT facilities to the substantial advantage of other bodies such as employers of placement students.
- 10.51 Students request related to additional Internet Bandwidth requirement for special access on events, request should reach IT helpdesk minimum 72 hours in advance.
- 10.52 Do not interfere with or change any hardware or software; if you do, appropriate action will be taken to make it right.

- 10.53 Do not interfere with the legitimate use by others of the IT facilities; do not remove or interfere with output belonging to others.
- 10.54 Game software loading onto, or play games software on, the IT facilities unless required for academic purposes.
- 10.55 Neither admit any other person to computer facilities or other NMIMS premises when those facilities or premises are locked nor enter unless authorised to do so.
- 10.56 You must respect the rights of others and should conduct yourself in a quiet and orderly manner when using IT facilities.
- 10.57 You must immediately vacate any IT room when asked to do so by any person who has legitimately booked that room and must not leave processes running or files printing or otherwise interfere with the work of that person. Failure to cooperate gives that person the right to switch off the workstation that you are using.
- 10.58 **Important:** In the event, the guidelines are not followed and there is a consequent damage to any computing facility, NMIMS reserves the right to charge students for the cost of rectification of such damage and/or take further disciplinary action.

11 Feedback Mechanism:

- 11.1 NMIMS has a well-established online feedback mechanism through Student Portal for communication of perceptions. The components of this feedback mechanism are:
 - 11.1.1 Feedback at the end of the third week of every trimester/Semester. Dean / Director / Programme Chairperson/HOD will meet students personally, if applicable.
 - 11.1.2 Online Feedback through Students Portal is taken using a questionnaire preferably in the last session of every course in each trimester/Semester. This feedback is compiled and statistics are placed before each faculty member by the end of the trimester/Semester.
- 11.2 All students should get involved in this mechanism seriously as it truly helps the NMIMS improve the quality of services and teaching provided.
- 11.3 These are open ended questions in which student can reflect learning and teaching aspects of the course.
- 11.4 NMIMS uses feedback to improve the teaching learning process proactively.
- 11.5 While sharing the feedback to the faculty members, student's identity is kept confidential.

12 Mentoring Programme / 'Psychologist and a Counsellor:

12.1 Mentoring Programme:

Students (as applicable school wise) have been assigned faculty mentors whose role is to help assimilate the NMIMS culture, facilitate intelligent choice making regarding selection of courses and help in identification of resources needed by all students. Do meet your faculty mentor regularly as per their convenience and availability.

12.2 Psychologist and a Counsellor:

A counsellor is a non-judgmental friend who understands, ensures privacy and confidentiality and counsels you by giving choices so that you make the right decision. Counselling is based on realistic structured and research based therapies.

Managing emotions is important to ensure all-rounded progress in life. To learn something new, we need to break the old walls of myths and misconceptions. Visiting a counsellor helps us to relearn some more helpful, progressive, reality based thinking. **Personal counselling** is very important at every step in life even at the corporate level. What we think about situations affects our subconscious mind deeply which interferes with our present life and hinders our ability to lead a healthy life.

As normal human beings at any given time in life, we could go through challenging times and have no one to share or guide us. We often do not share our issues with family or friends due to the fear of upsetting them. We worry that perhaps they may not understand or could become judgmental. At such times, we recommend Personal Counselling.

- i. "I cannot concentrate or focus nor can I sleep, at times I get so scared that I go

blank in my exams!”

- ii. “Since the time he left me I cannot put my attention to anything I will not be able to live anymore.....can’t bear it if she is not in my life!”
- iii. “I have lost my confidence I feel worthless /hopeless; no one loves me. I don’t want to live anymore”
- iv. “I feel nobody understands what I am going through...” (People become judgemental instead of understanding and supporting)
- v. “I do not know whom to share my feelings with? Where do I seek help? Who will be able to really help?

Have you had any of these repetitive thoughts or facing a rejection that you are not able to cope up with?

Have you reacted very angrily first and then later realised that reacting to the event was not really needed and in the process, you harmed the relations you had with your friends and family? You just do not know what went wrong then? Do not understand what triggered you?

Just as we would treat a sprain with some ointment, we try to heal our emotional pain on our own. At times when the sprain is not healing, we visit the doctor and similarly one visits the counsellor sometimes when we are unable to clear our own emotional challenges. The counsellor needs to check how deep your wound is and usually you are helped by putting a first aid protection (counseling) through therapeutic counseling. Sometimes the wound may have been too deep

/chronic or your bone is broken it could also need psychiatric intervention and give appropriate help.

We may be unaware of the implications of our behaviour on others but it eventually could affect our relations in daily life at home, in class, or at work. When the past emotional situations are not dealt with therapeutically, we could develop unhealthy negative thoughts and feelings which we need to be aware of as they could again lead to complications and could affect our performance, decision making, logical thinking, studies, relationships and career. This form of continued stress can gradually affect our body and physiological health causing hypertension, respiratory ailments, gastrointestinal disturbances, migraine and tension headaches, pelvic pain, impotence, frigidity, dermatitis and ulcers.

The biggest myth is to believe that to be emotional is to be weak so often we push all our emotional issues under the blanket and then to avoid sleepless nights take up unhealthy habits like smoking, drinking, and substance abuse. We do this hoping to feel better, which lasts only for short term, on the other hand, creating long term damage and may lead to unhealthy dependency.

NMIMS wants to ensure holistic development of the students and therefore have appointed a team of psychologists and a counsellor.

For Mumbai Campus: Assisting Psychologists and Counsellors, Mr. Joel Gibbs, Ms. Nazneen Raimalwala And Ms. Diksha Tyagi.

Location:

Mr. Joel Gibbs,

8th floor faculty area, Cabin:-West-854 at NMIMS building, Call on 022-42332218 or email joel.gibbs@nmims.edu to book appointments.

Ms. Nazneen Raimalwala,

7th floor faculty area, Cabin:-732, in the Mithibai college building, call on 022-42332225

or email Nazneen.raimalwala@nmims.edu to book appointments.

Ms. Diksha Tyagi,

For students studying at MPSTME Building, call on 02224350512 or email diksha.tyagi@nmims.edu for appointments

World health organisation and the U.S. National Library of medicine articles:

National library of Medicine: Psychosomatic disorders in developing countries:

www.ncbi.nlm.nih.gov/pubmed/16612204

WHO | Prevention of bullying-related morbidity and mortality:

www.ncbi.nlm.nih.gov/pubmed/16612204

13. Guidelines for Admission Cancellation / Payment of fees / Re-admission / Academic Break/ Submission of Documents / Admission Deferment

13.1 Admission Cancellation procedure:

For cancellation of admission, the student needs to submit the application for cancellation of his / her seat along with original fee receipt to the admission department (if cancellation is before commencement of the programme). If the cancellation is after commencement of the programme, the said application to be submitted to the respective Dean for further process.

The Schedule of Refund Rules: If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution shall follow the five-tier system given below for the refund of fees* remitted by the student.

Sr. No.	Percentage of Refund of Fees*	Point of time when notice of withdrawal of admission is received in the Higher Educational Institutions (HEI)
(1)	100%	15 days or more before the formally-notified last date of admission
(2)	90%	Less than 15 days before the formally-notified last date of admission
(3)	80%	15 days or less after the formally-notified last date of admission
(4)	50%	30 days or less, but more than 15 days, after formally-notified last date of admission
(5)	00%	More than 30 days after formally-notified last date of admission

In case of (1) in the table above, the HEI concerned shall deduct an amount not more than 5% of the fees paid by the student, subject to a maximum of Rs. 5,000/- as processing charges from the refundable amount.

Note: Candidates to refer Important Dates of the respective programme.

The above refund rules are as per University Grants Commission (UGC) notification on Refund of Fees and Non-Retention of Original Certificates of October, 2018 and are subject to revision as per UGC notification (as applicable). Please note the closure of admission/last date of admission as mentioned in the important dates of the respective programme.

13.2 Payment of fees:

13.2.1 The promoted students for the subsequent years are required to pay the fees as per the email received from Accounts department. Late fee will be levied if fee is not paid within the due date.

13.2.2 Non-payment of fees within the stipulated time including the late fee period will attract cancellation of the studentship from that program.

13.2.3 **Payment of Fees for the academic break:** If the student has informed the Dean

- regarding academic break before the commencement of the relevant year and not paid the total fee for that year, then once the academic break is granted, student can pay the total fee (100%) prevalent at that time when he / she seeks re-admission.
- 13.2.4 If a student wants to take academic break after the commencement of the academic year, but he / she has not attended the classes and if the fee is not paid, then while seeking re-admission he/she has to pay the total fee (100%) plus 25% of the total fee as re-admission fee to continue his studentship.
- 13.2.5 If the student has paid the total fee for the entire year and then sought the academic break after commencement of that academic year in the middle of semester / trimester, then he/she has to pay 25% of the total fee prevalent at that time, towards re-admission in subsequent year.

Academic break	Fees to be paid at the time of admission after the academic break
Informed before the commencement of the academic year.	100% total fee prevalent.
Informed after commencement, not attended classes and fees not paid.	100% total fee + 25% readmission (prevalent).
Informed during the semester / trimester fees not paid for current year.	100% total fee + 25% readmission (prevalent).
Informed during the academic year and fees paid for that year.	25% of total fees as readmission fee prevalent that year.

13.3 Re-admission rules:

A student can seek re-admission in next academic year, in case he / she fails to fulfill the criteria mentioned under passing standards in SRB. For this purpose, he / she has to pay 25% of the total fee prevalent at that time for that programme.

Student can take re-admission in the said year of the programme only once. He/she can take re-admission in different years as long as total period of the programme does not exceed the validity period of that programme. For example, for MBA the validity period is 4 years and for MBA Tech. it is 7 years, so a student can take re-admission maximum two times but in different progressive years of the program. Admission to the subsequent years is subject to maximum duration permissible for completion of the programme (in years). Such admissions will be at the students' own risk of non- completion of the programme during the maximum permissible duration (in years).

Sr. No.	Duration of the programme (in years)	Maximum duration permissible for completion the programme (in years)
1	2 years	4 years
2	3 years	5 years
3	4 years	6 years
4	5 years	7 years
5	6 years	8 years

If a student takes re-admission in a particular academic year and is not promoted again, either as per the passing standards of respective programme or any other reason as per academic rules, then the student will not be given second chance for re-admission. For more details, please refer **Part II of SRB**.

13.4 Academic break:

Following rules are applicable for all the schools of NMIMS.

After commencement of any programme, if a student wants to take a break for certain valid reason, then he / she can do so as per the following norms –

- 13.4.1 The academic break can be granted to any student by respective Dean/Director of School/campus.
- 13.4.2 The maximum period for an academic break is one year only. (in executive programmes as of now it is upto two years). This will be based on Dean getting convinced of the reason for academic break.

13.5 Eligibility for Academic Break:

Academic break can be granted to any student for any of the following reasons:

- 13.5.1 Serious personal medical reasons involving hospitalization, if required and supported by documents.
- 13.5.2 Serious 'family' related issues.
- 13.5.3 Financial constraints.
- 13.5.4 In executive education, 'temporary transfer to other country / city'
- 13.5.5 Financial crisis/Maternity/ shift of duties/additional assignments at the work place applicable for executive programme participants only.
- 13.5.6 The Dean of respective school will approve the academic break and forward the application of the student to admission department for necessary process.
- 13.5.7 The academic break can be granted to any student at best twice during the programme as long as the total period of academic break is not exceeding one year and not exceeding the validity period of that programme.
- 13.5.8 Payment of Fees for academic break: For details please refer point 13.2.

13.6 Submission of certificates / mark sheets:

A student has to submit all the relevant documents / certificates / mark sheets as per the offer letter issued by NMIMS. Non-submission of such mandatory documents after the stipulated time declared by admission department will lead to cancellation of admission of concerned student and the admission fees will NOT be refunded.

If a student has submitted documents and discrepancy is found during verification, the admission would be cancelled and fees will be forfeited.

13.7 Admission Deferment:

Following rules are applicable to all the Schools of NMIMS.

13.7.1 Eligibility for admission Deferment:

Only those candidates who have paid the full fee or got an approval for part payment can apply for admission deferment.

The candidate has to submit an application for 'admission deferment' in admission department **before** commencement of that programme stating the reasons for admission deferment. Admission deferment can be approved only for one year.

13.7.2 Who can apply?

- Serious medical illness.
- Serious family related reasons.
- Candidate not able to organize funds.
- Candidate's work related commitments, overseas assignments (over 6 months)

The application needs to be submitted to admission department, along with all the supporting documents for 'Admission Deferment' consideration.

An applicant who fails to obtain confirmation from Admission office of his/her deferment of admission will be deemed to have forfeited his/her position and will be deregistered from the course admitted to.

13.7.3 Process for Admission deferment:

- 13.7.3.1 Deferred admission may only be granted to first year students who have paid

the required non-refundable enrolment deposit.

- 13.7.3.2 The admission department will scrutinize all the applications and forward it with comments to concerned authorities for approval. The request to defer the offer of admission will be reviewed on case to case basis and will be granted depending on the reason stated alongwith the supporting documents. NMIMS decision with respect to this will be final and will not be challenged.
- 13.7.3.3 Offer of admission deferment, if not, taken in the subsequent year will lapse and the fee paid will not be refunded. Further, the applicant, if still wants to apply to NMIMS, has to undergo the admission process again as a fresh applicant.
- 13.7.3.4 The letter of deferment of admission will be issued by admission department to the applicant.
- 13.7.3.5 Students who are found to have applied to other colleges and institutes during their time away from NMIMS will have their admission revoked and fees will not be refunded.
- 13.7.3.6 Financial aid offers cannot be deferred. Students must reapply for financial aid.
- 13.7.3.7 Admitted 'Transfer' students are not eligible for deferred admission.
- 13.7.3.8 Deferrals are not automatic and, if granted, a non-refundable deposit is required to hold a place in the following year's entering class.
- 13.7.3.9 Once the programme has commenced, then even though the applicant may have not attended the classes, still he/she will not be 'eligible' for 'admission deferment'.

14 Dean's list students:

- 14.1 Dean's List (Applicable only for School of Business Management)
 - 14.1.1 10 % of the batch on the basis of highest yearly CGPA will be part of the Dean's List and will be awarded with the Dean's List Certificate at the end of each year.
 - 14.1.2 Students who are participating in Student Exchange Program (for 2nd year) are also eligible for the Dean's list subject to the condition that they were also in the dean's list of 1st year. Such students will be shortlisted on the basis of the CGPA of two trimesters of 2nd year.
 - 14.1.3 Students obtaining D grades/ F grades/ appearing in the re- exams in the current academic year will be ineligible to be part of Dean's List of the current academic year as well as in the Dean's list of the next year(s). Any student having disciplinary action taken against them will be ineligible to be listed in the Dean's list for that particular academic year.
 - 14.1.4 Any breach in expected code of conduct for students (as per part II) and adverse behaviour may impact consideration for Dean's List for the current academic year.

15 Students Portal (Learning Management System):

- 15.1 Student Portal is a Web-based learning management system designed to allow students and faculty to participate in classes delivered online or use online materials and activities to complement face-to-face teaching.
- 15.2 URL: Access Portal through <https://portal.svkm.ac.in/usermgmt/login>
- 15.3 Login Policy: Default User ID is Student's SAP number and Password will be mailed by the Admin / Course Coordinator
- 15.4 Change Password: Students are recommended to change password after first login for safe surfing.
- 15.5 Email Update: Users need to change/update their email id & contact number for getting regular notification.
- 15.6 Course links: Your login will contain only current trimester/semester course list.
- 15.7 Announcements: Announcements related to course and other activities are published in Announcements section.
- 15.8 Library: It will be a single gateway for all library data like Question Papers, Syllabus, Notices, etc.

- 15.9 Remote Access to Databases: Remote access to all the web-based databases subscribed by SVKM & NMIMS Libraries globally.
- 15.10 Assignments / Assessments: Assignments can be uploaded and will be graded by faculty. Online score will be stored. All type of assessments can be conducted online.
- 15.11 Academic Content: Syllabus, SRB, Teaching Scheme, Class Time-table etc. can be uploaded.
- 15.12 Course Content: All course related reading materials (ppts/notes/videos/links) can be published.
- 15.13 Examination related content: Results and exam time table can be made available. Online examination is conducted on the portal. SAP education exam conducted online.
- 15.14 Admission Related content: Admission Notices can be published.
- 15.15 Assessment (Internal/External): Tests can be conducted on the Portal. Internal/External marks for respective courses will be published on Students Portal.
- 15.16 Faculty Feedback: Faculty Feedback is accepted online for respective trimester/semester.
- 15.17 Online Similarity index: Student / Faculty can check Similarity index through this feature.
- 15.18 Groups: Groups can be created by faculty for assessments, File Exchange, Discussion Board etc. for their Courses.
- 15.19 Student Discussion Board / Chat: This tool can be used by students and faculty to interact and discuss on topics related to their respective courses.
- 15.20 Hostel Application: Students can book Hostel through the portal (where online admissions are done)
- 15.21 Mobile Application: available for student attendance, assignment, survey, Display ICA marks, notification can be viewed.
- 15.22 Student Service: Students are benefitted on students' portal for Name validations as required for mark sheet, photo upload, railway concession, bonafide certificate, Letter of recommendation (LOR), whenever required.
- 15.23 System Requirement: Works Best with Chrome. (version 64 and above)
- 15.24 Help – Assistance: mail to portal_app_team@svkm.ac.in or phone no: 022 - 42199993

16 Rules for participating in National/International Level Contests: All contests have to be routed through Faculty in charge of Student Activity/HOD.

- 16.1 All contest notices, posters, letters; leaflets will be posted on student notice boards as well as on student email groups.
- 16.2 All student contests are classified as follows.
GRADE A: National and International level contests of very high repute. GRADE B: National level contests of high repute.
GRADE C: Local and National level contests
- 16.3 The respective school heads will make the classification of contest in Grade A/B/C.
- 16.4 The classification of the contest will determine the selection, reimbursement and appraisal of the students.
- 16.5 Reimbursements (Applicable only for National Contest)
 - 16.5.1 Students going for GRADE A will be provided with 100% reimbursements for travel (Non A/C Sleeper class/ 3 tier) to and fro from the contest destination.
 - 16.5.2 Students going for GRADE B and C contests will be provided 100% reimbursements for travel (Non A/C Sleeper class/ 3 tier) to and fro from contest destination, provided that they have won the contest (1st or 2nd place only).
 - 16.5.3 All reimbursements are subject to the approval of the head of the school and are hence subject to change.
 - 16.5.4 All reimbursements will be made only after the student has returned from the contest. All bills, tickets of the travel and copy of certificates will have to be retained and submitted.
 - 16.5.5 All students claiming the reimbursement will have to submit all details to the AR / DR of the school for processing through the accounts department.

16.6 Contest Winners:

Any student who has won any contest is required to provide full details of the contest and award won to the faculty (video clip / photographs/reports etc.) within 7 days of winning the contest. Any student failing to submit details of contest won within 7 days will not be considered for appraisals.

17 Guidelines for Awards and Scholarships

- 17.1 Each year there are several student awards and scholarships announced for different schools/programs of NMIMS (as applicable school wise). For details specific to school, kindly refer Part II.
- 17.2 Students are advised to apply for awards and participate in the process enthusiastically.
- 17.3 Students are also advised to keep a good performance track record if they wish to apply for these awards. Students obtaining F in any subject or with a record of misconduct or a record of low attendance will be automatically disqualified from the awards process.
- 17.4 Certificate of merit to be given by Dean at school level.

18 Guidelines for Convocation

- 18.1 The Annual Convocation will be held for all Full Time and Part Time programs of NMIMS.
- 18.2 Only those students who have fulfilled the requirements of the program will be eligible to receive their degrees/diplomas at the Convocation. These requirements include migration certificate, attendance requirements, submission of all assignments and projects, clearance of all dues from various departments like accounts, hostel, library etc., and passing of all examinations and any other deliverables to the school/ NMIMS.
- 18.3 In case any student is found in-eligible to receive degree/diploma on any account, he/she may apply for consideration of his case at least 48 hours before the Annual Convocation. The decision of the management will be final and binding. No last minute requests for reconsideration will be entertained.
- 18.4 Students will be given a set of guidelines by school authorities and they are required to follow these guidelines for effective conduct of the event.

19 Roles and Responsibility of Class Representative and Student Council

19.1 Class Representative:

The Class Representative serves as an important link between his/her division, the faculty & administration. The CRs for each division are selected by class vote for students who wish to nominate themselves for the post. The major roles & responsibilities include:

- i. Serving as sole point of contact between faculty & students
- ii. Co-ordinating the scheduling of lectures, assignments & formation of groups
- iii. Resolving student grievances
- iv. Relationship building & co-ordinating with CRs from other divisions
- v. CR's cannot cancel / Reschedule lectures directly with Faculty
- vi. Any additional responsibility assigned by school heads.

19.2 Student Council:

NMIMS University Student Council (NUSC)

The Student Council is the apex student body of the University and has a representation from students across schools and campuses of NMIMS University. The primary objective of student council body at the University level of is to assimilate and integrate students of NMIMS from all the constituents and schools across various

campuses in Mumbai and other locations and to provide the students with a platform to harness their creative activities. The NMIMS University Student Council (NUSC) promotes collective and constructive leadership within the student community.

The major roles and responsibilities of Students Council includes:

- Providing a holistic and integrative platform to encourage interaction between various streams and courses.
- Organizing a University Day, with the intent of executing and planning parallel activities and events across all schools and campuses.
- Organizing a University-level Cultural/ Sports festival, to encourage participation and assimilation for holistic development of all students.
- Promoting and publishing student success stories on social media platforms and forums to garner response for the various accolades and accomplishments.
- To organize activities which are in the larger interest of the student community.

From each school/campus two student council representatives will constitute the NMIMS University Student Council (NUSC). The names of representatives are finalized by Dean/Director/Head of respective school. The NUSC comprises of four core positions, i.e.: President, Vice President, General Secretary, and Treasurer, along with other council members representing schools and campuses across NMIMS University. The Core committee represents and coordinates with the council members for various activities and for every academic year are selected through a formal selection procedure (consisting of voting and personal interviews etc.) involving the Faculty Advisor/ faculty members & existing Council members.

19.3 Student Council (School Level)

The Student Council is the apex student body at every school and represents the full-time students. The Vice-President, General Secretary, Cultural Secretary along with a team of executive members and course representatives support the President and share responsibility for each student body & activity on campus. The Council for every academic year is selected through a formal selection procedure involving faculty /Admin heads of School & existing Council members. The major roles & responsibilities include:

- 19.3.1 To serve as a formal communication channel between the students, faculty and administration.
- 19.3.2 To navigate all student-related activities at NMIMS and facilitate a better life on campus.
- 19.3.3 To spearhead the organisation & co-ordination of the Corporate Festival, the Cultural Festival, & other Events.
- 19.3.4 To assist all public relation activities and supervise student publications & newsletters at NMIMS
- 19.3.5 All the cell activities has to be routed through President of cell, General Secretary of Council (Budget and Release of Money), HOD/Dean/Director, Accounts Department – In case of Release of Money.
- 19.3.6 Communication and Invitations of events / guest lecturers / workshops etc. conducted by cells and council has to be informed to the HOD/Dean/Director, well in advance.
- 19.3.7 For the major events prior formal invitation to be given to all the senior management
- 19.3.8 To submit a trimester/semester report at the end of every trimester/semester to faculty In-charge.

For more school specific details, kindly refer Part II of SRB.

20. Interface with Accounts:

20.1 All students who are working for placement, contests, co-curricular, extra-curricular and any other activities for and on behalf of NMIMS that need funding and accounting from NMIMS, are required to prepare budgets for all their expenses well in advance and obtain approval from the Management. Once the expenses are incurred, they must be settled within 72 hours along with the report of activities.

20.2 Re-examination Fees:

The students who have failed and wish to re-appear for an examination will be required to pay re-examination fees, which shall be determined from time to time and communicated through suitable mechanisms.

20.3 Re-Admission fees:

A person who is not allowed to progress to the next year due to rules regarding failures in multiple courses/subjects shall be required to take re-admission and attend all the classes of that academic year. He will be required to pay re- admission fees, which will include tuition fees and other fees as prescribed from time to time.

20.4 Re-Registration Fees:

A Diploma student who fails in a course/subject shall be required to re-register himself in that course for the next year by paying re-registration fees, which shall be determined from time to time and communicated through suitable mechanisms.

20.5 Hostel Deposit Refund:

Location: NMIMS Accounts Department Procedure:

20.3.1 Please procure signature of Hostel in-charge on the receipt.

20.3.2 Submit signed Hostel Deposit Receipt to Accounts Department along with Application for Refund as per Annexure 9.

20.3.3 Please attach copy of cancelled cheque of your own account or parent's account. Same particulars of the bank account to which refund is to be send is to be mentioned on the Application for Refund form.

20.3.4 Please allow a period of 3 weeks for issue of the Refund.

20.6 Library Deposit and Security Deposit Refund: Location: Course Coordinator

Procedure:

20.6.1 On completion of program (course), course coordinator would co-ordinate with all students for Student Bank account details (for NEFT Transfer). The same is required for refund of Library and Security Deposit

20.6.2 Please allow a period of 3 weeks for issue of the Refund through NEFT

20.7 Duplicate Receipt:

Location: NMIMS Accounts Department Procedure:

20.7.1 Please fill the Application for Duplicate Fee Receipt and submit Rupees 100 per receipt to Accounts Department

20.7.2 Please allow a period of a week for issue of receipt

21. Guidelines for International Student Exchange Program

21.1 Introduction

NMIMS Deemed-to-be-University has developed an extensive International Students Exchange Program in order to provide a cross cultural exposure and a global perspective to the students apart from classroom teaching. This is managed by Department of International Linkages of the University. The Exchange Program has become increasingly popular with the students and every year students get a chance to spend Semester/Trimesters at a partner Institute. With the dedicated efforts of the International Linkages department, efforts are ongoing to have larger number of students to avail of this

unique opportunity in every school. Students at NMIMS also benefit from interacting with overseas students who visit us as part of NMIMS Inbound exchange program and International Immersions.

21.2 Preamble

In a world that is increasingly interdependent, it is imperative for the NMIMS Deemed-to-be-University to have an internationalization agenda. This involves creation of a multi ethnic environment in our programs on our campus. This can happen only when students from different countries and communities join NMIMS programs.

This policy on internationalization seeks to clarify the philosophy behind the NMIMS Deemed-to-be-University's Internationalization program and sets out the eligibility of students to apply for an international exchange program. It also sets out the selection criteria and guidelines for assessing applications and the expectations from the students going for the exchange program.

This policy also lays out the facilities for international students in our programs and also the expectations from them. We expect our foreign students to conduct themselves at par with other Indian students.

To aggressively pursue the internalization agenda, NMIMS has signed MOUs with leading Universities. MOUs applicable for NMIMS schools as given below:

1. The University Level:

- University of New South Wales, Australia
- Clark University, USA
- University of California, Berkeley, USA – Summer Sessions
- University of Texas at Dallas, USA
- Illinois Institute of Technology, USA
- The University of Missouri - Kansas City, USA
- Florida International University, USA
- Stony Brook University, USA
- Columbia University School of Professional Studies, USA
- St. Martin's University, Washington, USA
- Kings College London, UK
- Bristol University, UK
- University of Leeds, UK
- Abdullah Gul University, Kayseri, Turkey
- Virginia Tech. University, US
- University of Memphis, USA
- University of Guelph, CANADA
- University of Essex, UK
- University of Western Australia, Australia
- University of Chester, UK
- University of Stirling, UK
- Warwick Manufacturing Group, University of Warwick

2. School of Business Management (SBM):

- HEC Lausanne, Switzerland
- The Grenoble Ecole de Management, France
- KEDGE Business School (Previously – EUROMED Marseille) France
- NEOMA Business School (Previously ROUEN) France
- HLL Leipzig School of Management, Germany
- IESEG School of Management, Lille, Paris, France
- University of Erlangen-Nurnberg, Germany
- Europa Universitat Flensburg- EUF, Germany
- ESSCA Ecole De Management, France
- EDHEC Business School, France
- Purdue University, USA

- University of Texas at Dallas, USA
- Florida International University, USA
- University of South Florida, USA

21.3 Eligibility

Students are selected by respective Deans of Schools on a competitive basis that reflects the academic standing, motivation, seriousness of purpose, communication skills, social maturity and adaptability. International students coming to our campus are recommended by respective partner's university on merit basis and language proficiency in English.

All full time program students are eligible to apply for the exchange program if they have:

- 21.3.1 Completed the eligibility year of program as defined by respective Deans/Directors of school
- 21.3.2 Have a minimum CGPA of 2.25 and above as defined by respective Deans/Directors of School.
- 21.3.3 Eligibility of International students coming to our campus recommended by the partner university should satisfy the eligibility criteria as per the memorandum of understanding signed between the Universities/ Schools.

21.4 Selection Criteria and Conditions

- 21.4.1 As defined by respective Deans/Directors of Schools
- 21.4.2 Defined by MoU between Partner University and NMIMS for incoming students

21.5 Cost and Expenses

Costs and expenses for participating in the exchange program are governed by the MOU signed by NMIMS and the host School.

In addition of the above, all students are required to pay for their:

- 21.5.1 Accommodation and daily living expenses including study materials
- 21.5.2 Travel Expenses
- 21.5.3 Passport and visa costs
- 21.5.4 Insurance cover
- 21.5.5 Any other incidental costs

21.6 Application procedure for students and Expectations from students

- 21.6.1 Students have to apply in specified application form as defined by respective Deans/Directors of schools. Candidates with completed and accurate application will be interviewed by the International Linkages office. Successful candidates will then be nominated to the respective partner universities following which they have to complete the online application as instructions received from Partner University via email.
- 21.6.2 The list of courses that a student intends to take up in the partner institute should be clearly mentioned. For those who wish to apply in more than one institute, the lists of the courses in each of these institutes should be mentioned.
- 21.6.3 Upon joining the partner institute, the courses the students intends to take up should be finalized and communicated for approval to the NMIMS School authorities
- 21.6.4 Students need to ensure that they do not get any fail grade in the courses undertaken in the partner institute because many partnering institutes do not conduct re-examination.
- 21.6.5 Other criteria as defined by Deans/Directors of the Schools.

21.7 Code of Conduct

While abroad, the students are subjected to the rules and regulations of the host institution, the laws of the host country and the student code of conduct from NMIMS Deemed-to-be-University. Each student is an ambassador of NMIMS Deemed- to-be-University and should conduct in an appropriate manner at all times that is reflective of the code of conduct required by NMIMS and that of the overseas host institution.

21.8 Enclosures:

Undertaking to be given by student of NMIMS Deemed-to-be University's student going on International Immersion.

Note: Schools to ensure that copy of Application Form compulsorily reaches Director-International Linkages department for records.

22. Safety Guide for Students on Floods, Fire and Earthquakes

NMIMS gives utmost importance to safety of its students. It prepares students for natural hazards.

The safety measures for some natural disasters such as 1) Floods, 2) Earthquakes and 3) Fire are highlighted briefly

22.1 Floods:

Precautions to be taken in case of Floods are given in Table 1 below.

Before Floods	During Floods	After Floods
<ul style="list-style-type: none"> Identify and visit elevated areas in and around the Institute as places of refuge during a flood Be aware of drainage channels, and other low-lying areas known to flood suddenly. Consult and involve local authorities in the institutes Check out for the monsoon alerts for the heavy rains declared by the Municipal Corporation of Greater Mumbai Do not travel long distances on dates indicated as 'Monsoon Alerts'. Contact the Institute if there is any pre planned activity or examination or any other important work on that day and try to adjust it on some other day Keep locally available equipment such as ropes, battery, radio, plastic bottles and cans handy during rainy season. This can help you to plan your rescue Prepare a food kit including emergency food items such as biscuits, snacks, drinking water and so on 	<ul style="list-style-type: none"> Evacuate to previously identified elevated areas Your life is most precious Avoid to save valuables at that moment. Disconnect electrical appliances. Turn off utilities at the main switches of valves if instructed to do so Don't touch electrical equipment if you are wet or standing in water Do not walk through moving water Six inches of moving water can make you fall If you have to walk in water, walk where the water is not moving Use a stick to check the firmness of the ground in front of you Avoid floodwaters; water may be contaminated by oil, gasoline, or raw sewage Water may also be electrically charged from underground or downed power lines Listen to the radio for advance information and advice. Don't spread rumors Move vehicles to the highest ground nearby Do not enter floodwaters by foot if you can avoid it Never wander around a flooded area Drink clean water 	<ul style="list-style-type: none"> Stay away from downed power lines, and report them to Security Officer Leave the Institute / home only when authorities indicate it is safe Stay out of any building if it is surrounded by floodwaters Use extreme caution when entering buildings; there may be hidden damage, particularly in foundations Floors in the building will be slippery due to water and mud. Walk carefully on the slippery floor. Wear appropriate footwear. Do not use slippers during rainy season Watch out for loose flooring, holes and dislodged nails Clean and disinfect everything that got wet Discard any food items which may have got wet Inform about the damaged drainage and sewage systems in and around the building to the authorities as soon as possible. These can be a major health hazard First protect yourself and then help others.

22.2 Earthquake

Precautions to be taken in case of earthquakes are displayed in Table 2 below:

Before Earthquake	During Earthquake	After Earthquake
<ul style="list-style-type: none"> • In hostel or at home keep heavy objects on lower shelves so they will not fall on you during an earthquake. • Make sure your water heater and gas cylinder is secured and intact. This will ensure that it will not fall during an earthquake and hurt someone or start a fire. • Keep a torch and a mobile handy. • Keep the corridors in the hostel/house clear of furniture and other things, making movement easier. 	<p>If you are at home or inside a building</p> <ul style="list-style-type: none"> • Do not rush to the doors or exits; never use the lifts; keep well away from windows, mirrors, chimneys and furniture. • Protect yourself by staying under the lintel of an inner door, in the corner of a room, under a table or even under a bed. <p>If you are in the street</p> <ul style="list-style-type: none"> • Walk towards an open place in a calm and composed manner. Do not run and do not wander round the streets. • Keep away from buildings, especially old, tall or detached buildings, electricity wires, slopes and walls, which are liable to collapse. <p>If you are driving</p> <ul style="list-style-type: none"> • Stop the vehicle away from buildings, walls, slopes, electricity wires and cables, and stay in the vehicle. 	<p>If you are at home or inside a building</p> <ul style="list-style-type: none"> • Expect aftershocks. Be prepared. Stay where you are and do not come out immediately. • Keep calm, switch on the radio/TV and obey any instructions you hear on it after you come out • Turn off the water, gas and electricity • Do not smoke and do not light matches or use a cigarette lighter. Do not turn on switches. There may be gas leaks or short-circuits. • If there is a fire, try to put it out. If you cannot, call the fire brigade. • If possible then contact fire brigade immediately. • Immediately clean up any inflammable products that may have spilled (alcohol, paint etc). • Avoid places where there are loose electric wires and do not touch any metal object in contact with them. • Do not drink water from open containers without having examined it and filtered it through a sieve, a filter or an ordinary clean cloth. • Eat something. You will feel better and more capable of helping others. • If the building is badly damaged, you will have to leave it. Collect water containers, food, and ordinary and special medicines (for persons with heart complaints, diabetes, etc.). • Help people who are injured. Provide them first aid. Do not move seriously injured people unless they are in danger. <p>If you are outside</p> <ul style="list-style-type: none"> • If you know that people have been buried, tell the rescue teams. Do not rush and do not worsen the situation of injured persons or your own situation. • Do not re-enter badly damaged buildings and do not go near damaged structures. • Do not walk around the streets to see what has happened. Keep clear of the streets to enable rescue vehicles to pass. • Keep away from beaches and low banks of rivers. Huge waves may sweep in. • Keep updating yourself with latest information on earthquake through radio or T. V.

22.3 Fire

Greater Mumbai is greatly diversified and practically has every type of fire risk. Precautions to be taken in case of fire are given in the Table 3 below:

Before Fire	During Fire	After Fire
<ul style="list-style-type: none"> •Identify the fire hazards and where fires might start, e.g. laboratories, storeroom, kitchen and other such places. •Identify all the exit routes of the Institute. •Check the adequacy of firefighting apparatus and its maintenance. 	<ul style="list-style-type: none"> •Do not panic. Shout loudly for help. •Do not run. •Do not waste time in collecting valuables. •Inform the fire brigade about the fire and alert neighbors. •If possible, use fire extinguisher. •Do not take shelter in toilet. •Shut all the doors behind you while leaving the room to prevent fire from spreading everywhere. •Do not use the lift to escape. •Use nearest means of escape and the staircase available. •Make exit to ground level instead of the terrace. •Report about your safe escape and any other information to the University authorities, fire brigade or police present at the site. <p><i>If trapped or stranded:</i></p> <ul style="list-style-type: none"> •Stay close to the floor level. •Cover the gaps of the door by any piece of cloth available. •Do not jump out of the building. •Signal or shout for help. •Stop, drop and roll on the ground and cover with blanket; pour water on the body •Dial 101 or 22620 5301 for fire brigade •Give the fire officer detailed address, nature of the incident and the telephone number from which you are calling. Preferably, use landline. Keep down the receiver and wait at the same spot. Control Room will call back to verify the call. •Wait for the Fire Brigade to arrive and co-operate with the firefighters. 	<ul style="list-style-type: none"> •Don't re-enter or permit anyone to enter the building, unless the fire officials have given permission to enter.

23. University level: Anti- Ragging Committee / Women Grievance Redressal Cell / Internal Complaints Committee / University Student Grievance Redressal Cell / Ombudsman.

23.1 Ragging: Ragging of fellow students in any form is strictly prohibited inside and outside the campus. Any student/s found guilty of ragging and/or abetting ragging, whether actively or passively, or being a part of a conspiracy to promote ragging, is liable to be punished as per the rules. Ragging often ends up in sexual or physical harassment for the victim. The institute maintains a zero tolerance policy towards ragging. All issues in this regard will be dealt with utmost urgency and stringent action will be taken against those involved. To help students, Committees have been formed at University level and School level; Please refer Part II of SRB.

Anti-Ragging Committees:

University				
	Name	Designation	E-mail ID	Contact no.
1.	Dr. Meena Chintamaneni	Chairperson	meena.chintamaneni@nmims.edu	022 42355555
2.	Mr. Paramanand Rajwar	Member	Paramanand.Rajwar@nmims.edu	022 42355558
3.	Mr. Venugopal	Member	venugopalk@nmims.edu	022 42355557
4.	Shri Harshad Shah	Member	harshad.shah@svkm.ac.in	022 42199999
5.	Mr. Samraj Dhasian	Member	Samraj.dhasian@nmims.edu	022 42355555
6.	Prof. Seema Mahajan	Member	seemam@nmims.edu	022 42355555
7.	Mr. Avinash Bairagi	Member (Police)	avinash1310.ab@gmail.com; juhupolicestation@gmail.com;	9967437521
8.	Dr. Christine D'Lima	Member (Lady Representative of Student Council Team)	Christine.Dlima@nmims.edu	022 42355555
9.	NGO representative will also be part of this committee.			
At Hostels, Mumbai				
1	Shri Bhupesh Patel	Chairperson	bhupesh.patel@svkm.ac.in	98200 20700
2	Shri Harshad H. Shah	Member	harshad.shah@svkm.ac.in	98202 93814
3	Prof. Seema Mahajan	Member	seemam@nmims.edu	9820341341
4	Dr. Meena Chintamaneni	Member	meena.chintamaneni@nmims.edu	4235 5550
5	Mr. Venugopal K	Member	Venugopal.k@nmims.edu	022 42355557

23.2 Women Grievance Redressal Cell:

	Name	Designation	E-mail ID	Contact no.
1.	Prof. Sangita Kher, I/c Dean, ASMSOC, NMIMS	Chairperson	sangita.kher@nmims.edu	022 42355555
2.	Dr. Ketan Shah, Associate Professor & HOD, MPSTME	Member	ketanshah@nmims.edu	022 42355555
3.	Ms. Karuna Bhaya, Finance Officer, NMIMS	Member	KarunaB@nmims.edu	022 42355555
4.	Dr. Meena Galliara, Director, Centre for Sustainability Management & Social Ent	Member	Meena.Galliara@sbm.nmims.edu>	022 42355555
5.	Dr. Meena Chintamaneni, Registrar, NMIMS	Member Secretary	meena.chintamaneni@nmims.edu	022 42355555
6.	NGO Representative will also be part of this committee			

23.3 Sexual harassment: Sexual harassment on campus or outside campus is unlawful, as well as unethical, and will not be tolerated. All issues in this regard will be dealt with utmost urgency and stringent action will be taken against those involved. As per high court order a committee has been formed to look into all such complaints.

Internal Complaints Committee:

	Name	Designation	E-mail ID	Contact no.
1.	Prof. Sangita Kher, I/c Dean, ASMSOC, NMIMS	Chairperson	sangita.kher@nmims.edu	022 42355555
2.	Dr. Ketan Shah, Associate Professor & HOD, MPSTME	Member	ketanshah@nmims.edu	022 42355555
3.	Ms. Karuna Bhaya, Finance Officer, NMIMS	Member	KarunaB@nmims.edu	022 42355555
4.	Dr. Meena Galliara, Director, Centre for Sustainability Management & Social Ent	Member	Meena.Galliara@sbm.nmims.edu	022 42355555
5.	Dr. Meena Chintamaneni, Registrar, NMIMS	Member Secretary	meena.chintamaneni@nmims.edu	022 42355555
6.	NGO Representative will also be part of this committee			

23.4 University Student Grievance Redressal Committee :

	Name	Designation	E-mail ID	Contact no.
1.	Dr. Alka Mahajan, Dean, MPSTME	Chairperson	alka.mahajan@nmims.edu	022 42355555
2.	Dr. Alok Misra, Dean KPMSOL	Member	Alok.Misra@nmims.edu	022 42355555
3.	Dr. Sachin Mathur, Associate Professor (Finance), SBM	Member	Sachin.Mathur@sbm.nmims.edu	022 42355555
4.	Prof. Amita Vaidya, Director, SAMSOE	Member	Amita.Vaidya@nmims.edu	022 42355555
5.	Prof. Dharendra Mishra, Assistant Professor (Mechanical), MPSTME	Member	Dhirendra.Mishra2@nmims.edu	022 42355555
6.	Ms. Pallavi Rallan, Assistant Professor, ASMSOC	Member	Pallavi.Rallan@nmims.edu	022 42355555
7.	Dy. Registrars concerned	Member		
8.	Dr. Meena Chintamaneni, Registrar, NMIMS	Member Secretary	meena.chintamaneni@nmims.edu	022 42355555

23.5 Ombudsman: The Ombudsman shall exercise power to hear grievances of those who are not satisfied with decision of NMIMS Grievance Redressal Committee. The Ombudsman would be required to dispose cases within one month of the receipt for speedy redress of grievances. On conclusion of the proceeding, the Ombudsman shall pass such order, with reasons for such order, as may be deemed fit to redress the grievance and provide such relief as may be desirable to the effected party. *Justice Abhay Thipsay (Retd. Justice)* been appointed as Ombudsman at NMIMS University.

For more details, kindly refer AICTE regulations on Ombudsman.

24 The list of websites categories which are blocked for use at NMIMS and at Hostels owned by NMIMS

Sr. No.	Category
1	Potentially Liable
2	Drug Abuse
3	Occult
4	Hacking
5	Illegal Unethical
6	Racism and Hate
7	Violence
8	Marijuana
9	Folklore
10	Proxy Avoidance
11	Web Translation
12	Phishing
13	Plagiarism
14	Child Abuse

Sr. No.	Category
15	Controversial
16	Abortion
17	Adult Materials
18	Advocacy Organizations
19	Gambling
20	extremist Groups
21	Nudity And Risqué
22	Pornography
23	Tasteless
24	Weapons
25	Sex Education
26	Alcohol
27	Tobacco
28	Lingerie and Swimsuit

Sr. No.	Category
29	Sports Hunting and war Games
30	Games
31	Peer-to-peer File Sharing
32	Multimedia Download
33	Internet Radio and TV
34	Potential Security Violating
35	Malware
36	Spyware
37	Web Hosting
38	Multimedia Search
39	Audio Search
40	Video Search
41	Spam URL

25 List of E resources subscribed by NMIMS

Sr. No.	Database	Sr. No.	Database	Sr. No.	Database
	LIBRARY SOFTWARE		RESEARCH DATABASES		MARKETING DATABASES
1.	Koha	14.	CMIE: Economic Outlook	29.	TVADINDX
	GRAMMAR/PLAGIARISM CHECK SFT.	15.	CMIE: Prowess IQ	30.	WARC
2.	Grammarly	16.	Euromonitor International: Passport		CASE STUDY DATABASE
	ELECTRONIC JOURNAL DATABASES	17.	EViews 8	31.	Harvard Business School Publishing
3.	ProQuest Central	18.	Frost & Sullivan		FINANCE LAB
4.	EBSCO	19.	ISI Emerging Markets	32.	Bloomberg
5.	Economic and Political Weekly	20.	SPSS: AMOS		SWAYAM / NDL
6.	JSTOR	21.	Statista	33.	National Digital Library
7.	Mathscient	22.	STATA	34.	SWAYAM
	ENGINEERING DATABASES	23.	Inc42		
8.	DELNET		COMPANY DATABASE	35.	Consortium for Educational Communication (CEC)
9.	IEL Online /IEEE	24.	Capitaline		
10.	NPTEL		STATISTICAL DATABASE		
	E-BOOKS DATABASES	25.	IndiaStat		
11.	E-brary	26.	EPWRF India Time Series		
12.	Pearson E-Books		LAW DATABASES		
13.	South Asia Archive	27.	Hein Online		
		28.	SCC Online		

26. LIST OF HOLIDAYS FOR THE YEAR 2021

OCCASION	DATE	DAY
New Year	1-Jan-21	Friday
Republic Day	26 -Jan-21	Tuesday
Mahashivratri	11-Mar-21	Thursday
Holi	29-Mar-21	Monday
Good Friday	02-Apr-21	Friday
Gudi Padwa	13-Apr-21	Tuesday
Maharashtra Day	01-May-21	Saturday
Ramzan-Id	13-May-21	Thursday
GopalKala	31-Aug-21	Tuesday
Ganesh Chaturthi	10- Sept-21	Friday
Gandhi Jayanti	02-Oct-21	Saturday
Dushera	15-Oct-21	Friday
Narak Chaturdashi/ Diwali	04-Nov-21	Thursday
Diwali (Balipratipada)	05-Nov-21	Friday
Diwali (Bhaubeej)	06-Nov-21	Saturday
Christmas	25-Dec-21	Saturday

Classes/Lectures will be conducted, if required (except on the National Holidays i.e. January 26, August 15, May 01 & October 02) Note: For Employees whose weekly off is other than Sunday.

All those employees who are having weekly off other than Sunday and if the Holiday falls on Sunday not declared by the University then their w/o will be considered as Sunday for that week.

NGASCE Centres at campuses will follow holiday list declared for campuses as above.

27. NMIMS INFOLINE (for Mumbai Campus)(can be updated for Respective campuses)

Agency	Number
Disaster Management Cell of Municipal Corporation of Greater Mumbai	108
Police	
Police Help Line	100
Juhu Police Station	26184432 / 26183856
Vile Parle Police Station	26117307 / 26117317
Vile Parle-East, Police Station	26112813
D. N. Nagar, Andheri (W) Police Station	26303893 / 26304002 / 26303038
Andheri (E) Police Station	26831562 / 26842677
Santacruz Police Station	26492972 / 26487856
Fire Brigade	
Fire Brigade Help Line	101
Andheri Fire Station	26205301
Bandra Fire Station	26435206
Ambulance	102 / 1298/1252
Hospitals	
Dr. Balabhai Nanavati Hospital	26182255 / 2626 7500
Dr. Cooper Hospital	26207254
Travel Agency	
V-explore	42705205/ 42705255
General Physician	
“Shri Vile Parle Kelavani Mandal” runs a dispensary which operates from 9:00 am to 6:00 pm. It is manned by two fully qualified Medical Officers in two shifts. Services of dispensary are available for attending to all emergency first aid and for OPD. This facility is available to all students, staff and faculty members of SVKM Institutions	Location: N.M. College Area, 2 nd floor. Dr. Geeta Shah – 9820547571 / Dr.Goel- 9869002653 /
Hostel (Contact – Mr. Venugopal)	
MKM Sanghvi Girls Hostel	022-26256382/ 83
Bansi Villa Girls Res. Flats	022-4235 5555 / 5557
Kalika Girls Res. Flats	022-4235 5555 / 5557
Sur Sagar Girls Res. Flats	022-4235 5555 / 5557
G. R. Jani Hostel Boys	022-42334056
Anand Hotel Premises Boys Res Flats	022-4235 5555 / 5557

Part II

MESSAGE FROM DIRECTOR

"If your thoughts & actions inspire others to 'Dream big' 'Learn More' 'Do More' and 'Become More' you are Leader" - Seema Mahajan

Sincere congratulation to all of you on making to the PDSE & FBM NMIMS for the MBA Batch of 2020-21. On behalf of all our faculty and staff at the School, I am delighted to welcome you to the NMIMS University.

Family businesses have been an integral part of any country's economy and society. The story is not different in India. These businesses, whether large conglomerates or medium and small enterprises, have contributed significantly to nation building, employment generation and overall wealth creation.

Family dynamics is the lever, which determines how a family business is run. In the recent past we have seen how families are unprepared to handle conflict. In order to tide over other challenges, conflict management strategy is a must. The PwC's 2016 Family Business Survey reveals that only 15 % of the Indian family businesses had a robust, documented and communicated plan in place. This is an alarming number; and unless family businesses are able to administer processes to ensure business continuity and create succession plans around senior roles, key functions and important locations, the threat of disintegration will continue to mar its reputation.

Our Pravin Dalal Centre (now School) for Entrepreneurship and Family Business management, at NMIMS-PDSE&FBM, being the pioneer and in the segment for more than a decade, understands the emerging needs of family run businesses in these challenging and turbulent times. We were also amongst the first few to understand that thinking and acting entrepreneurially is more than just an inclination. It can be taught. And we do it better than anyone else because we have a global outlook along with customized approach for catering to Indian family run businesses.

We believe that entrepreneurship can be a powerful force within organizations of all types and sizes, in established businesses as well as in new ventures. In any industry, in any position, it takes entrepreneurial thinking and relative action to solve problems and make an impact.

The School has a vision to be amongst the top 50 in the World at enabling the development of leadership skills, for sustainability and scalability of their respective family run businesses. Today in our collaborative community at NMIMS, students gain the fundamental business skills and specialized knowledge necessary to cultivate an entrepreneurial mind-set. They then use that mind-set to navigate real business situations, putting what they learn into practise and becoming leaders equipped to make a difference on campus, in their businesses and around the world.

The programs MBA E&FB (2 years' full time) time since 1999, Integrated MBA E&FB (5 years post 12th) since 2015, ETW, and Weekend FMBA since 1999 at our School focus on technical and strategic competence, self-awareness and moral judgement. Our balanced curriculum keeping in mind the Indian family businesses, their values and professional challenges has been designed in such a way that it offers students a blend of skills and capabilities that are at the heart of management, along with their values and beliefs.

NMIMS Pravin Dalal School of Entrepreneurship and Family Business Management has continuously worked in fortifying the SME sector in India. Today we have over 4000 alumni who are names to reckon with in this sector. Many of them have started their own ventures and triumphed. It has been



our endeavour to customise the latest in management studies for family businesses and make it relevant to the ever-changing demands of a fast-paced economy like ours. The School's motto is to provide intellectual capital to those with easy sources of capital so that family business is professionalised and commands the due respect that it deserves.

The Intensive International exposure at the right time of their career while they are academically geared, helps them to build a global perspective and thereby lead their scalability strategies.

I am sure, the journey of students here at NMIMS will be an unparalleled experience of intensive learning which will lead to a record of outstanding accomplishments in all walks of their life along with providing a deeper perspective to the ideas and practice of management of respective Family run businesses and new ventures.

I wish to thank each and every "Entrepreneur" for believing in us and trusting us completely.

Seema Mahajan,
Pravin Dalal School of Entrepreneurship & Family Business Management

Director

.

Introduction

PDSE&FBM recognizes that students are central to the Business School community, and so it elaborates the expectations associated with participation while at PDSE&FBM. It is acknowledged that student participation is enhanced by an environment which promotes healthy lifestyle choices, encourages the highest personal and ethical standards, the development of a network of support for all students, and support of student representative organizations.

STUDENT EXPECTATIONS/PDSE&FBM's RESPONSIBILITIES

1.1. Students as individuals can expect:

- a) To be treated with courtesy and respect;
- b) PDSE&FBM to address the reasonable needs of all students regardless of gender, ethnicity, age, disability or background;
- c) To be able to communicate freely and to be able to voice alternative points of view in rational debate;
- d) To enjoy a study environment free from harassment, discrimination and bullying
- e) To be provided with a harmonious work and study environment in which concerns and complaints are addressed as quickly as possible.
- f) To have personal privacy respected. Students may expect that personally sensitive information will be requested only where necessary for The School's academic or administrative functions and that, once collected, it will be adequately protected against inappropriate or unauthorized access;
- g) To have access upon request to personal records which the B School may hold about them, subject to relevant School access policies and procedures.

1.2. While participating in their education, students can expect:

- a) To be provided with accurate, timely and helpful information regarding their studies, and about enrolment and other administrative procedures that apply to them;
- b) To receive, at the beginning of each semester from the subject coordinator, an up-to-date course profile;
- c) That program and subject content will be up-to-date and informed by current scholarship in the discipline;
- d) That methods of teaching and learning will be sound and informed by pedagogy;
- e) To have reasonable access to teaching staff for individual consultation outside class times, in person or by other means (such as telephone or email);
- f) That evaluations of academic performance will reflect each student's true merit.
- g) That feedback on assessment will be recognized as a valuable part of the educative process. Items of progressive assessment should be marked promptly and returned to students with feedback and the mark or grade obtained.
- h) that copyright in any essay, assignment, thesis or dissertation produced will be recognized and that students' moral rights in relation to original academic work will be acknowledged in, for example, scholarly publications, academic presentations or teaching materials.
- i) That the facilities or equipment they use are safe and comply with the University's occupational

health and safety guidelines.

1.3. As members of the B School community, students can expect:

- a) That rules, regulations and policies applicable to them are readily available and easily accessible.
- b) To have their views heard at the most senior levels of the University, with representation on appropriate committees and involvement in appropriate processes.
- c) An opportunity to appraise the teaching performance of academic staff and to provide input into program planning and subject design.

2. PDSE&FBM's EXPECTATIONS/STUDENT RESPONSIBILITIES

2.1. Consideration of others students as individuals are expected to:

- a) Treat other members of the PDSE&FBM community with respect and courtesy;
- b) Treat other members of the PDSE&FBM's community equitably.
- c) Respect the opinions of others and deal with disagreement by rational debate;
- d) avoid conduct which disrupts the teaching, learning or research activities of other students and staff, or which interferes with others performing their duties; avoid conduct which might reasonably be perceived as discrimination, harassment or bullying or which is otherwise intimidating.

2.2. ACADEMIC CONDUCT AND INTEGRITY

While at PDSE&FBM, students are expected to:

- a) Acquaint themselves with University policies and procedures relevant to their enrolment and studies and to observe the regulations, rules and policies of the University;
- b) Attend classes, maintain steady progress in subjects undertaken and submit required work on time (unless prevented from doing so by unforeseen or exceptional circumstances, which are communicated to the relevant staff member as soon as possible);
- c) Conduct themselves in a professional manner while undertaking placements,
- d) Incorporate feedback into their learning, make use of the assessment criteria with which they are provided, and be aware of rules and policies relating to assessment;
- e) Maintain the highest standards of academic integrity in their work by:
 - not cheating in examinations or other forms of assessment,
 - not helping others to cheat in examinations or other forms of assessment,
 - ensuring that they do not plagiarize the work or ideas of other persons,
 - ensuring that the findings of their research are interpreted and presented appropriately and based on accurate data.

2.3. As members of the PDSE&FBM community, students can be expected to:

- a) Participate actively in and contribute to PDSE&FBM's decision-making bodies of which they are members, since students represent a key constituency within PDSE&FBM and provide useful perspectives on its operation;
- b) Provide fair and honest feedback on teaching performance and the presentation of subjects;
 - c) Respect University property and the facilities, such as library, computing and other resources, which PDSE&FBM provides to support teaching and learning, so that these are available to fellow students;
- d) Avoid conduct which disrupts the teaching, learning or research activities of other students and staff, or which interferes with others performing their duties.

Programs of PDSE&FBM-NMIMS

PDSE&FBM PROGRAMS -2021-2022

MBA – Entrepreneurship & Family Business

The MBA (Entrepreneurship & Family Business) Program at NMIMS was initiated in 1999, to help meet the unique needs of family business owners and managers. The objective of the program is to assist family-owned businesses in understanding the changing dynamics of competition as well as organization, brought about by liberalization, privatization and globalization. The Program intends to build a partnership between family business owners, managers and NMIMS. Also, to develop family business successors as enterprising and knowledgeable owners of the businesses of their forefathers. Inculcate entrepreneurial qualities in them so that they contribute to the efficiency and growth of their enterprises.

The aims of this rigorous, accelerated and application-oriented course are to:

1. Develop skills in successfully initiating, expanding, diversifying and managing a business enterprise with focus on understanding real life business situations and business practices.
2. Inculcate among students, entrepreneurial competencies including self-confidence, goal setting, planning, information seeking, problem solving and planned risk taking.
3. Provide intensive personal counselling to develop a competent entrepreneur and a successful business executive of tomorrow.

A judicious mix of classroom lectures by faculty members, case studies & project assignments along with industrial visits make this program interesting. Frequent interaction with highly reputed professional managers / entrepreneurs

Is an important input of the programme. To make this programme more interactive, ample opportunity is provided to participants to apply knowledge from classrooms to their businesses.

MBA Entrepreneurship

A two-year Full-time MBA (Entrepreneurship) Programme, that focuses on entrepreneurship thought and action. The curriculum is designed to inspire students and executives who have the passion to drive their ideas and create economic value.

MBA- Entrepreneurship, is specifically designed for students who want to lead and manage business enterprises and also those who want to start their own ventures. This course will help students to learn fundamentals and acquire skill sets that will prepare them from initial development of a business plan, to financing a start-up and managing a growing business. This programme further helps the students in identifying business opportunities, apply design thinking, risk assessment and providing solutions for emerging markets.

The understanding of fundamentals and by acquiring right skill set, considering the competitive environment they are in, this programme will help them to set up a highly impactful and innovative business proposition.

Programme Objectives:

1. The ability to conceptualise entrepreneurial opportunities through the invention, development and exploitation of entirely new ideas, exploring new products and service opportunities, creation of new ventures, business models, and ways of doing business.

2. The ability to develop entrepreneurial opportunities in business ideas, after understanding of untapped and unserved markets, and the application of technology to serve the said markets.
3. Nurture entrepreneurial competencies of students covering goal setting, self-confidence, information seeking, problem solving and planned risk taking. This will further expose them to international markets, world class business practices and connects with international business bodies.
4. Provide personal counselling and mentoring to develop a competent entrepreneur and successful business executives of tomorrow.

The programme comprises of an International visit to places like China, Japan, Taiwan, Korea, Germany, Italy, Spain, Singapore, and Belgium etc. The strong Institutional relationship with Chambers of Commerce, Government investment department and political bureau helps them to understand best practices and business opportunities.

A phase-wise project report at the end of each trimester culminating to a Detailed Project Report (DPR) helps them to understand their own business idea and its market well.

Integrated MBA Entrepreneurship & Family Business

This is uniquely designed 5 years' program after 12th class in the country aiming at balancing thoughts, experimentation, and action with logical reasoning, analysis and fundamentals of business. The focus will remain on nurturing students with Entrepreneurial mindset and thought-provoking leadership. The students will be prepared with fundamentals and skill set desired to lead their own family businesses, understanding business environment, processes, scaling, diversification and expansion. The pedagogy used in 5 years will be combination of classroom learning's by experienced faculty, guest sessions by subject experts, sector specific projects, and technology-based exercises, off classroom grooming, experiential learning and international exposure.

Being the pioneers and in the segment for more than a decade we understand the emerging needs of family run businesses in growing and emerging strong nation like India. We have an Alumni base of 1000 Plus entrepreneurs with family business background. In last 14 years the School has taken serious initiatives and has developed expertise in not only understanding but leading the needs of family run businesses and their transformation processes.

The program objectives are,

1. To create and nurture entrepreneurial spirit at an early stage of the student that is post 12th
2. Program exclusively designed for sons/daughters of family business owners and those who wish to pursue entrepreneurial career
3. To help them to understand the dynamics of an entrepreneurial venture, challenges and responses in the evolving Indian and Global markets
4. To provide knowledge, tools and skills required for managing a business
5. To sharpen the ability and skills to understand the intricacies desired to scale up the family businesses
6. To provide strong technical, economic and financial understanding, especially in the field of international operations, information technology, business analytics, customer engagement, succession planning, tax and corporate governance
7. To provide networking opportunities and mentoring services.

Bachelor of Business Management and Marketing (BBMM)

In the fast changing marketing environment and business landscape, digital marketing and marketing analytics are shaping the strategies of new age companies. The new age marketing deals with technological advancement and how it helps companies to better understand their customers and competition in the market. To compete and grow in this business environment, students requires new skillsets and knowledge. To meet these industry requirements, Pravin Dalal School of Entrepreneurship and Family Business Management, under the aegis of flagship School of Business Management, NMIMS University offers a program at undergraduate level with a strong focus on digital marketing, marketing research and analytics, sales and distribution, channel management and neuromarketing.

The Bachelor in Business Administration & Marketing program focuses on the technological and psychological aspects. The Bachelor's in Business Management and Marketing Program includes intensive applied business training with an emphasis on marketing management, and new and emerging digital media and marketing analytics.

The program combines both theory and practice to enhance professional success after graduation. Employment opportunities will grow as companies search for new and innovative ways to market their products to consumers.

Programme Objective:

To develop highly skilled marketing professionals open to innovation, creativity and strategic thinking - those who can manage to adapt to changing marketing conditions, as well as work in a team in any organization, who know the importance of communication and can use the latest information and communication technologies.

Academic Calendars

SVKM'S NMIMS

Pravin Dalal school of Entrepreneurship & Family Business (SBM'S Initiative), Mumbai

MBA – Entrepreneurship & Family Business Management – First Year

Academic Calendar: 2021-2022

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester I: 7 June 2021 to 4 September 2021				
Foundation Program	MBA E & FB – Trim I	7 June 2021 (Monday)	12 June 2021 (Saturday)	6 Days
Academic Instruction Duration (Regular Classes)	MBA E & FB – Trim I	14 June 2021 (Monday)	28 August 2021 (Saturday)	74 Days (1 Holiday – Gopalkala)
Mid Term Test / Internal Continuous Assessment	MBA E & FB – Trim I	28 July 2021 (Wednesday)	31 July 2021 (Saturday)	4 Days
Term End Exams	MBA E & FB – Trim I	30 August 2021 (Monday)	4 September 2021 (Saturday)	6 Days
Re-Exams	MBA E & FB – Trim I	14 October 2021 (Thursday)	21 October 2021 (Thursday)	8 Days
Trimester II: 6 September 2021 to 11 December 2021				
Academic Instruction Duration (Regular Classes)	MBA E & FB – Trim II	6 September 2021 (Monday)	4 December 2021 (Saturday)	82 Days (7 days - Diwali Break & 2 Holidays- Gandhi Jayanti, Dusshera, International trip 15 days (tentative)
Arcadia (Intra Sports)	MBA E & FB – Trim II	23 September 2021 (Thursday)	26 September 2021 (Sunday)	4 Days
Mid Term Test / Internal Continuous Assessment	MBA E & FB – Trim II	16 October 2021 (Saturday)	20 October 2021 (Wednesday)	4 Days
Inspirus	MBA E & FB – Trim II	21 October 2021 (Thursday)	23 October 2021 (Saturday)	3 Days
Diwali Vacation	MBA E & FB – Trim II	1 November 2021 (Monday)	7 November 2021 (Sunday)	7 Days
Term End Exams	MBA E & FB – Trim II	6 December 2021 (Monday)	11 December 2021 (Saturday)	6 Days

Details	Program-Trim	Start Date	End Date	No. of Days
Re-Exams	MBA E & FB – Trim II	20 January 2022 (Thursday)	27 January 2022 (Thursday)	8 Days
Trimester III: 13 December 2021 to 26 March 2022				
Academic Instruction Duration (Regular Classes)	MBA E & FB – Trim III	13 December 2021 (Monday)	20 March 2022 (Sunday)	98 Days (7 Days- Winter Break, 25 days – We care, 2 Holidays – Republic Day & Holi)
Winter Vacation	MBA E & FB – Trim III	26 December 2021 (Sunday)	1 January 2022 (Saturday)	7 Days
University Day	MBA E & FB – Trim III	13 January 2022 (Thursday)		1 Day
Mid Term Test / Internal Continuous Assessment	MBA E & FB – Trim III	21 January 2022 (Friday)	24 January 2022 (Tuesday)	4 Days
We Care (Along with classes)	MBA E & FB – Trim III	31 January 2022 (Monday)	24 February 2022 (Thursday)	25 Days
Term End Exams	MBA E & FB – Trim III	21 March 2022 (Monday)	26 March 2022 (Saturday)	6 Days
Summer Internship & Break	MBA E & FB – Trim III	1 April 2022 (Friday)	31 May 2022 (Tuesday)	61 Days
Re-Exams	MBA E & FB – Trim III	30 May 2022 (Monday)	4 June 2022 (Saturday)	6 Days
Summer Vacation	For Faculty	8 April 2022 (Monday)	29 May 2022 (Sunday)	6 weeks (42 Days)
	For Students	NA	NA	
Commencement of next Academic year (2022-23) (Second Year)	MBA E & FB– Trim IV	6 June 2022 (Monday) - Tentative	----	--
(First Year)	MBA E & FB – Trim I	6 June 2022 (Monday) - Tentative	----	--

Note:

#1 Regular classes will conduct simultaneously with Mid-Term Examination for the MBA Program.

#2 Student oriented events mentioned selectively. However, the student council in separate communication may inform all the event dates.

SVKM's NMIMS

Pravin Dalal school of Entrepreneurship & Family Business (SBM'S Initiative), Mumbai

**MBA – Entrepreneurship & Family Business Management – Second Year
Academic Calendar: 2021-2022**

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester IV: 14 June 2021 to 4 September 2021				
Academic Instruction Duration (Regular Classes)	MBA E & FB–Trim IV	14 June 2021 (Monday)	29 August 2021 (Sunday)	77 Days (1 holiday-Independence Day)
Mid Term Test / Internal Continuous Assessment	MBA E & FB–Trim IV	21 July 2021 (Wednesday)	24 July 2021 (Saturday)	4 Days
Term End Exams	MBA E & FB–Trim IV	30 August 2021 (Monday)	4 September 2021 (Saturday)	6 Days (1 Holiday-Gopal kala)
Re-Exams (45 days after final exams)	MBA E & FB–Trim IV	14 October 2021 (Thursday)	21 October 2021 (Thursday)	8 Days
Trimester V: 6 September 2021 to 11 December 2021				
Academic Instruction Duration (Regular Classes)	MBA E & FB – Trim V	6 September 2021 (Monday)	5 December 2021 (Sunday)	90 Days (7 Days-Diwali Break, 3 Holidays – Ganesh Chaturthi, Gandhi Jayanti, Dushera)
Arcadia (Intra Sports)	MBA E & FB – Trim V	23 September 2021 (Thursday)	26 September 2021 (Sunday)	4 Days
Mid Term Test / Internal Continuous Assessment	MBA E & FB – Trim V	12 October 2021 (Tuesday)	16 October 2021 (Saturday)	4 Days (1 Holiday- Dushera)
INSPIRUS	MBA E & FB – Trim V	21 October 2021 (Thursday)	24 October 2021 (Sunday)	4 Days
Diwali Vacation	MBA E & FB – Trim V	1 November 2021 (Monday)	7 November 2021 (Sunday)	7 Days
Term End Exams	MBA E & FB – Trim V	6 December 2021 (Monday)	11 December 2021 (Saturday)	6 Days
Re-Exams	MBA E & FB – Trim V	20 January 2022 (Thursday)	27 January 2022 (Thursday)	8 Days

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester VI: 13 December 2021 to 17 March 2022				
Academic Instruction Duration (Regular Classes)	MBA E & FB – Trim VI	13 December 2021 (Monday)	6 March 2022 (Sunday)	84 Days (7 Days-Winter Break & 1 Holiday – Republic Day)
Winter Vacation	MBA E & FB – Trim VI	26 December 2021 (Sunday)	1 January 2022 (Saturday)	7 Days
University Day	MBA E & FB – Trim VI	13 January 2022 (Thursday)		1 Day
Mid Term Test / Internal Continuous Assessment	MBA E & FB – Trim VI	19 January 2022 (Thursday)	22 January 2022 (Saturday)	4 Days
Term End Exams	MBA E & FB – Trim VI	7 March 2022 (Monday)	17 March 2022 (Thursday)	11 Days
Re-Exams	MBA E & FB – Trim VI	8 April 2022 (Friday)	11 April 2022 (Monday)	4 Days
Convocation	MBA E & FB – Trim VI	15 April 2022 (Friday) - Tentative	16 April 2022 (Saturday) - Tentative	2 Days
Summer Vacation	For Faculty	8 April 2022 (Monday)	29 May 2022 (Sunday)	6 weeks (42 Days)
	For Students	NA	NA	

Note:

Regular classes will conduct simultaneously with Mid-Term Examination for MBA Programme

SVKM's NMIMS

Pravin Dalal school of Entrepreneurship & Family Business (SBM'S Initiative), Mumbai

MBA Entrepreneurship – First Year

Academic Calendar: 2021-2022

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester I: 7 June 2021 to 4 September 2021				
Foundation Program	MBA ENT – Trim I	14 June 2021 (Monday)	19 June 2021 (Saturday)	6 Days
Academic Instruction Duration (Regular Classes)	MBA ENT – Trim I	21 June 2021 (Monday)	28 August 2021 (Saturday)	74 Days (1 Holiday – Gopalkala)
Mid Term Test / Internal Continuous Assessment	MBA ENT – Trim I	28 July 2021 (Wednesday)	31 July 2021 (Saturday)	4 Days
Term End Exams	MBA ENT – Trim I	30 August 2021 (Monday)	4 September 2021 (Saturday)	6 Days
Re-Exams	MBA ENT – Trim I	14 October 2021 (Thursday)	21 October 2021 (Thursday)	8 Days
Trimester II: 6 September 2021 to 11 December 2021				
Academic Instruction Duration (Regular Classes)	MBA ENT – Trim II	6 September 2021 (Monday)	4 December 2021 (Saturday)	82 Days (7 days - Diwali Break & 2 Holidays- Gandhi Jayanti, Dusshera, International trip 15 days (tentative))
Arcadia (Intra Sports)	MBA ENT – Trim II	23 September 2021 (Thursday)	26 September 2021 (Sunday)	4 Days
Mid Term Test / Internal Continuous Assessment	MBA ENT – Trim II	16 October 2021 (Saturday)	20 October 2021 (Wednesday)	4 Days
Inspirus	MBA ENT – Trim II	21 October 2021 (Thursday)	23 October 2021 (Saturday)	3 Days
Diwali Vacation	MBA ENT – Trim II	1 November 2021 (Monday)	7 November 2021 (Sunday)	7 Days
Term End Exams	MBA ENT – Trim II	6 December 2021 (Monday)	11 December 2021 (Saturday)	6 Days

Details	Program-Trim	Start Date	End Date	No. of Days
Re-Exams	MBA ENT – Trim II	20 January 2022 (Thursday)	27 January 2022 (Thursday)	8 Days
Trimester III: 13 December 2021 to 26 March 2022				
Academic Instruction Duration (Regular Classes)	MBA ENT – Trim III	13 December 2021 (Monday)	20 March 2022 (Sunday)	98 Days (7 Days- Winter Break, 25 days – We care, 2 Holidays – Republic Day & Holi)
Winter Vacation	MBA ENT – Trim III	26 December 2021 (Sunday)	1 January 2022 (Saturday)	7 Days
University Day	MBA ENT – Trim III	13 January 2022 (Thursday)		1 Day
Mid Term Test / Internal Continuous Assessment	MBA ENT – Trim III	21 January 2022 (Friday)	24 January 2022 (Tuesday)	4 Days
We Care (Along with classes)	MBA ENT – Trim III	31 January 2022 (Monday)	24 February 2022 (Thursday)	25 Days
Term End Exams	MBA ENT – Trim III	21 March 2022 (Monday)	26 March 2022 (Saturday)	6 Days
Summer Internship & Break	MBA ENT – Trim III	1 April 2022 (Friday)	31 May 2022 (Tuesday)	61 Days
Re-Exams	MBA ENT – Trim III	30 May 2022 (Monday)	4 June 2022 (Saturday)	6 Days
Summer Vacation	For Faculty	8 April 2022 (Monday)	29 May 2022 (Sunday)	6 weeks (42 Days)
	For Students	NA	NA	
Commencement of next Academic year (2022-23) (Second Year)	MBA ENT– Trim IV	6 June 2022 (Monday) - Tentative	----	--
(First Year)	MBA ENT – Trim I	6 June 2022 (Monday) - Tentative	----	--

Note:

#1 Regular classes will conduct simultaneously with Mid-Term Examination for the MBA Program.

#2 Student oriented events mentioned selectively. However, the student council in separate communication may inform all the event dates.

**MBA – Entrepreneurship – Second Year
Academic Calendar: 2021-2022**

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester IV: 14 June 2021 to 4 September 2021				
Academic Instruction Duration (Regular Classes)	MBA ENT – Trim IV	14 June 2021 (Monday)	29 August 2021 (Sunday)	77 Days (1 holiday-Independence Day)
Mid Term Test / Internal Continuous Assessment	MBA ENT – Trim IV	21 July 2021 (Wednesday)	24 July 2021 (Saturday)	4 Days
Term End Exams	MBA ENT – Trim IV	30 August 2021 (Monday)	4 September 2021 (Saturday)	6 Days (1 Holiday-Gopal kala)
Re-Exams (45 days after final exams)	MBA ENT – Trim IV	14 October 2021 (Thursday)	21 October 2021 (Thursday)	8 Days
Trimester V: 6 September 2021 to 11 December 2021				
Academic Instruction Duration (Regular Classes)	MBA ENT – Trim V	6 September 2021 (Monday)	5 December 2021 (Sunday)	90 Days (7 Days-Diwali Break, 3 Holidays – Ganesh Chaturthi, Gandhi Jayanti, Dushera)
Arcadia (Intra Sports)	MBA ENT – Trim V	23 September 2021 (Thursday)	26 September 2021 (Sunday)	4 Days
Mid Term Test / Internal Continuous Assessment	MBA ENT – Trim V	12 October 2021 (Tuesday)	16 October 2021 (Saturday)	4 Days (1 Holiday- Dushera)
INSPIRUS	MBA ENT – Trim V	21 October 2021 (Thursday)	24 October 2021 (Sunday)	4 Days
Diwali Vacation	MBA ENT – Trim V	1 November 2021 (Monday)	7 November 2021 (Sunday)	7 Days
Term End Exams	MBA ENT – Trim V	6 December 2021 (Monday)	11 December 2021 (Saturday)	6 Days
Re-Exams	MBA ENT – Trim V	20 January 2022 (Thursday)	27 January 2022 (Thursday)	8 Days

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester VI: 13 December 2021 to 17 March 2022				
Academic Instruction Duration (Regular Classes)	MBA ENT – Trim VI	13 December 2021 (Monday)	6 March 2022 (Sunday)	84 Days (7 Days-Winter Break & 1 Holiday – Republic Day)
Winter Vacation	MBA ENT – Trim VI	26 December 2021 (Sunday)	1 January 2022 (Saturday)	7 Days
University Day	MBA ENT – Trim VI	13 January 2022 (Thursday)		1 Day
Interim presentations/MID Term	MBA ENT – Trim VI	19 January 2022 (Thursday)	22 January 2022 (Saturday)	4 Days
Term End Exams	MBA ENT – Trim VI	7 March 2022 (Monday)	17 March 2022 (Thursday)	11 Days
Re-Exams	MBA ENT – Trim VI	8 April 2022 (Friday)	11 April 2022 (Wednesday)	4 Days
Convocation	MBA ENT – Trim VI	15 April 2022 (Friday) - Tentative	16 April 2022 (Saturday) - Tentative	2 Days
Summer Vacation	For Faculty	8 April 2022 (Monday)	29 May 2022 (Sunday)	6 weeks (42 Days)
	For Students	NA	NA	

Note:

Regular classes will conduct simultaneously with Mid-Term Examination for MBA Programme

SVKM's NMIMS

Pravin Dalal school of Entrepreneurship & Family Business (SBM'S Initiative), Mumbai

BBA Entrepreneurship & Family Business Management – First Year

Academic Calendar: 2021-2022

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester I: 5 July 2021 to 8 October 2021				
Foundation Program	BBA E & FB – Trim I	5 July 2021 (Monday)	10 July 2021 (Saturday)	6 Days
Academic Instruction Duration (Regular Classes)	BBA E & FB – Trim I	12 July 2021 (Monday)	3 October 2021 (Sunday)	81 Days (2 Holidays – Gopalkala & Ganesh Chaturthi)
Mid Term Test / Internal Continuous Assessment	BBA E & FB – Trim I	16 August 2021 (Monday)	19 August 2021 (Thursday)	4 Days
Term End Exams	BBA E & FB – Trim I	4 October 2021 (Monday)	8 October 2021 (Friday)	5 Days (1 Holiday Gandhi Jayanti)
Re-Exams	BBA E & FB – Trim I	25 November 2021 (Thursday)	27 November 2021 (Saturday)	3 Days
Trimester II: 11 October 2021 to 8 January 2022				
Academic Instruction Duration (Regular Classes)	BBA E & FB – Trim II	11 October 2021 (Monday)	24 December 2021 (Friday)	68 Days (7 days - Diwali Break & 1 Holiday- Dushera)
Mid Term Test / Internal Continuous Assessment	BBA E & FB – Trim II	10 November 2021 (Wednesday)	13 November 2021 (Saturday)	4 Days
Intra College Sports Event	BBA E & FB – Trim II	18 September 2021 (Saturday)		1 days
Diwali Vacation	BBA E & FB – Trim II	1 November 2021 (Monday)	7 November 2021 (Sunday)	7 Days
Term End Exams	BBA E & FB – Trim II	3 January 2022 (Monday)	8 January 2022 (Saturday)	6 Days
Winter Vacation	BBA E & FB – Trim II	26 December 2021 (Sunday)	1 January 2022 (Saturday)	7 Days
Re-Exams	BBA E & FB – Trim II	25 February 2022 (Friday)	28 February 2022 (Monday)	4 Days
Trimester III: 10 January 2022 to 16 April 2022				

Details	Program-Trim	Start Date	End Date	No. of Days
Academic Instruction Duration (Regular Classes)	BBA E & FB – Trim III	10 January 2022 (Monday)	9 April 2022 (Saturday)	90 Days (7 Days- Winter Break, 25 days – Social Connect, 2 Holidays – Republic Day & Holi)
University Day	BBA E & FB – Trim III	13 January 2022 (Thursday)		1 Day
Mid Term Test / Internal Continuous Assessment	BBA E & FB – Trim III	24 February 2022 (Thursday)	27 February 2022 (Monday)	4 Days
BBC (Bombay Business Conclave)	BBA E & FB – Trim III	27 January 2022 (Thursday)	29 January 2022 (Saturday)	3 Days
Social Connect	BBA E & FB – Trim III	7 February 2022 (Monday)	26 February 2022 (Saturday)	20 Days
Term End Exams	BBA E & FB – Trim III	11 April 2022 (Monday)	16 April 2022 (Saturday)	6 Days
KYB (Know Your Business)	BBA E & FB – Trim III	18 April 2022 (Monday)	14 May 2022 (Saturday)	30 Days
Re-Exams	BBA E & FB – Trim III	1st June 2022 (Tuesday)	10th June 2022 (Thursday)	10 Days
Summer Vacation	For Faculty	8 April 2022 (Monday)	29 May 2022 (Sunday)	6 weeks (42 Days)
	For Students	NA	NA	
Commencement of next Academic year (2022-23) (Second Year)	BBA E & FB– Trim IV	7 June 2022 (Monday) - Tentative	----	--
(First Year)	BBA E & FB – Trim I	5 July 2022 (Monday) - Tentative	----	--

Note:

Regular classes will conduct simultaneously with Mid-Term Examination for MBA Programme

SVKM's NMIMS

Pravin Dalal school of Entrepreneurship & Family Business (SBM'S Initiative), Mumbai

Integrated MBA Entrepreneurship & Family Business Management – Second Year Academic Calendar: 2021-2022

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester IV: 14 June 2021 to 4 September 2021				
Academic Instruction Duration (Regular Classes)	IMBA E & FB-Trim IV	14 June 2021 (Monday)	29 August 2021 (Sunday)	77 Days (1 holiday-Independence Day)
Mid Term Test / Internal Continuous Assessment	IMBA E & FB-Trim IV	21 July 2021 (Wednesday)	24 July 2021 (Saturday)	4 Days
Term End Exams	IMBA E & FB-Trim IV	30 August 2021 (Monday)	4 September 2021 (Saturday)	6Days (1 Holiday-Gopal kala)
Re-Exams (45 days after final exams)	IMBA E & FB-Trim IV	14 October 2021 (Thursday)	21 October 2021 (Thursday)	8 Days
Trimester V: 6 September 2021 to 11 December 2021				
Academic Instruction Duration (Regular Classes)	IMBA E & FB – Trim V	6 September 2021 (Monday)	5 December 2021 (Sunday)	90 Days (7 Days-Diwali Break, 3 Holidays – Ganesh Chaturthi, Gandhi Jayanti, Dushera)
Mid Term Test / Internal Continuous Assessment	IMBA E & FB – Trim V	12 October 2021 (Tuesday)	16 October 2021 (Saturday)	4 Days (1 Holiday- Dushera)
Intra College Sports Event	IMBA E & FB – Trim V	18 September 2021 (Saturday)		1 days
Diwali Vacation	IMBA E & FB – Trim V	1 November 2021 (Monday)	7 November 2021 (Sunday)	7 Days
Term End Exams	IMBA E & FB – Trim V	6 December 2021 (Monday)	11 December 2021 (Saturday)	6 Days
Re-Exams	IMBA E & FB – Trim V	20 January 2022 (Thursday)	27 January 2022 (Thursday)	8 Days
Trimester VI: 13 December 2021 to 17 March 2022				

Details	Program-Trim	Start Date	End Date	No. of Days
Academic Instruction Duration (Regular Classes)	IMBA E & FB – Trim VI	13 December 2021 (Monday)	6 March 2022 (Sunday)	84 Days (7 Days-Winter Break, 1 Holiday – Republic Day)
Winter Vacation	IMBA E & FB – Trim VI	26 December 2021 (Sunday)	1 January 2022 (Saturday)	7 Days
University Day	IMBA E & FB – Trim VI	13 January 2022 (Thursday)		1 Day
Mid Term Test / Internal Continuous Assessment	IMBA E & FB – Trim VI	19 January 2022 (Thursday)	22 January 2022 (Saturday)	4 Days
BBC	IMBA E & FB – Trim VI	27 January 2022 (Thursday)	29 January 2022 (Saturday)	3 Days
Term End Exams	IMBA E & FB – Trim VI	7 March 2022 (Monday)	17 March 2022 (Thursday)	11 Days
Re-Exams	IMBA E & FB – Trim VI	26 April 2022 (Tuesday)	3 May 2022 (Tuesday)	8 Days
Summer Vacation	For Faculty	18 April 2022 (Monday)	29 May 2022 (Sunday)	6 weeks (42 Days)
	For Students	NA	NA	

Note:

Regular classes will conduct simultaneously with Mid-Term Examination for MBA Programme

**Integrated MBA Entrepreneurship & Family Business Management – Third Year
Academic Calendar: 2021-2022**

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester VII: 14 June 2021 to 4 September 2021				
Academic Instruction Duration (Regular Classes)	IMBA E & FB-Trim VII	14 June 2021 (Monday)	29 August 2021 (Sunday)	77 Days (1 holiday-Independence Day)
Mid Term Test / Internal Continuous Assessment	IMBA E & FB-Trim VII	21 July 2021 (Wednesday)	24 July 2021 (Saturday)	4 Days
Term End Exams	IMBA E & FB-Trim VII	30 August 2021 (Monday)	4 September 2021 (Saturday)	6 Days (1 Holiday-Gopal kala)
Re-Exams (45 days after final exams)	IMBA E & FB-Trim VII	14 October 2021 (Thursday)	21 October 2021 (Thursday)	8 Days
Trimester VIII: 6 September 2021 to 11 December 2021				
Academic Instruction Duration (Regular Classes)	IMBA E & FB – Trim VIII	6 September 2021 (Monday)	5 December 2021 (Sunday)	90 Days (7 Days-Diwali Break, 3 Holidays – Ganesh Chaturthi, Gandhi Jayanti, Dushera)
Mid Term Test / Internal Continuous Assessment	IMBA E & FB – Trim VIII	12 October 2021 (Tuesday)	16 October 2021 (Saturday)	4 Days (1 Holiday- Dushera)
Intra College Sports Event	IMBA E & FB – Trim VIII	18 September 2022 (Saturday)		1 days
Diwali Vacation	IMBA E & FB – Trim VIII	1 November 2021 (Monday)	7 November 2021 (Sunday)	7 Days
Term End Exams	IMBA E & FB – Trim VIII	6 December 2021 (Monday)	11 December 2021 (Saturday)	6 Days
Re-Exams	IMBA E & FB – Trim VIII	20 January 2022 (Thursday)	27 January 2022 (Thursday)	8 Days
Trimester IX: 13 December 2021 to 17 March 2022				

Details	Program-Trim	Start Date	End Date	No. of Days
Academic Instruction Duration (Regular Classes)	IMBA E & FB – Trim IX	13 December 2021 (Monday)	6 March 2022 (Sunday)	84 Days (7 Days-Winter Break, & 1 Holiday – Republic Day)
Winter Vacation	IMBA E & FB – Trim IX	26 December 2021 (Sunday)	1 January 2022 (Saturday)	7 Days
University Day	IMBA E & FB – Trim IX	13 January 2022 (Thursday)		1 Day
Mid Term Test / Internal Continuous Assessment	IMBA E & FB – Trim IX	19 January 2022 (Thursday)	22 January 2022 (Saturday)	4 Days
BBC	IMBA E & FB – Trim VI	27 January 2022 (Thursday)	29 January 2022 (Saturday)	3 Days
Term End Exams	IMBA E & FB – Trim IX	7 March 2022 (Monday)	17 March 2022 (Thursday)	11 Days
Re-Exams	IMBA E & FB – Trim IX	26 April 2022 (Tuesday)	3 May 2022 (Tuesday)	8 Days
Summer Vacation	For Faculty	18 April 2022 (Monday)	29 May 2022 (Sunday)	6 weeks (42 Days)
	For Students	NA	NA	

Note:

Regular classes will conduct simultaneously with Mid-Term Examination for MBA Programme

SVKM's NMIMS

Pravin Dalal school of Entrepreneurship & Family Business (SBM'S Initiative), Mumbai

Bachelor in Business Management and Marketing (BBMM) – First Year

Academic Calendar: 2021-2022

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester I: 2 August 2021 to 24 October 2021				
Foundation Program	BBMM – Trim I	2 August 2021 (Monday)	7 August 2021 (Saturday)	6 Days
Academic Instruction Duration (Regular Classes)	BBMM – Trim I	9 August 2021 (Monday)	17 October 2021 (Sunday)	70 Days (2 Holidays – Gopalkala & Ganesh Chaturthi)
Mid Term Test / Internal Continuous Assessment	BBMM – Trim I	20 August 2021 (Friday)	23 August 2021 (Monday)	4 Days
Term End Exams	BBMM – Trim I	18 October 2021 (Monday)	23 October 2021 (Saturday)	6 Days
Re-Exams	BBMM – Trim I	2 December 2021 (Thursday)	9 December 2021 (Thursday)	8 Days
Trimester II: 25 October 2021 to 15 January 2022				
Academic Instruction Duration (Regular Classes)	BBMM – Trim II	11 October 2021 (Monday)	8 January 2022 (Saturday)	90 Days (7 days - Diwali Break , 7 days Christmas Break & 1 Holiday- Dushera)
Mid Term Test / Internal Continuous Assessment	BBMM – Trim II	22 November 2021 (Monday)	25 November 2021 (Thursday)	4 Days
Intra College Sports Event	BBMM – Trim II	18 September 2021 (Saturday)		1 days
Diwali Vacation	BBMM – Trim II	1 November 2021 (Monday)	7 November 2021 (Sunday)	7 Days
Winter Vacation	BBMM – Trim II	26 December 2021 (Sunday)	1 January 2022 (Saturday)	7 Days
Term End Exams	BBMM – Trim II	10 January 2022 (Monday)	15 January 2022 (Saturday)	6 Days
Re-Exams	BBMM – Trim II	24 Feb 2022 (Thursday)	2 February 2022 (Wednesday)	7 Days

Details	Program-Trim	Start Date	End Date	No. of Days
Trimester III: 17 January 2022 to 16 April 2022				
Academic Instruction Duration (Regular Classes)	BBMM – Trim III	17 January 2022 (Monday)	9 April 2022 (Saturday)	83 Days (2 Holidays – Republic Day & Holi)
University Day	BBMM – Trim III	13 January 2022 (Thursday)		1 Day
Mid Term Test / Internal Continuous Assessment	BBMM – Trim III	23 February 2022 (Wednesday)	26 February 2022 (Saturday)	4 Days
BBC (Bombay Business Conclave)	BBMM – Trim III	27 January 2022 (Thursday)	29 January 2022 (Saturday)	3 Days
Term End Exams	BBMM – Trim III	11 April 2022 (Monday)	16 April 2022 (Saturday)	6 Days
Re-Exams	BBMM – Trim III	1st June 2022 (Monday)	10th June 2022 (Friday)	10 Days
Summer Vacation	For Faculty	8 April 2022 (Monday)	29 May 2022 (Sunday)	6 weeks (42 Days)
	For Students	NA	NA	
Commencement of next Academic year (2022-23) (Second Year)	BBMM– Trim IV	6 June 2022 (Monday) - Tentative	----	--
(First Year)	BBMM – Trim I	4 July 2022 (Monday) - Tentative	----	--

Note:

Regular classes will conduct simultaneously with Mid-Term Examination for MBA Programme

Code of Conduct for PDSE&FBM Students

PDSE&FBM students are covered by the PDSE&FBM code of conduct. Students are the School's ambassadors and are required to display proactive and positive behaviour. PDSE&FBM Students' behaviour must be based on the core values of:

- a. Respect for others
 - b. Integrity
 - c. Empathy
 - d. Cooperation
1. Students are responsible for maintaining appropriate professional and interpersonal behaviour on campus.
 2. Students must adhere to formal and professional email etiquette while corresponding with University / PDSE&FBM/ Faculty and Staff.
 3. Students are required to display appropriate and sensitive usage of Social Media and Mass Communication Tools across their student journey with PDSE&FBM.
 4. Students are expected to have regular and disciplined interaction with Faculty Members, Staff and fellow Students.
 5. Students and graduates (alumni) are expected to uphold the highest standards of academic integrity. This means that material created by students as part of assignments, projects, case analysis; case notes should not be transmitted in any form to other students, either during or after the programme, as it is part of the School's IPR. This also applies to uploading any such material on public or private forums on the internet or mass communication platforms or P2P sharing platforms. Breach of the above guideline might result in punitive action against the individual.
 6. Students may take guidance and counselling from the faculty members, counsellors or staff on issues relating to acceptable and unacceptable behaviour.

Any breach in the expected code of conduct for students will lead to severe consequences including being referred to Disciplinary Committee. Adverse behaviour may impact consideration for Director's list and scholastic awards, student leadership positions on campus, final placement and internship opportunities, amongst other possible actions by the School.

1. Academic Guidelines:

- 1.1 The components of evaluation for any course of all the years of Full Time programs/ Weekend would be as follows:
 1. Class-participation / Individual presentation in class
 2. Quizzes / Class test / Surprise test (announced/unannounced)
 3. Individual assignment/ Group assignments/ presentations/ Decision sheets
 4. Term papers and project reports
 5. Mid-term examination
 6. End-term examination
- 1.2 The pattern of Term End Examination depends on course objective.
- 1.3 Students are expected to complete all components specified for the courses wherever Term End Examination is specified candidates must attend the Term End Examination.
- 1.4 Permission from the Director is required if a candidate wants to remain absent for Mid Term or Term End Examination, such permissions will be granted only for extra ordinary circumstances.
- 1.5 Duration of examination
 1. Minimum duration of Mid –Term Examinations: 1.5 hrs.
 2. Minimum duration of Term End Examination: 2 hrs.
 3. A full 3-credit course will comprise of classroom teaching for 20 sessions of 80 mins each

for FTMBA.

4. A 1.5 credit course will comprise of classroom teaching for 10 sessions of 80 mins each for FTMBA.

The faculty members with a specific reason for extending the duration may modify the duration of Examination.

**** In case of faculty driven online examination, the duration of examination may vary. In such cases, prior intimation will be provided to the candidates from the program office through the coordinators.**

- 1.6** Pravin Dalal School of Entrepreneurship and Family Business Management specify following course credits across programs.

1. Full Credit course: 100 marks
2. Half-credit course: 50 marks

- 1.7** The total points for each course (with maximum what can be assigned) will be divided into Internal Continuous Assessment (ICA) and Term End Examination (TEE) (60:40 ICA: TEE ratio). Every full credit course must have at least 4 evaluation components out of 6 components mentioned in point 1.1. Every half credit course must have at least 3 evaluation components. For courses conducted through **workshop or project mode**, evaluation components may vary and will be mentioned separately.

For a full credit course of 100 marks for ICA has various components, which may include the following:

1. Class-participation/Review (books /reports/articles) (not more than 20 marks)
2. Quizzes / Class test / Surprise test / Assignments (not more than 30 marks)
3. Group /individual assignments / presentations / decision sheets / term papers / project reports (not more than 30 marks)
4. Term papers and project reports (not more than 30 marks)
5. Mid-term examination (Wherever applicable) (not more than 30 marks & not less than 20 marks)
6. Trimester-end Examination (not more than 40 marks and not less than 35 marks)

- 1.8** Faculty members can develop courses with 100% ICA components. Prior intimation and approval from the Director is mandatory for 100% ICA courses.

Please note, all components of ICA - midterm, dissertation, project submission and any other component will be scrutinized for similarity at the school level. All dispute and representations will be referred to the school level examination disciplinary committee headed by the Associate Director Programs reporting to the Director. Students, who are found resorting to Unfair Means in any component of the TEE, would be dealt with as per University Examination Guidelines.

- 1.9** Pravin Dalal School of Entrepreneurship and Family Business Management follows the 'letter grades' and corresponding 'grade point's system as given in the table.

Sr. No.	Grade	Grade Points
1	A+	4.00
2	A	3.75

3	A-	3.50
4	B+	3.25
5	B	3.00
6	B-	2.75
7	C+	2.50
8	C	2.25
9	C-	2.00
10	D	1.50
11	F	0.00

1.10 Candidates who resort to unfair means due to which are required to appear at re-examination (as penalty) will get **C+ or actual grade in the Term End Examination, whichever is lower in the re-examination.**

1.11 The system of assigning the Grades is based on relative performance of students in the batch. The relative grading system will be followed. The distribution of grades based on relative grading system ensures that the students are distributed across grades. The letter grades for a course would be calculated by software/ computer system on the basis of the Passing Criteria

1.12 Attendance Norms

PDSE&FBM students are responsible for and are required to maintain 100% attendance across courses in their programme.

1. 100% attendance in classes for each subject is required. However, for medical reasons/ personal reasons/ extra- curricular and co-curricular activities/ placement/ institutional work/ other activities etc. absence relaxation upto 20% may be allowed.
2. Students, who are having attendance, equal to or more than 80% in each subject, in a trimester/Semester, are eligible to appear for respective Trimester/Semester end examinations.
3. Exceptional cases for students having less attendance in any subject(s), will be dealt with on case to case basis by Dean/Director of the respective school by giving them an individual hearing. After giving hearing the, Dean/Directors of the respective schools may give them exemption upto 10% on case to case basis to enable them to reach upto 80%. Such students will be eligible to appear for the regular trimester/semester end term examination, subject to approval of exemption from attendance that has been granted from the Dean of respective School / Director of the respective campus.
4. After giving 10% exemption by respective Dean / Director if student attendance is below 80% in any subject, he/she has to take re-admission in same Trimester / Semester, in same year of the study / program of subsequent academic year by paying requisite fees as per prevailing rules of NMIMS and complete all requirements of the program.

5. Attendance requirements are summarized hereunder: 100% Attendance in each subject is required.

Attendance % (In each Subject/s)	Remarks
80% and above	Eligible to appear for Trimester/Semester End Examinations
Below 80%	Have to take re-admission in the same Trimester / Semester of same year of study in the subsequent academic year

- Any genuine and exceptional case which needs special approval over and above the prescribed limits (including Dean's approval power) can be forwarded with Dean's /Director's comments to committee constituted at University level. The committee will make its recommendations to Vice Chancellor whose decision will be final. The concerned students will be informed of University decision by respective Dean/Director.
- From the academic year 2021-22, attendance and grading will be delinked wherever it was applicable earlier. Faculty members may give due weightage to attendance in the Internal Continuous Assessment through the component of Class participation or other related activity, which may be refer in Part-II of SRB.

Separately to the students.

2 Project Guidelines / Summer Internship:

- 2.1** Faculty may assign projects to students in their course.
- 2.2** For all submissions, students have to submit the soft copy of their reports and assignments. The hard copies also have to be submitted wherever asked by the faculty. You are expected to follow project guidelines for proper referencing system.
- 2.3** They will also carry out checks of these reports to ensure integrity using software, which can check documents within the batch, across the batch, across past years, worldwide web, etc. **Similarity Index is a serious offence, which is unethical and illegal. If a student is found guilty (intentionally or unintentionally), it will be considered as misconduct in terms of PDSE&FBM NMIMS policies and will be dealt with as per rules of PDSE&FBM NMIMS.**

3 Research Assistantships

PDSE&FBM encourages MBA students to work with faculty members on research projects/consulting assignments. The concerned faculties depending on the requirement, based on which, call for applications students can send in their expression of interest.

- 3.1** A limited number of research assistantships from time to time may be available for all students of Full Time MBA Programme.
- 3.2** There will be a notice from concerned faculty inviting applications from students to assist them in doing a research project for a stipulated period of time.
- 3.3** Students will be selected by the faculty under whom they wish to work.

4 Orientation Program and other Activities at PDSE&FBM

4.1 Orientation Program: An important component of NMIMS PDSE&FBM's mission is to use innovative approaches to develop socially responsible managers with global perspective for successful careers. Accordingly, the curriculum of two-year MBA program of the school has been designed so as to ensure the development of the following knowledge and skills sets among the students enrolled in the program,

1. An understanding of global issues impacting organizations
2. Critical thinking skills
3. An integrated approach to decision making
4. Effective communication skills and
5. An understanding of CSR, ethical and sustainable business models

To lay the foundation for this curriculum, each year the incoming batch of students are taken through a Foundation Program, which is held before they begin first-year trimester I. The program takes the students through sessions on various topics, themes, pedagogy, discussions and interactions. The objective is to

1. Provide them with basic understanding of fields that are crucial in the program
2. Help them develop foundation knowledge that will be essential during their MBA program
3. Equip them with tools that enable them to begin with the program without getting overwhelmed

The sessions are a mix of seminars and individual sessions. These seminars are designed and delivered on topics and themes related to the broad structure of the curriculum and aligned to the mission of the school. The individual sessions are planned and designed to expose the students to the pedagogical tools and to equip them with the tools and skill sets required to cope better with the rigours of the two-year curriculum. For effective learning and its application, knowing and doing by students are equally important. Accordingly, the sessions, seminars as well as the individual sessions include synchronous and asynchronous components with respect to both knowing and doing.

4.2 Outbound Training (OBT) Extensively used by the Corporate and Academic World in India and overseas, the Outbound Training Method enables learning and experiencing challenges in an unfamiliar terrain. Creative activities, nature trails, interactive exercises are woven together to enhance team building, inculcate leadership and delegation abilities as well as learn about the latent facets of one's own personality. The Outbound Training Program works on the principles of experiential learning, and challenges one to take risks and operate out of one's comfort zone, thereby providing enough data for self as well as group development and leadership. The debrief sessions are included to provide feedback to the students by the facilitators and complete the learning experience.

4.3 Simulation Games are introduced for experiential learning of the concepts i.e., it focuses on cross function decision making in a competitive environment.

4.4 Industry Visits

Students visit various companies to get a perspective/ glimpse of the actual work situation, to understand how theory is put into practice, observe how operations are done thus gaining

firsthand knowledge the operative systems thereby becoming bridging the gap between theory and practice, which will be a value, add to them.

4.5 Guest Lectures

Speakers from Industry / Alumni are called to deliver guest lectures to full-time students. Attendance in guest lecture is mandatory.

4.6 Cultural Immersion

Cultural Immersion is an integral part of the orientation/ foundation program and is mandatory for students to attend. Since many of the students are from other cities, an introduction to Mumbai where they will spend rest of their two years will help them to know their surroundings better is the objective of Mumbai Darshan. It has been designed in a manner that the students can have some fun as they learn about the city which will be their home for the next two years, managing their finances as well as themselves, foster team bonding and introduce them to the shared decision making approach.

4.7 Value Added Workshop/ Focussed Learning Workshop

Value Added Compulsory Workshops/ Activities are integral part of curriculum and to be eligible for qualifying for MBA Degree, it is mandatory for full time MBA students to attend all Value-Added Compulsory Workshops/ Focused Learning Workshop. This will be in addition to your performance in credit courses. Workshops (for MBA and MBA HR I Yr. & II Yr.), and for courses conducted in Workshop mode, an evaluation component is mandatory. Students registering for value added workshop must honor their commitment by attending the workshop.

5 Re-Admission rules:

In continuation to the re-admission rules explained in Part I of this SRB, the maximum duration permissible for completion of the programme (in years) are mentioned in the table below:

Sr. no.	Name of the programme	Duration of the programme (in years)	Maximum duration permissible for completion the programme (in years)
1	FTMBA	2	4
2	BBA	3	5
3	BBMM	3	5

**** Students admitting themselves with respective programs in PDSE&FBM are responsible for submitting documents required for eligibility, transfer certificates, migration certificates, marks sheets etc. at appropriate time.**

This is mandatory for award of degree.

6 Disciplinary Committee

6.1 Students' Disciplinary Committee

6.1.1 Seema Rawat (Chair)

6.1.2 Program Chairs: Ph.D., MBA, HR, MBA PT, MBA PT-SE, MBA-EFB, PM, DSA,

REM, MBA –Ent.

- 6.1.3Area Chairs
- 6.1.4Deputy Registrar, PDSE&FBM
- 6.1.5Assistant Registrar
- 6.1.6President – Student Council
- 6.1.7Student Affairs head, Student Council

6.2 Committee against Sexual Harassment / Woman Grievance Redressal Committee

- 6.2.1Director: Jasani Centre of SE & SM (Chair)
- 6.2.2Director: PD School of E&FB
- 6.2.3Associate Directors, PDSE&FBM
- 6.2.4Head: Student Affairs
- 6.2.5Audrey D'Mello, (NGO: Majlis)

6.3Anti-Ragging Committee

- 6.3.1Director: Jasani Centre of SE & SM (Chair)
- 6.3.2 Associate Director : PSLE
- 6.3.3Chair: Student Activities
- 6.3.4Program Chairs: MBA PT, MBA PT-SE, PhD, MBA, EFB, PM,HR, DSA, REM, MBA E& FB
- 6.3.5Co-opted Student Council Members – President Student Council
- 6.3.6Deputy Registrar, PDSE&FBM (Convener)
- 6.3.7Mr.Avinash Bajrangi (Mumbai Police)
- 6.3.8Parent Member
- 6.3.9 NGO Member

6.4Collegiate Student Grievance Redressal Committee (CSGRC) It should include the below composition

- 6.4.1Principal of College – Chairperson – We can add Your name i.e. Dr. Bala Krishnamoorthy (Chairperson)
- 6.4.2Three Senior members of the teaching faculty nominated by Principle We can add Prof. Seema Rawat, Dr. Alaknanda Menon & Dr. Hitesh Kalro
- 6.4.3A representative from students of the college on academic merit/excellence in sports/performance in co-curricular activities. We can add name of Malvika Srivastava – General Secretary – Student Council

6.5Departmental Student Grievance Redressal Committee (DSGRC) It should include below composition

- 6.5.1Head of Department, School or Centre- We can add Dr. Mayank Joshipura (Chairperson)
- 6.5.2Two professors, from outside the department /centre/school as per VC nomination
We can add Director PDSE School – Prof. Seema Mahajan & Director Jasani Centre Dr. Meena Galliara maam
- 6.5.3A member of the faculty well versed with the mechanism of grievance redressal to

be nominated by chairperson We can add Dr. Chandrima Sikdar maam's name here

6.5.4A representative from students of the college on academic merit/excellence in sports/performance in co-curricular activities, We can add Student Council Head student affairs - Vaishnav Singh

7 Rules for participating in National/ International Level Contests

7.1 Protocol for Contest:

Competitions announced by companies and sent via placement department with specification (eg. HUL Lime, Mahindra War Room, JPMC Deal, AirtelCreate etc.) Will be handled by the placement team under the guidance of the placement director. Student representatives of the program -under the placement committee, will handle competition for student participation from the program office, program chairpersons and the Director's office. The course coordinators are responsible for timely communication to the students with intimation to the deputy registrar and maintaining records.

Intra College and Inter College events and other open contests (like Best Summer Projects, FLIP, IMCI, CFA, Business Plan, and FMS etc.) will be handled by the event co-ordinator. These events will be communicated to the batch using events@nmims.edu and handled by cultural secretary under the guidance of Faculty-In-Charge of Students' Activities.

7.2 Event Co-ordinator, will handle contest Classification.

7.3 Contests will be classified under the following grades:

- GRADE A: National and International level contests of very high repute. E.g., corporate contests such as UTI, CRISIL, ITC; academic contests such as AIMA, BMA; institution contests of IIM's, ISB, etc.
- GRADE B: National level contests of high repute. E.g., NITIE, SP Jain, MDI, XLRI, etc.
- GRADE C: Local and national level contests

7.4 The faculty team will make the classification of each contest.

7.5 The classification of the contest will determine the selection, reimbursement and appraisal of the students.

7.6 Notices and Intimations of Contests:

7.6.2 All contest notices, posters, letters; leaflets will be posted on student notice boards as well as on student email groups.

7.6.3 All students interested in gaining more information regarding any contest are required to refer to the "CURRENT CONTEST FILE" available with the staff co-ordinator.

7.6.4 Any contest that has not been routed through the contest department will not be considered for the procedure laid down by PDSE&FBM, NMIMS for contests.

7.7 Student Registrations and Nominations:

7.7.2 For all GRADE A contests, the faculty and student representative will select the student team that will represent the PDSE&FBM, NMIMS at the contest.

7.7.3 For all GRADE B contests, students are allowed to make direct applications for the contest.

7.7.4 For all GRADE C contests, students are allowed to make direct application for the contests.

7.8 Reimbursements (Applicable only for National Contest)

7.8.2 Students going for GRADE A will be provided with 100% reimbursements for travel (Sleepers Class) to and fro from the contest destination.

7.8.3 All reimbursements are subject to the approval of the head of the school and are hence subject to change.

- 7.8.4 All reimbursements will be made only after the student has returned from the contest. All bills, tickets of the travel and copy of certificates will have to be retained and submitted.
- 7.8.5 All students claiming the reimbursement will have to submit all details to the staff coordinator for processing through the accounts department.

7.9 Attendance for Contests

- 7.9.1 No additional attendance benefit will be provided for students who might miss classes due to above mentioned contests.

7.10 Contest Winners

- 7.10.1 Any student who has won any contest is required to provide full details of the contest and award won to the faculty within 7 days of winning the contest. Any student failing to submit details of contest won within 7 days will not be considered for appraisals at the end of the year at the time of the Annual Convocation.

8 Student Council

The Student Council is the apex student body at NMIMS and represents the full-time students. The General

Secretary, Cultural Secretary along with a team of executive members and course representatives support the

President and share responsibility for each student body & activities on the campus.

The council for every academic year is selected through a formal selection procedure involving faculty group, Admin & existing Council members.

The major roles & responsibilities include:

- Serving as a formal communication channel between the students, faculty and the administration
- Navigating all student-related activities at NMIMS and facilitating a better life on the campus
- Spearheading the organisation & co-ordination of 'Inspirus' – The Corporate Festival, Bombay Business conclave & other PDSE&FBM Events
- Assisting all public relation activities and supervising student publications & newsletters at NMIMS

8.1 Communication Guidelines for Student Council and Cells

- All the cells, clubs, and committee events and activities have to be routed through the President of the cell, General Secretary of Council (Budget and Release of Money), Accounts Department (In case of Release of Money), Faculty-In-charge of the cell, Faculty-in-charge of Student Activity, Deputy Registrar (Academics/Admin) and the Director, PDSE&FBM.
- Communication and Invitations of events/guest lecturers/workshops etc. conducted by cells and council have to be informed to the faculties and the area concerned, Faculty-in-charge of Student Activity, Deputy Registrar (Academics) and Staff Coordinator well in advance.

- Formal invitations should be given to the Director, PDSE&FBM well in advance for all events/guest lectures/ workshops etc. (For the major events prior formal invitation to be given to all the senior management)

8.2 The cells and clubs under the student council mandate include core, functional and interest based cell. Roles and responsibilities of each have been listed in the “PROTOCOL FOR COUNCIL AND CELL” available with the staff co-ordinator.

8.3 These different student bodies will be required to submit a trimester report at the end of every trimester, which will be reviewed by the Faculty-In-charge of the cell as per the Events List submitted at the beginning of each trimester. Student Council to Faculty-In-charge of Student Activity and Deputy Registrar (Academics) will submit final consolidated report.

8.4 Pratibimb - Student Activities Dossier is the final annual report at PDSE&FBM developed under the guidance of Faculty- in-charge of Student’s Activities which catalogues the details of all students’ accomplishment including corporate events organized, participation, contest winners, sports, cultural festivals, etc.

8.5 Landmark, the online quarterly student magazine highlights NMIMS Extravaganza; events along with the sports give a snapshot of the various activities at NMIMS.

8.6O dyssey annual handbook provides a one stop guide to help the incoming batch quickly get acquainted with the life at PDSE&FBM, NMIMS.

9 Alumni Association PDSE&FBM

The Alumni Cell of NMIMS was formed in the year 2002 and has been active since then. The Alumni cell at PDSE&FBM NMIMS is a student body working under the aegis of the NMIMS Business School Alumni Association and the institute. It strives to strengthen ties between PDSE&FBM, NMIMS and its esteemed alumni community.

The Alumni Cell, and the Pravin Dalal School of Entrepreneurship and Family Business Management, NMIMS have helped to form the “NMIMS Business School Alumni Association” under the Section (25) of the Companies Act, 1956. It was incorporated on 13th July, 2011 as a platform for encouraging promotion of alumni related activities. It enables the alumni to extend their support for various activities related to institution building. The Alumni Association provides opportunities for the alumni to participate and contribute to the continued growth and development of the institute, thereby strengthening alumni- institute linkages.

The quality of alumni relations is a significant criterion by which success of the Institute is measured and at NMIMS we constantly strive to attain it.

The monthly e-newsletter, Aluminous, informs the alumni with the latest developments in the institute that make them feel connected to the institute in more than one way. Moreover, the Alumni Cell facilitates other cells of the Institute like Student Council, Phenomenon, and Adverb by providing alumni contacts. The cell involves the alumni in the admission process by having the alumni as panelist during the CD-PI process. Every year many Alumni have been invited to college to judge events and as speakers for seminars, thereby increasing the student interaction with our alumni.

The Alumni Cell Conducts Round Table Conference, which is a fortnightly event wherein Alumni are invited to share their industry experience, work experience and domain Knowledge with the students. The Alumni cell under the guidance of NMIMS Business School Alumni Association has

launched “Lead the Way” a mentorship program in the year 2012 with an aim to enhance the interaction of the alumni with students. The Alumni Cell also helps in organizing the following Alumni Meets across the globe:

- Mumbai Meet - Annually
- Chapter Meets (Delhi, Bangalore, Chennai, Kolkata and Hyderabad)-Annually
- International Meets (Dubai, New York, Toronto)- Annually
- Coffee Meets “connecting over Coffee” (Mumbai, Delhi, Bangalore, Chennai, Kolkata and Hyderabad)- At least twice a year
- Guest Speaker talks for the Alumni- As required

10 EXCHANGE PROGRAM

10.1 INTRODUCTION

NMIMS, Pravin Dalal School of Entrepreneurship and Family Business Management has developed an International Student Exchange Programme in order to provide cross cultural exposure and a global perspective to students. The International Student Exchange Programme has become increasingly popular with the students and every year several students get a chance to spend a term at a Partner Institute. Efforts are underway to expand this Programme further and enable an even larger number of students to avail of this unique opportunity. Students who do not visit foreign institutes as part of the exchange programme also benefit through interaction with overseas students who visit PDSE&FBM for a term.

10.2 PREAMBLE

This policy seeks to clarify the philosophy behind the NMIMS Pravin Dalal School of Entrepreneurship and Family Business Management International Student Exchange Programme, specify eligibility and selection criteria for applicants and set expectations for students going for the exchange program. In a world that is increasingly interdependent, it becomes imperative for the Pravin Dalal School of Entrepreneurship and Family Business Management to uphold the agenda of internationalization. In order to foster a global perspective on its campus and in its programs, NMIMS PDSE&FBM has established linkages with a number of globally renowned foreign universities with which student exchanges take place. Students are encouraged to spend one trimester studying at a partner university overseas as part of their NMIMS degree. The opportunity to study overseas enables students to gain an appreciation of education systems, pedagogies, business philosophies and cultures other than their own, enhances their personal growth and development and potentially makes students more attractive to future employers.

10.3 APPLICATION PROCESS AND CRITERIA

All full-time MBA program students are eligible to participate in the International Student Exchange Programme if they have successfully completed the first year of their Full-time MBA program at PDSE&FBM. Students applying for the International Student Exchange Programme must:

- Submit a completed application form in the format prescribed by the International Linkages Office.
- Submit updated Curriculum Vitae along with the application form.
- Have a minimum CGPA of 2.25.

- Have a valid passport at the time of application to the International Student Exchange Programme. Expiry date of the passport must be at least 6 months past the date of return from the exchange program.

10.4 SELECTION PROCESS AND CRITERIA

Participation of students at Partner Universities is approved by the International Linkages Office. Students who apply within the timeline given by the International Linkages Office will undergo an interview with the Faculty-In-Charge of International Linkages. Selection will depend on:

- Cumulative CGPA.
- Number of applications and availability of seats at the selected Partner Institute.
- Compatibility of courses at the Partner Institute with the individual student's program.
- The academic standing, motivation, seriousness of purpose, communication skills, social maturity and adaptability of the student.
-

10.5 COSTS AND EXPENSES

Tuition Fees are waived at the exchange university but students are required to pay for their:

- Accommodation and daily living expenses including study materials
- Travel Expenses
- Passport and visa costs
- Any additional insurance cover
- Any other incidental costs

10.6 SELECTION OF COURSES AT PARTNER INSTITUTES

After students complete the selection process at NMIMS, they will be nominated to the selected exchange university. The exchange university will contact nominated students by email and ask them to complete an online application procedure within a prescribed time period. An important part of this process is the selection of courses at the exchange university.

When selecting courses, students must remember the following:

- The courses selected, in terms of type of courses, number of courses and total classroom contact hours, must be in line with the students' NMIMS programme requirements.
- Students must select a minimum of 5 courses during their term abroad.
- The courses selected must total a certain minimum number of contact hours of classroom teaching. This minimum number will depend on the student's programme at NMIMS. For FT MBA Core students (Mumbai campus), the minimum number is 133 hours. Students of other programmes must check with their course coordinator or programme chairperson for minimum number of contact hours. Hours spent by the students in project work are not included in the minimum number of contact hours.
- The courses selected cannot be the same as the courses the students have completed or plan to complete at NMIMS.
- The courses selected should be in accordance with the students' programme requirements at NMIMS and must have the approval of their course coordinator and programme chairperson at NMIMS. For guidance on this, students may contact their course coordinator or programme chairperson at NMIMS.
- Upon joining the exchange university and finalizing their course selections, students must immediately email the final list of courses to their course coordinator and program chairperson at NMIMS with a copy marked to the International Linkages office.

10.7 EXPECTATIONS REGARDING ACADEMIC GRADES AND COURSE-WORK

- Students must be extremely careful in fulfilling the academic requirements of their Host University. It is the student's responsibility to ensure that evaluations for every course are completed successfully. Students must meet Professors of every course they have taken to ensure that:
 1. They fully understand the requirements of the course as well as the evaluation norms
- In case there are any problems with or deviations in process for any course that students have taken at their Host University, students must inform NMIMS's International Linkages Office immediately with a copy marked to the administration of the host university and the professor teaching the course. Delay in informing and seeking approval from NMIMS's International Linkages Office may lead to negative consequences for the student.
- Students must also ensure that they do not get a failing grade in the trimester at NMIMS prior to the exchange program. Students may not get an opportunity to appear for a re-examination or it may delay their convocation.
- Students participating in the International Student Exchange Programme are eligible for the Director's list during their 2nd year, provided they were also in the Director's list for the I year. Such students will be shortlisted on the basis of the CGPA of two trimesters of the II year.

10.8 CODE OF CONDUCT

While abroad, the students are subject to the rules and regulations of the host institution, the laws of the host country and the student code of conduct of NMIMS. Each student is an ambassador of NMIMS PDSE&FBM and should at all-time display behaviour that is reflective of the code of conduct required by NMIMS University and that of the host institution.

11 Similarity Rules for All Programs.

The similarity rules mentioned in 2.10 is applicable to all submissions leading to ICA components. All similarity instances in the Final examinations for all courses across programmes within PDSE&FBM will be dealt with as per the unfair means of the university examination norms.

All submissions will be checked for similarity scores. Having similarity scores beyond acceptable limits is a serious offence, which is unethical and illegal. A similarity score of greater than 15% will attract penalty.

Note: All of the following are considered as plagiarism and is likely to have a high similarity score

- Turning in someone else's work as your own
- Copying words or ideas from someone else without giving credit
- Failing to put a quotation in quotation marks
- Giving incorrect information about the source of a quotation
- Changing words but copying the sentence structure of a source without giving credit
- Copying so many words or ideas from a source that it makes up the majority of your work, whether you give credit or not.

12 Examination Guidelines (Applicable for FTMBA Programme)(13.1 to 13.8)

12.1 EVALUATION & GRADING

- The respective subject faculty would evaluate the performance of the students during the examination of the respective subject. A student would undergo continuous assessment for each course/subject in all the trimesters. Various components of such continuous assessment would be as decided by the respective course/ subject teacher/ faculty and approved by Director of the school concerned.

Break up continuous evaluation of each course will be as under:

Component	Marks
Unit Test / Project/ Assignment/ Presentation/ Weekly Tests / Case Study/ Quizzes / any other (School)	60
Final term/ Trimester End Examination (University)	40
TOTAL	100

PASSING STANDARDS FOR EACH SUBJECT:

Trimester-end exam passing criteria for each course:

- To pass in a particular subject in any of the trimester end examination or trimester end re-examination, student must secure a minimum of one-third marks of the total maximum marks of that subject, in the trimester end examination.
- “F” Grade would be awarded, where marks obtained are less than 40 (39 and below) in aggregate or where the marks obtained in the trimester end examination are less than one-third of the total maximum marks of the respective course.
- Students who fail to fulfil above passing criteria would be awarded ‘F’ grade.
- Students who obtain marks between 40 and 49.99 would be awarded ‘D’ grade (low pass). Please refer ‘Grading’ scheme given below.

12.2 Grading System

The following would be the letter grading system leading to the award of a four-point Grade Point Average (GPA) for each term and Cumulative Grade Point Average (CGPA) for all the terms until date.

Method of calculation of letter grades for batch size of 25 and above:

- Wherever the course is taught by one faculty in one or more divisions**
Grading will be done after considering the marks (i.e., aggregate of internal continuous assessment and trimester end examination marks) obtained by each student of the entire batch for the course sharing common paper, **by fitting such marks into normal distribution curve.**

Maximum marks assigned by the faculty concerned for a course will be taken into account for the batch / group.

For the purpose of assigning grades, the following table would be used.

Sr.No	Letter Grade	% of class
1	Grade A	35 percent of batch excluding Grades D & F
2	Grade B	50 percent of batch excluding Grades D & F
3	Grade C	15 percent of batch excluding Grades D & F
4	Grade D	Where marks obtained are between 40 and 49
5	Grade F	<ul style="list-style-type: none"> Where marks obtained are less than 40 (39 and below) in aggregate and/ or. Where the marks obtained in the trimester end examination are less than one-third of the total maximum marks of the respective course.

• **Method of calculation of letter grades for class size of less than 25**

For the calculation of grades, the following guidelines would be observed:

- Maximum marks assigned by the faculty concerned for a course will be taken into account for the batch / group.
- Difference between the maximum marks and 50 marks would be calculated.
- The said difference will be equally divided into slabs of nine letter grades (i.e. A+, A, and A-, B+, B and B- and C+, C and C-)
- 'D' grade will be assigned to students, who have obtained marks between 40 and 49.
- 'F' grade will be assigned to students who have obtained marks less than 40 and / or to the students whose marks in the trimester end examination are less than one-third of the total maximum marks of the trimester end examination of the respective course.
- Grading will be done on the basis of marks obtained by a student in each course which will be fitted into the above slabs of letter grades
Here A will include A+, A and A-, B includes B+, B and B-, C includes C+, C and C- as given above, while calculating the letter grades for each course of the students.
- In case of elective courses, the number of students for that course would be considered for the purpose of assigning grades for that course.

12.3 Method of Calculation of GPA:

Grade Point Average for a term will be computed by dividing, the sum of product of grade point of each

Course / module and credit value assigned, to each respective course by the sum of credits assigned to all the courses/ modules for the related term.

$$GPA = \frac{\sum CG}{\sum C}$$

12.4 Method of Calculation of CGPA:

Cumulative Grade Point Average up to and including a term will be computed by dividing the sum of product of grade point of each course/ module and credit value assigned to each respective course by the sum of credits assigned to all the courses/ modules up to and including the related term. **Here:**

C = Credit value assigned to a course/ module

G = Grade point value assigned to a student for course/ module corresponding to the letter grade (refer table given)

GPA: Grade Point Average shall be calculated for Individual term.

CGPA: Cumulative Grade Point Average shall be calculated up to and including each term until date.

12.5 RE - EXAMINATIONS:

- Re-Examination will be conducted immediately after Term-End Exam for students who may have obtained 'F' and/ or 'D' grade, immediately after Term End Exam.
- The maximum grade that a student, in such a case, can obtain for such course will be C +.

Eligibility of a candidate to apply and appear for re-examination will be as under.

- The candidates who resort to unfair means and who are required to appear at re-examination due to involvement in adoption of unfair means (as penalty) will get C+ or actual grade whichever is lower in the re-examination.
- Improvement in the internal assessments will not be allowed for re-examination purpose.
- If a student fails in project, one attempt is allowed to re- submit the project. However, the re-submission should happen prior to re- examination scheduled for the academic year.
- A student who does not fill up online re-examination form will be denied permission to appear at the examination.
- Students submitting re-examination form will be awarded AB / F grade if he/ she remains absent.

12.6 RE – EXAMINATIONS/ EXEMPTION / EXCEPTIONAL CASES

- (1) Exceptional cases, approved by Director/Associate Director PDSE&FBM (Self marriage/ long illness – Medical cases/ maternity/ Death in immediate family) will be eligible to appear in re-examination (and for award of regular grade).
- (2) For medical cases, he/she will have to necessarily produce a certificate from a Medical Practitioner along with required pathological / diagnostic reports and prescriptions before the commencement of the re-examination.
- (3) For exceptional cases all necessary relevant documents to be submitted before the commencement of the re-examination.
- (4) In case a student fails to fulfill passing/ progression conditions, after the re-examination/s, he/she is expected to take readmission as per the rules of PDSE&FBM, NMIMS.
- (5) No further re-examination chance will be given to the above mentioned exceptional cases.

12.7 PROGRESSION TO NEXT ACADEMIC YEAR AND COMPLETION OF THE PROGRAMME

The following will be qualification criteria for the successful completion of the First year and also program by the student concerned:

- He/ she should have no "F" grade in any of the first / second year courses after re-examination and not more than 2 Ds at the end of each academic year.
- His/ her total cumulative grade should not be less than 2.25(FTMBA) & 2.00 at the end of the first year and also at the end of program (to be calculated after re-examination)

12.8 NON-FULFILMENT OF THE ABOVE REQUIREMENT RELATING TO D AND F GRADES:

- The written re-examination for all the students of first year who have obtained 'D' and /or 'F' grade (as per rules of passing standards) will take place immediately after declaration of result of final trimester end examination. The grade that a student can get in such a case, for such course will be C + or actual whichever is lower. The result of the re-examination will be treated as final and binding on the students.
- Any student who has been awarded maximum up to 4 "D" s has an option to remove all the "D" s in case he wishes so. The norms of removing the same will be as given above. The grade that a student can get in such a case, for such course will be C + or actual whichever is lower.
- A student obtaining up to two "F" grades in credit courses must necessarily pass the "F" grade by appearing at a re-examination. If the student is not able to clear "F" grades even after this chance, he/ she is expected to take re-admission as per the rules of PDSE&FBM, NMIMS.
- Students appearing for the re-exams (as per the rules of passing standards) will be given provisional admission to the next trimester of the program. His/ her admission will be confirmed only after declaration of the results of the re-exams.
- The provision of re-examination is not available if a student has accumulated more than two "F" grades in a year (credit courses) (even though the candidate might have cleared the 2 'F' grades in the re-examination). Student who obtains more than two "F" in aggregate of trimesters **at any time during the academic year** should take re-admission as per the rules of PDSE&FBM, NMIMS.
- The provision of re-examination is not available when a student obtains third 'F' grade, despite having cleared previous 2 'F' grades in re-exam attempts. Such a student, who obtains more than two "F" in aggregate of trimesters **at any time during the academic year, will have to** take re-admission as per the rules of PDSE&FBM, NMIMS.
- Student obtaining more than 4 "D" s in aggregate of trimesters in a year (even though he/she might have cleared the D grades in the re-examination) **at any time during the academic year** should take readmission as per the rules of PDSE&FBM, NMIMS.
- **Student obtaining 4D and 1F in aggregate of trimesters** in a year (even though the candidate might have cleared the F/D grades in the re-examination) **at any time during the academic year will have to take readmission as per the rules of PDSE&FBM, NMIMS**
- Student obtaining **more than 0 (zero) "F" & 4 "D" s OR 1 "F" & 3 "D" s OR 2 "F" s & 1 "D"** in aggregate of trimesters in a year (even though he / she might have cleared the F and/or D grades in the re-examination) **at any time during the academic year** should take re-admission as per the rules of PDSE&FBM, NMIMS.

13. Examination Guidelines (Applicable for IMBA & BBMM Programme)

Examination Guidelines (ICA / TEE, Passing Criteria, Grading system, method of calculation of CGPA, Re-Examination, exceptional cases – medical etc.)

Examination weightages and credits

Break up for continuous evaluation of each course will be as under:

A student would undergo continuous assessment for each course/subject in all the trimesters. Various components of such continuous assessment would be as decided by the respective course/ subject teacher/ faculty and approved by Dean /Director of the school concerned.

Component	Marks
Unit Test / Project/ Assignment/ Presentation/ Weekly Tests / Case Study/ Quizzes / any other (School)	60
Final term/ semester-end examination (University)	40
100	

Trimester-end-exam Passing Criteria for each Course:

1. To pass in a particular subject in any of the semester end examination or semester end re-examination, student must secure a minimum of 40% marks of the total maximum marks of that subject, in the semester end examination.
2. "F" Grade would be awarded, where marks obtained are less than 40% in aggregate or where the marks obtained in the semester end examination are less than 40% of the total maximum marks of the respective course.
3. Students who obtain marks between 40 and 49.99 would be awarded 'D' grade (low pass). Please refer 'Grading' scheme given below.
4. A student cannot have more than 2 'D' grades during an academic year. A student having more than 2 'D' grades will not be promoted to the next academic year of the programme. These 'D' grades would be computed after re-examination.
5. For subjects, which has only Internal Continuous Assessment component, passing will be at 40%.
6. There is no provision for award of grace marks to any student.

Non – fulfilment of Passing Criteria

A student, who has failed to fulfil the passing criteria as given above, will be required to appear for trimester-end re-examination, which will be conducted immediately after declaration of results of the said regular semester-end examination. The internal marks will be carried forward for the re-examination. A student has to submit an online re-examination form available on student's portal. Such students who fail to submit the form will not be allowed to appear for the re-examination. A student who has failed to fulfil the passing criteria of Trimester I courses after re-examination, will be allowed to attend the classes and appear at the examination/ re-examination of Trimester II (and so on).

In case, the student fails even in the re-examination, which is so held, he/ she can appear at the term end re-examination in the subsequent year of the program or seek readmission for the entire year. Students who have "F" grades in 1 or 2 courses and do not want to take readmission are allowed to sit at home and appear for the term end re-examination after paying necessary examination fees. Such students who directly appear for the term end re-examination, their internal component assessment (ICA) marks will be carried forward to the next academic year and they will be appearing only for the term end examination (TEE) for 40 marks. Students also have an option for taking readmission for the entire year in the next academic year and re-do all the courses, that is both ICA and TEE.

Progression to the subsequent year of the programme

A student will be promoted to the subsequent year of the programme only when he/ she has no F grade and/ or not more than 2 D grades in the year after re-examination.

Grading System:

1. The University follows a letter grading system leading to the award of a four-point Grade Point Average (GPA) for each term and Cumulative Grade Point Average (CGPA) for all the terms until date.
2. 'Letter grades' and corresponding 'grade points' are as under:

Grade	Points	Class interval of marks	
A+	4	100%	85%
A	3.75	84.99%	81%
A-	3.5	80.99%	77%
B+	3.25	76.99%	73%
B	3	72.99%	69%
B-	2.75	68.99%	65%
C+	2.5	64.99%	61%
C	2.25	60.99%	57%
C-	2	56.99%	50%
D	1.5	49.99%	40%
F	0	39%	0

Calculation of GPA (Grade Point Average):

Grade point Average for a term will be computed by dividing, the sum of product of grade point of each course/subjects and credit value assigned to each respective course by the sum of credits assigned to all the courses / subjects for the related term.

$$\text{GPA} = \frac{\sum \text{CG}}{\sum \text{C}}$$

Calculation of CGPA (Cumulative Grade Point Average):

Cumulative Grade Point Average up to and including a term will be computed by dividing the sum of product of grade point of each course / subject and credit value assigned to each respective course by the sum of credits assigned to all the courses / subjects up to and including the related term till date.

$$\text{CGPA} = \frac{\sum \text{CG}}{\sum \text{C}}$$

Here:

C = Credit value assigned to a course /subject

G = Grade point value assigned to a student for course / subject corresponding to the letter grade (refer table given)

GPA = Grade point Average shall be calculated for individual term and referred to as Trimester Grade Point Average.

If a student has failed to fulfil passing standard under any head in any subject (i.e. trimester End Examination' and/ or 'aggregate'), he/ she shall be deemed to have failed in that subject.

General Rules

1. A student who remains absent from term examination/s due to any reason in any subject shall be marked as 'AB' in the result/ grade sheet/ transcript for the subject/s in which he/ she has remained absent. All such students will be allowed to appear at re-examination in the said subject. The said re-examination will be conducted immediately after the declaration of the respective term examination. A student who remains absent in the re-examination would not be able to avail any further re-examination chance.
2. In order to receive the degree, the student will have to pass in all the examinations of all the years
3. Grievance Redressal: In case a student is not satisfied with the result/ grade received by him in a particular subject, he/ she may follow the 'Grievance Redressal Procedure' in case he/ she desires.
4. The fees for re-examinations and re-admission will be decided by the University from time to time.
5. In case of any disputes/differences, decision of the University shall be final and binding on the students. If a student desires to institute any legal proceedings against the University, such legal proceedings shall be instituted only in court at Mumbai in whose jurisdiction the application is submitted by the student and not in any other court.
6. Modification in criteria/rules: On the recommendation of the Board of Studies of the PDSE&FBM and the Board of Examinations, the Academic Council shall have the sole discretionary right to modify all or any of the above criteria at any time without prior notice.

These rules would be applicable to all the students who took admission/ re admission in the academic year 2020-2021.

14. GENERAL RULES (All Programmes)

1. A student who remains absent from term/ semester examination/s due to any reason in any subject shall be marked as 'AB' in the result/ grade sheet/ transcript for the subject/s in which he/ she has remained absent. All such students will be allowed to appear at re-examination in the said subject. The said re-examination will be conducted immediately after the declaration of the respective term examination. A student who remains absent in the re-examination will not be able to avail any further re-examination chance.
2. In order to receive the degree, diploma, certificate, the student will have to clear in all the examinations of all the years. Student should ensure that he/she has cleared his/her all dues from the respective departments like Accounts, Library, Hostel, etc.
3. Grievance Redressal: In case a student is not satisfied with the result/ grade received by him in a particular subject, he/ she may follow the 'Grievance Redressal Procedure' in case he/ she desires.

4. The fees for re-examinations and re-admission will be decided by the University from time to time.
5. In case of any disputes/differences, decision of the University shall be final and binding on the students. If a student desires to institute any legal proceedings against the University, such legal proceedings shall be instituted only in court at Mumbai in whose jurisdiction the application is submitted by the student and not in any other court.
6. Modification in criteria/rules: On the recommendation of the Board of Studies of the Pravin Dalal School of Entrepreneurship and Family Business Management and the Board of Examinations, the Academic Council shall have the sole discretionary right to modify all or any of the above criteria at any time without prior notice.

Guidelines & Course Structure

Course Structure 2021-2022

SVKM'S NMIMS , Pravin Dalal School of Entrepreneurship & Family Business Management Master of Business Administration (E&FB) / First Year (2021-2022)			
Area	Trimester I	Trimester II	Trimester III
Business Environment and Strategy	Management Practice for Entrepreneurs (3)	Legal Environment of Organizations (3) Corporate Social Responsibility (1.5)	Introduction to a Business Plan (3) Strategic Management (3) Ethical Issues in Management (1.5) Start-up Foundations (1.5)
Communication	Oral Communication (3)	Written Communication (1.5)	
Economics	Microeconomics (3)		Macroeconomics (3)
Finance	Financial Accounting and Analysis (3)	Banking Activity in Business (1.5) Management Accounting (3)	Creating the Modern Financial System (3)
Human Resource and Behavioral Sciences	Individual Dynamics and Leadership (1.5)	Group and Organization Dynamics (1.5)	Human Resource Management (1.5)
Information System		Business Analytics (AI/ML) (3)	
Marketing	Marketing Management (3)	Marketing Planning (3)	Distribution & Logistics Management (3)
Operations and Decision Sciences	Statistical Analysis (3)	Operation Management(3)	
Seminar Courses/Workshops	Business Etiquettes (P) Essential and Existing Practices in Family Business and I Role of Directors in Family Business (P) Business Dilemmas and Ethics (P) Management learning through Films and Literature Creative Thinking	Board of Directors and Family Business (P) Leading Change and Growth in Family Business (P) Getting the Family to Work Together Driving growth thru Innovation(P) Private Equity and Venture Finance	Building and Leading Sales Team (P) The CEO Research Methodology for Entrepreneurs(P) Sustainable Innovations Selection of Directors & Board Members
Project – During Term* End Term#	*Leading Change	#Peer Group Learning Program 6 weeks during summer break	WE CARE
	Courses: 7 No of Credits: 19.5	Courses: 9 No of Credits: 21	Courses: 8 No of Credits: 19.5

Total credits -60

3 Credit= 20 sessions (26.66 Hrs.)

1.5 credits=10 sessions(13.33Hrs)

*P= Mandatory to Pass

SVKM'S NMIMS, Pravin Dalal School of Entrepreneurship & Family Business Management Master of Business Administration (E&FB) / Second Year (2021-2022)			
Area	Trimester IV	Trimester V	Trimester VI
Business Environment and Strategy	Competitive and Global Strategic Management (3) Implementation of Business Plan (3) Managing and Growing Business (1.5) Learning from Failures (3)	Auditing a Business Plan (3) Succession Planning Models (1.5) Maintaining Competitive Advantage (1.5)	Innovation, Change and Entrepreneur (3)
Finance	Wealth Management(1.5)	Assessing Business Opportunities (1.5) Tax Management (3)	Valuation & Business Expansion (3)
Human Resource and Behavioral Sciences	People Management in Entrepreneurial Firms (1.5)	Negotiation and Dispute Resolution (1.5) Business Networking and Talent Management (3)	Compensation & Benefits (1.5)
Marketing	PR and Advertising for Business (1.5) Consumer Behavior (3)	Business in Emerging Markets (3) Managing Franchises (1.5) B2B Marketing (3)	Digital Marketing (3) Demand Forecasting and Sales Management (3)
Operations and Decision Sciences	Supply Chain Management (3)	Total Quality Management (1.5)	Project Management (1.5)
Seminar Courses/Workshops	Entrepreneur & Opportunity Influence and Negotiation	Incentive Designs in Small and Medium Scale Firms Entrepreneurial Wealth (P) Pitching and Fund-Raising(P) Family Council Role - Workshop	Building Social Capital (P) Venture Growth Strategies (P) Government Policies and SME's Market Analysis and Value Creation (P)
Project - During Term* End Term	Project to be Announced	Integrated Term End Project Execution	Integrated Term End Project Presentations and Submissions

Courses: 9
No of Credits: 21

Courses: 11
No of Credits: 24

Courses: 6
No of Credits: 15

Course Structure 2021-2023 Batch

SVKM'S NMIMS, Pravin Dalal School of Entrepreneurship & Family Business Management (PDSE & FBM) MBA Entrepreneurship/ First Year (2021-2022)			
Area	Trimester I	Trimester II	Trimester III
Business Environment and Strategy	Management Practice for Entrepreneurs (1.5)	Regulatory Frameworks of Start-ups (3) Business and Society (1.5)	Business Plan (3) Intellectual Property Rights (1.5) Start-up Foundations (3)
Communication	Oral Communication (1.5)	Written Communication (1.5)	Business Presentation Models (3)
Economics	Entrepreneurial Economics (3)	Entrepreneurial Business Environment (3)	
Finance	Financial Accounting and Analysis (3)	Management Accounting (3)	
Human Resource and Behavioral Sciences	Managing Entrepreneurial Teams (3)		People Management in Entrepreneurial Firms(1.5)
Marketing	Marketing Management (3)	Marketing Planning (3)	Sales Management (3)
Operations and Decision Sciences	Statistics for Business Decisions (3)	Operation Management (3)	Project Management (3)
Seminar Courses/Workshops	Creativity and Business Innovation (P) Tools for Generating Ideas (P)	Government Schemes for Businesses How to set-up New Business holding Banking Activity in Business	Entrepreneurial Learning from Established Family Run Businesses in India Business Model Innovation in the Digital age (P)
Pioneers Garage-practical workcompletion process. (Every stage requires satisfactory report of the mentor to be submitted by student.)	1.IDEA GENERATION Develop your start up idea, Build customer profiles and buyer personas Create a value proposition and uniqueselling proposition	2.OPPORTUNITY MAPPING Do market research, competitive analysis, determine how you'll build your start up, Distribution and acquisition channels #Peer Group Learning Program 6 weeks during summer break	3.MAPPING IDEA TO OPPORTUNITY Financing your start up, create your financial model, Re-visit your idea to see if it's plausible, Perform a SWOT

Courses: 7
No of Credits: 18

Courses: 7
No of Credits: 18

Courses: 7
No of Credits: 18

Total credits -54

3 Credit= 20 sessions & 1.5 credits=10 sessions

1. P = Mandatory to pass Modules

SVKM'S NMIMS, Pravin Dalal School of Entrepreneurship & Family Business Management (PDSE& FBM) MBA Entrepreneurship / Second Year (2022-2023)			
Area	Trimester IV	Trimester V	Trimester VI
Business Environment and Strategy	Strategic Management (3) Design Thinking for Entrepreneurs (1.5)	Capstone Project I (3) Business Research Analysis (3) Technological Entrepreneurship (3)	Capstone Project II (3) Global Entrepreneurship (3) Disruptive Technology and Innovation Management (1.5)
Communication	Negotiation Skills (1.5)		
Economics			
Finance	Entrepreneurial Finance (3) Pitching & Fund Raising (1.5)	Business Valuation (3) Venture Capital (1.5)	
Human Resource and Behavioral Sciences		Entrepreneurial Leadership Skills (1.5)	
Information System	Business Analytics (AI/ML) (3)		Digital Platforms and Data Monetization (1.5)
Marketing	Consumer Insights Mining (1.5) Distribution & Logistics Management (1.5)	New Product Development (1.5) Digital Marketing (1.5)	
Operations and Decision Sciences	Supply Chain Management (1.5)		
Seminar Courses/Workshops	Entrepreneurial Growth Stories Entrepreneurship Simulation I New Venture Simulation II	Money and Capital Markets Augmented and Virtual Realities (P) Learning from Failures (P)	Business Networking and Talent Management
Pioneers Garage	4.SOCIAL CONNECT Find a co-founder or two, name your start up, get a logo made, build your website or landing page, Set up your social media accounts Building a minimum viable product Register your start up in your country COLLABORATIONS, NETWORKING	5.FINANCING Test your hypothesis, Hand-pick your first Customers Get a bank account OPENEDIPR Start charging for your product or service or financing the start up Continue to work to obtain product-market fit	
	Courses: 9 No of Credits: 18	Courses: 8 No of Credits: 18	Courses: 4 No of Credits: 9

Total Credits – 45

3 Credit= 20 sessions & 1.5 credits=10 sessions

2. P = Mandatory to pass Modules

Course Structure 2020-2022

SVKM's NMIMS , Pravin Dalal School of Entrepreneurship & Family Business Management MBA Entrepreneurship / Second Year (2021-2022)

Area	Trimester IV	Trimester V	Trimester VI
Business Environment and Strategy	Global Entrepreneurship (3)	Capstone Project I (3) Disruptive Technology and Innovation Management(1.5) Business Research Analysis(3)	Capstone Project II (3)
Communication	Negotiation Skills(1.5)		
Economics		Economics of Regulation (1.5)	
Finance	Entrepreneurial Finance (3) Pitching & Fund Raising(1.5)	Business Valuation (3) Venture Capital (1.5)	
Marketing	Consumer Insights Mining (1.5) Distribution & Logistics Management(1.5) Digital Platforms and Data Monetization(1.5)	New Product Development (1.5)	
Operations and Decision Sciences	Supply Chain Management (1.5)		
Seminar Courses/Workshops	Entrepreneurial Growth Stories Entrepreneurship Simulation I New Venture Simulation II University Digital Footprints	Networking and Collaborations Money & Capital Markets New Enterprise Creation (P) Augmented and Virtual Realities (P) Learning from Failures (P)	Business Networking and Talent Management
Pioneers Garage	4. Social Connect Find a co- founder or two, name your start up, get a logo made, build your website or landing page, set up your social media accounts Building a minimum viable product Register your start up in your country COLLABORATIONS, NETWORKING	5. FINANCING Test your hypothesis, Hand-pick your first Customers Get a bank account opened IPR Start charging for your product or service or financing the start up Continue to work to obtain product-market fit	

Courses: 8
No. of credits: 15

Course: 7
No. of Credits: 15

Course: 1
No. of Credits: 3

Total credits -60

3 Credit= 20 sessions

1.5 credits=10 sessions

***P= Mandatory to Pass**

SVKM'S NMIMS, Pravin Dalal School of Entrepreneurship and Family Business Management (SBM's Initiative)
FIRST YEAR 2021-2022

Area	Trimester I	Trimester II	Trimester III
Entrepreneurship & Family Business	Foundation of Management and Entrepreneurship (3)	Entrepreneurship in Developing Economies (1.5) Introduction to Indian Businesses (1.5) Indian cultural understanding – covering different states (0.75)	Understanding of Indian Political System (0.75)
Business Environment and Strategy	Business Understanding (3) Understanding Indian Constitution (1.5)		Introduction to International Business Environment (3)
Communication		Oral Communication (3)	Written Communication (1.5)
Economics		Micro Economics (3)	Macro Economics(3)
Finance	Fundamentals of Accounting (3)	Basics of Cost Accounting (3)	Financial Reporting and Analysis (3)
Information System			Basic Computing Techniques (3)
Operations and Decision Sciences	Basic Mathematics Foundation Course (1.5)	Business Mathematics I (1.5)	Business Mathematics II (1.5)
Inter-disciplinary Credits			
FOCUSSED LEARNING			
Seminar Courses/Workshops	Understanding Self Basic Business Etiquettes Indian family Businesses – growth story Films – Management learnings	Foreign Language Introduction to Balance sheet Films – Successful Entrepreneurs and key take away	Business Secrets from India's top Entrepreneurs
Project - During Term *End Term	*Learning from Leaders	“MAHARAJAH's OF INDIA”	Term End project Duration 6 Weeks
Facilitated Courses of Independent Studies	Family Business Insights	Families in Business - Generation to Generation	

Courses:5

No of Credits: 12

Courses: 7

No of Credits: 14.25

Courses: 7

No of Credits: 15.75

Total Course -19
Total Credits: 42

SVKM's NMIMS, Pravin Dalal School of Entrepreneurship and Family Business Management (SBM's Initiative)

SECOND YEAR 2021-2022

Area	Trimester IV	Trimester V	Trimester VI
Entrepreneurship & Family Business		Family Focused Business VS Business Focused Families (1.5)	
Business Environment and Strategy			Business Continuity Planning (3)
Communication			Organizational Communication(3)
Law		Legal Aspects of Business-I (3)	
Economics	Understanding Business Environment (3)		
Finance	Cost Accounting II (3)	Introduction to Banking, Accounting and Functions (3) (includes working capital)	
Human Resource and Behavioral Sciences	Understanding Self and Individual Dynamics (3)		Understanding Management Organization and Business (3)
Marketing	Marketing for Entrepreneurs (3)	Understanding Customer and Value Creation (3)	Network and Collaborations (1.5)
Operations and Decision Sciences	Statistics (1.5)	Operation Research (1.5)	Managing Operation (3)
Inter-disciplinary credits	Basic Manufacturing Processes (3)	Production Planning and Control (3)	Project Management (3) (setting up of a plant)
FOCUSSED LEARNING			
Seminar Courses/ Workshops	Leadership developments Basic Finance I-Plan Budget and Analyze	Basic Finance II-Plan Budget, Analyze & Reporting	Understanding of International culture /dances/musical /theatre
Project – During Term * End Term#	Project	#Summer Internship -In Company of your Choice /Sector	To be Identified by Student and approved by Mentor Duration 6 weeks
Case Writing Projects	Introductions to Cases	How to analyze a Case	Learnings from Case methodology
Facilitated Courses Of Independent Studies	Family Governance		Business Dilemmas and Ethics

Courses: 6
No of Credits: 16.5

Courses: 6
No of Credits: 15

Courses: 6
No of Credits:

16.5
Total Courses 18
Total Credits: 48

SVKM's NMIMS, Pravin Dalal School of Entrepreneurship and Family Business Management (SBM's Initiative)
THIRD YEAR 2021-2022

Area	Trimester VII	Trimester VIII	Trimester IX
Entrepreneurship & Family Business			Understanding of Technological Entrepreneurship(3)
Business Environment and Strategy		Business Analysis and Portfolio Management (1.5) Business Plan I (1.5)	Basic Business Analytics for Decision Making (3) Business Plan II (1.5)
Communication			
Law			
Finance	Financial Markets and Instruments (3)		
Human Resource and Behavioral Sciences	Understanding HR Functions (3) Negotiation Skills (1.5)		
Information System	Advanced Computing Techniques (3)	Web Designing and Technologies (1.5)	
Marketing	Managing Franchisee (1.5)	B2B Marketing (3) Managing the Sales Process (1.5)	Designing and Managing Channels (1.5)
Operations and Decision Sciences	Research Methods for Entrepreneurs (1.5)	Total Quality Management (3)	Project Management (1.5)
Inter-disciplinary Credits	Design Thinking (1.5)	Business Geographies- (1.5) Smart Cities- (1.5)	Sociology (1.5) Intellectual Property Rights (3) Implication of Psychology in Business (3)

FOCUSSED LEARNING

Seminar Courses/ Workshops	Introduction to Business Plan Art of Influencing workshop How successful Leaders get "even better"?	Family Business and I	Earning the right to lead Value Identification and Audit
Project – During Term* End Term	Project to be announced	Peer Group learning project with mentor assigned	6 weeks during term end
Facilitated Courses of Independent Studies	Role of Directors in family Business	Getting the Family to work together	Selection of Directors & Board Members

Courses: 7
No. of Credits: 15

Courses: 8
No. of Credits: 15

Courses: 8
No of Credits: 18
Total course-23
Total credits 48

Bachelor of Business Management and Marketing

SVKM's NMIMS, Pravin Dalal School of Entrepreneurship and Family Business Management (SBM's Initiative) Bachelor Of Business Management & Marketing - FIRST YEAR (2021-2022)			
Area	Trimester I	Trimester II	Trimester III
Business Environment and Strategy	Principles of Management (3)	Business in Emerging Markets (3)	Indian Polity (1.5) Business Environment (1.5) Management through Films (3)
Communication	Written Communication (1.5)	Oral Communication (1.5)	Marketing Pitch (1.5)
Economics	Micro Economics (3)	Macro Economics(3)	
Marketing	Marketing Management (3)	Marketing Strategy & Planning (3)	Marketing Research (1.5) (Digital Marketing)
Finance	Financial Accounting (3)	Management Accounting (3)	Corporate Finance (3)
Operations and Decision Sciences		Statistics for Data Analytics (3)	
Psychology	Introduction to Psychology(3)		
Value added modules with Internal Assessment			
Seminar Courses/Workshops	1. Understanding Self (1.5) 2. Basic Business Etiquettes (1.5) 3. ASCI and its Role (1.5)	1. Foreign Language (3) 2. Business of Films and New Age Content (3) 3. Rules and Regulations Governing Media (1.5)	1. Luxury Branding (1.5) 2. Successful Campaigns (3) 3. Socially Responsible Advertising (1.5)

Courses: 6+ 6+ 6

No of Credits: 16.5 +16.5+12 (with exams)

Total Course = 18. Total Credits: 45 + Non Credit 18 = 63

*Value added modules will be flexible in nature and can be shifted across the terms.

SVKM's NMIMS, Pravin Dalal School of Entrepreneurship and Family Business Management (SBM's Initiative) Bachelor Of Business Management & Marketing - THIRD YEAR (2023-2024)			
Area	Trimester VII	Trimester VIII	Trimester IX
Business Environment and Strategy	Preparation of Business Plan (1.5)	Design Thinking and Creative Marketing (3)	Technology Marketing (3) CSR (1.5)
Communication	Brand Management (3)	Negotiation Skills (1.5)	Persuasion Skills(1.5)
Law			
Finance		Marketing of Financial Services (1.5)	
Human Resource and Behavioral Sciences	Managing Teams (1.5)		Understanding HR Functions (3)
Marketing	Managing Franchisee (1.5) Omni Channel Management (1.5) Web Designing and Technologies (1.5)	B2B Marketing (3) Sales Management (1.5) Global Marketing (1.5) AI-Powered Marketing (3) Luxury Branding (1.5)	Integrated Marketing Communication (3) Marketing of Private Label Products (1.5) Pricing Strategies (1.5)
Operations and Decision Sciences	Total Quality Management (3)		Capstone Project (3)
Value added modules with Internal Assessment			
Seminar Courses/ Workshops			
Project – During Term* End Term	Project to be Announced		6 weeks during term end
Facilitated Courses of Independent Studies			

Courses: 7+ 8 + 8 No. of Credits: 13.5+16.5+18

Total Course = 23. Total Credits = 48

PDSE&FBM STUDENT AWARDS

PDSE&FBM recognizes and appreciates the value that the students as future leaders bring to their peer group and the School community in an important way. With this perspective, PDSE&FBM has instituted several award categories for the students of PDSE&FBM as follows. Award descriptions and criteria will be separately shared with the students during the programme.

List of Awards

Sr. No.	Awards
1	Chancellor's gold medal to the All-Rounder student of MBA Entrepreneurship & Family Business
2	Vice-Chancellor's Gold Medal for the Student scoring highest CGPA over 6 terms
3	Certificate of Honour for the Best Student for consistent Academic Performance and Contribution towards Student's Activities for the year for MBA E & FB
4	Certificate of Honour in recognition of contribution towards various Student's Activities for the year for MBA E & FB

People you should know

UNIVERSITY ADMINISTRATION

Name	Designation
Dr. Ramesh Bhat	Vice Chancellor
Dr. Sharad Mhaikar	Pro Vice Chancellor
Dr. Meena Chintamaneni	Registrar
Ms. Shobha Pai	Director (Placements)
Mr. Manish Dalmia	Director (Marketing)
Ms. Khyati Bhatt	Jt. Registrar (HR & Personnel)
Ms. Jayanti Ramesh	Jt. Registrar (Admission)
Ms. Vandana Kushte	Deputy Registrar (Academics)
Mr. Paramanand Rajwar	Deputy Registrar, Administration
Mr. Shivanand Sadlapur	Librarian
Mr. Samir Singh	Software Development Team – Students Portal
Mr. Joel Gibbs & Ms. Nazneen Raimalwala	Counselling Psychologist & Clinical Psychologist
Finance & Accounts	
Ms. Karuna Bhaya	Finance Controller

Name	Designation
Ms. Varsha Oak	Addl. Finance Controller
Ms. Ermegilda Goes	Chief Accountant
Examinations	
Mr. Ashish Apte	Controller of Examinations
Ms. Shilpa Patil	Deputy Controller of Examinations
International Linkage	
Ms. Meena Saxena	Director, International Linkage

PRAVIN DALAL SCHOOL OF ENTREPRENEURSHIP AND FAMILY BUSINESS MANAGEMENT
THE TEAM

Sr. No.	Name	Email ID / Contact Nos.	Details
1	Mr. Tejash Somaiya	42355566/tejash.somaiya@sbm.nmims.edu	Deputy Registrar PDSE&FBM
2	Ms. Tulsi Mistry	02242355643/ tulsi.mistry@sbm.nmims.edu	Assistant Registrar SBM Examination
3	Ms. Namita Kanojia	02242355688/ namita.kanojia@nmims.edu	Assistant Registrar PDSE&FBM, MBA E & FB, MBA ENT
4	Ms. Kananbala Ningthoujam	02242352211 / Kananbala.Ningthoujam@nmims.edu , 022-42352211	Relationship officer- Coordinator IMBA & BBMM
5	Ms. Anita Rokade	02242355707/ anita.rokade@nmims.edu	Secretary cum Coordinator to Director

Student Council Committee MBA

Position	Name of Student	NMIMS Email ID	Contact No.
PRESIDENT (Jt.)	Rushika Shah	rushika.shah14@nmims.edu.in	9924622799
	Bharat Maru	bharat.maru07@nmims.edu.in	8712768572
VICE PRESIDENTS	Palak Roongta	palak.roongta34@nmims.edu.in	9167964551
	Dhruvil Shah	dhruvil.shah18@nmims.edu.in	9867721001
EVENTS	Jatin Prakash Sultania	jatin.sultania03@nmims.edu.in	7892232814
	Nandini Kedia	nandini.kedia11@nmims.edu.in	9992444764
	Mayank Goyal	mayank.goyal16@nmims.edu.in	9613333983

OPERATIONS & LOGISTICS	Karan Mangwani	karan.mangwani19@nmims.edu.in	7581007788
	Meet Bapna	bapna.meet026@nmims.edu.in	9167424859
RESEARCH	Aman Purohit	aman.purohit09@nmims.edu.in	9638455997
	Yash Sangani	yash.sangani11@nmims.edu.in	9993177771
TREASURER	Samweg Shah	samweg.shah15@nmims.edu.in	8888111247
	Sanket Toshniwal	sanket.toshniwal50@nmims.edu.in	9834413063
SPORTS	Pratik Agrawal	Pratik.agrawal02@nmims.edu.in	9669994433
	Priyal jain	Priyal.jain34@nmims.edu.in	9116051909
MARKETING & PR	Kartikay Goyal	Kartikay.goyal17@nmims.edu.in	6375116160
	Tejas Parekh	tejas.parekh09@nmims.edu.in	8779372152
CREATIVES	Ayushi Agrawal	ayushi.agrawal18@nmims.edu.in	9900486076
	Vaishnavi Rathi	vaishnavi.rathi05@nmims.edu.in	7024133328
SPONSORSHIP	Rohan Shah	Rohan.shah11@nmims.edu.in	8055986209
	Naitik Jain	Naitik.jain25@nmims.edu.in	9820972636
SPEAKERS	Kanchan Bhanuvanshe	kanchan.bhanuvanshe18@nmims.edu.in	9820922641
	Radhika Aggarwal	radhika.aggarwal22@nmims.edu.in	8802073406
ALUMNI & NETWORKING	Navani Kothari	navani.kothari21@nmims.edu.in	9079801016
	Kotni Darshan Kumar	kotnidarshan.kumar12@nmims.edu.in	9132356789
SOCIAL WELFARE	Yashodita Chhoriya	Yashodita.chhoriya20@nmims.edu.in	8805750900
	Aadesh Shah	Aadesh.shah04@nmims.edu.in	7447431599

Student Council Committee Integrated MBA

Position	Name of the Student	Email ID.	Contact Number
President	Jujhar Singh Malhotra	jujhar.malhotra20@nmims.edu.in	9779170899
Vice President (Co Curricular)	Gaurav Mangwani	gaurav.mangwani21@nmims.edu.in	7582007788
Vice President (Curricular)	Shivansh Mishra	shivansh.mishra22@nmims.edu.in	7522802345
Marketing	Jujhar Singh Malhotra	jujhar.malhotra20@nmims.edu.in	9779170899
Cultural	Anna Grace Raju	anna.raju26@nmims.edu.in	8078810148
Sports	Gaurav Bhathena	gaurav.bhathena17@nmims.edu.in	9029930227
Logistics	Arnav Ghai	arnav.ghai18@nmims.edu.in	8427848866
Creatives	Nikunj Tayal	nikunj.tayal12@nmims.edu.in	7433053660
PGLP	Sasha Arora	sasha.arora15@nmims.edu.in	9930870758
Speakers	Aditya Oberoi	aditya.oberoi24@nmims.edu.in	8607336888
Research	Om Tiwari	om.tiwari48@nmims.edu.in	9769836142
Finance	Govindraj Muttepawar	govindraj.muttepawar52@nmims.edu.in	9820850004

Part III

ANNEXURES

Expression of Interest for Course of Independent Studies
Project Proposal: Course of Independent Study

(i) Name of the student:

(ii) SAP id. :

(iii) Roll no.:

(iv) Trimester in which you intend to pursue a CIS course:

(v) Broad area:

(vi) Proposed Title of the Research Proposal:

(vii) Introduction of the proposed study (approx. 200 words)

(viii) Major existing international and national research work reviewed (approx. 300 words)

(ix) Identification of Research gap (approx. 200 words)

(x) Expected Outputs such as papers, report, book, document, dataset etc. (100 words)

(xi) Relevance of the proposed study for the student (approx. 300 words)

(xii) Terms of reference and time frame of deliveries (approx. 200 words)

Declaration

I hereby declare that the proposal and its contents are entirely original and as per the standard practice.

Signature of the Candidate

Place:

Date:

**SVKM's NMIMS DEEMED-TO-BE-UNIVERSITY
APPLICATION FORM FOR NMIMS STUDENTS FOR APPLYING FOR
STUDENT EXCHANGE PROGRAM**

Name of School: _____

Name of the Student: _____

Name of the Program: _____

CGPA in the last trimester/semester attended at NMIMS_____.

Roll No. _____ Contact No. _____ Email ID _____

Passport No. _____ Issued at (place)_____ Date of Expiry _____

Parents Name & Address:

Father's Name _____ Mother's Name _____

Address _____

Phone No. (R) _____ Mobile No. _____

Name of the place you are interested to go for student exchange program. Kindly give the priority by writing number 1,2,3,4 as per your choice. All places, seats are limited and will be offered subject to your performance in the selection process and the availability.

1. _____

2. _____

3. _____

4. _____

5. Any other University as Mentioned in the Mail: _____

Name of the Foreign Language you are acquainted with _____

If selected, I undertake to apply for Visa on my own initiative. I am also liable not to back out of the process.

Signature of the Student _____ Date _____

Enclosure: A hard copy of your C.V needs to be attached along with the application form.

SVKM's NMIMS Deemed-to-be-University

Vile Parle (W), Mumbai-400056.

Tel: 022-4235555

APPLICATION FORM – EXCHANGE STUDENTS-INCOMING

1. Personal Information

Name _____ of _____ the _____ Student:

First name _____ Middle name _____ Last name _____

Nationality _____ Gender M ☐ F ☐ Date of Birth _____
DD/MM/YY

Photo

Passport No. _____ Issued at (Place) _____ Date of Expiry _____

Local Address _____

Phone No. _____ Email 1. _____ Email 2. _____

Home University Details:

Name: _____

Address _____

Phone no. _____ Website _____

University Contact Person _____ Email ID _____

Person to be contacted in case of emergency:

Name _____ Relation _____

Address _____

Phone No. _____ Email ID _____

Do you have any relatives / friends/ contacts in India? If yes, please provide the details:

Name _____ Relation _____

Address _____

Phone No. _____ Email ID _____

Medical Insurance details:

Insurer_____Policy No._____Contact person_____

Blood group_____Vaccination Details _____

Any medical problem, which you would like to mention to us

1. Educational Qualification (Completed)

Examination	University / Board	No. of Years of Education	Year of Passing	Percentage / Grade

2. Details of any aptitude test taken: (TOEFL, IELTS Any other)

Name of the Test_____Score _____ Percentile Score_____

4. Program for which enrolled at home institution

Level: Master ☐

Name of the Program _____ Duration _____

Year: Second year (Fall Trimester September-December 2021) ☐

Second year (Spring Trimester December 2021- March 2022)) ☐

Sr. No.	Name of the subjects already cleared	Grades Obtained	Sr. No.	Name of the subjects already cleared	Grades Obtained
1			8		
2			9		
3			10		
4			11		
5			12		
6			13		
7			14		

5. NMIMS Course Choice (Final choice to be provided by email before arrival. Please refer our Factsheet 2021,

List of electives sheet as well as the course structure for fall trimester V and/or spring trimester VI)

Exchange program at NMIMS for your: Trimester/Semester ____ Month ____ to ____ Year

Courses for Tri/Semester	Courses for Tri/Semester	Courses for Tri/Semester

6. Declaration

I _____ declare that all information filled by me in this form is
(First name Middle name Last name)
correct and I will complete all the requirements, with full engagements in the academic matters,
like all
other student in the NMIMS Deemed-to-be-University.

I undertake to keep the School informed about details of my all travels outside Mumbai and will
abide
by prescribed code of conduct by the NMIMS Deemed-to-be-University.

Signature of the Student: _____ Date _____

Signature of Dean/Director/HOD)

CC. Director – International Linkages



1. Personal Information

Photo

Passport No. _____ Issued at (Place) _____ Date of Expiry _____

Name

Phone No	Email
----------	-------

Name

Address

Phone no. (R) _____ Phone no. (M) _____

Name

Address

Phone No.	Email ID
-----------	----------

Do you have any relatives / friends/ contacts at the Host University / Country? If yes, pls provide the details:

Name	Relation
------	----------

Address

Phone No.	Email ID
-----------	----------

Insurer

Blood group		Vaccination Details	

Any medical problem, which you would like to mention to us:

Any medication you have been prescribed to take: _____

2. School, Place & Duration for which selected from NMIMS Deemed-to-be University:

[illegible]

Sr. No.	Name of the subjects opted for Exchange Program	Sr. No.	Name of the subjects opted for Exchange Program
1		6	
2		7	
3		8	
4		9	
5		10	

3. Declaration

I, _____ student of Full Time _____ (Program Name) from batch of year _____ and Roll No. _____ is going for International Student Exchange program in the Semester/Trimester _____.

I have gone through the Student Exchange Policy document and Student Resource Book and have volunteered to join the exchange program of my own will and with the consent of my parents/ guardian. I will adhere to the rules and regulations of the host university. My parents/guardian are informed of the details of the program, the schedule and the code of conduct expected during the stay at the foreign institute and they are in full agreement with the terms of this exchange program. I undertake to keep my School /parents/guardian/family informed about details of my travel, my stay and my whereabouts and well-being during my stay.

I promise to uphold the values and honour of the NMIMS Deemed-to-be-University and fulfil my responsibilities as a student and treat everyone with dignity and respect. I hereby declare that I have clearly understood & will follow the instructions given from time to time and in case of a violation, not adhering to the expected code, I will be liable to suitable action as per SVKM'S NMIMS Deemed-to-be-University rules.

I declare that all information filled by me in this form are correct and will complete all the requirements, with full engagements in the academic matters, like all other student in the college campus.

I hereby agree to abide by the rules and regulations expected during the entire program.

Name & Signature of the student

Date

Mobile Phone Number: _____ (Self) _____ (Parents/Guardian)_____

(Signature of Dean/Director/HOD)

CC. Director – International Linkages with Enclosures

Enclosures: 1. Photocopy of Passport, 2. Photocopy of Visa, 3. Photocopy of medical insurance, 4. Ticket details – Photocopy of Ticket

Undertaking for Outgoing Students

To,
SVKM'S NMIMS Deemed-to-be-University
School of Business Management
Mumbai, India

**Subject: Undertaking by Outgoing Student Participating in NMIMS Deemed-to-be-University
SBM's International Student Exchange Programme**

I, _____ (Student Name) student of Full Time _____ (Programme Name), from batch of _____ (Year) and Roll No. _____ am going for the International Student Exchange Programme during the period _____.

I have gone through the NMIMS Student Resource Book and have volunteered to join the stated programme of my own will and with the consent of my parents/guardian. I will adhere to the rules and regulations of the Foreign Exchange (Host) university as well as NMIMS Deemed-to-be-University's School of Business Management. My parents/guardian have been informed of the details of the programme, the schedule and the code of conduct expected during my stay at the Foreign Exchange university and they are in full agreement with the terms of the student exchange programme. I undertake to keep officials of the Foreign Exchange university, NMIMS Deemed-to-be-University's School of Business Management and my parents/guardian/family informed about details of my travel, my stay, my whereabouts and my well-being during my term in the International Student Exchange Programme.

I promise to uphold the values and honour of NMIMS Deemed-to-be-University, fulfill my responsibilities as a student and treat everyone with dignity and respect. I hereby declare that I have clearly understood and will carefully follow the instructions given to me, as well as adhere to any further instructions given from time to time. In case I violate or do not adhere to the expected code, I will be liable to suitable action as per SVKM'S NMIMS Deemed-to-be-University rules.

I declare that all information provided by me as part of my application to the programme is accurate and I will complete all requirements of the programme as well as the requirements of my academic engagements at NMIMS, SBM.

I hereby agree to abide by the rules and regulations expected during the entire programme.

Name of Student

Signature of the student

Date: _____

Undertaking for Incoming Students

To,
SVKM'S NMIMS Deemed-to-be-University
School of Business Management
Mumbai, India

**Subject: Undertaking by Incoming Student Participating in NMIMS Deemed-to-be-University
SBM's International Student Exchange Programme**

I, _____ student of _____ University studying in the Full Time _____ (Programme Name), year _____ have joined NMIMS Deemed-to-be-University, School of Business Management through the International Student Exchange Programme in Trimester _____, Year _____.

I have volunteered to join the International Student Exchange Programme of my own free will and with the consent of my parents/guardian. I will adhere to the rules and regulations laid down in the MoU between my University and NMIMS Deemed-to-be-University and the Student Resource Book of NMIMS Deemed-to-be-University, School of Business Management (SBM). I undertake to keep my university, parents/guardian/family and officials of NMIMS Deemed-to-be-University SBM informed about details of my travel, my stay, my whereabouts and my well-being during my term in the International Student Exchange Programme.

I will adhere to the local laws of the country (India) and will not involve myself or encourage any activity which may be a potential threat to the integrity, safety and solidarity of India during my stay in the country.

I promise to uphold the values and honour of NMIMS Deemed-to-be-University and fulfil my responsibilities as a student and treat everyone with dignity and respect. I hereby declare that I have clearly understood and will carefully follow the instructions given to me, as well as adhere to any further instructions given from time to time. In case I violate or do not adhere to the expected code, I will be liable to suitable action as per SVKM'S NMIMS Deemed-to-be-University rules.

I hereby agree to abide by the rules and regulations expected of me during the entire programme.

Name of Student

Signature of the student

Date: _____

Mobile Phone Number: _____

Student Exchange Programme (Visa Application)

(School Letter Head)

Dated _____.

To:
The Visa Section
The Indian High Commission
_____(City)
_____(Country)

Dear Sir/Madam,

This is to certify that Mr./Ms. _____, Student of _____ (Intl. School) has been accepted as an exchange student into Semester/Trimester _____ of our prestigious full-time program, _____(Program Name).

The teaching program for Semester/ Trimesters will be held from _____(Date) to _____(Date). The student will be attending classes with other full time students enrolled in the program and may also undertake some field projects in local companies on a non-remunerative basis.

We would request you to grant _____(Name) the necessary student's visa.

Thanking you,
Yours sincerely,

Dean
(School Name & Address)
(Phone no & email)



Student Exchange Programme (Visa Application)

(School Letter Head)

Dated_____

To:
The Consul General of _____
_____ Consulate/ Embassy
Mumbai, India

Dear Sir/Madam,

This is to certify that Mr./Ms. _____ is a _____ year student of our _____ program. She/he has been selected to visit _____ (Institute name) at _____ (City), _____ (Country) campus as an exchange student during the spring/fall semester from _____(date) to _____(date).

We have no objection to Ms./Mr. _____ visiting _____ (Country) and other states/countries in USA/Europe (Pl strike). We request you to provide him with the required assistance and process his papers at your earliest convenience.

Thanking you,

Yours faithfully,

DEAN
(School Name & Address)
(Phone no & email)

Application for availing the facility of a Scribe/Writer during Examinations

(To be submitted 7 days prior to the commencement of Examination)

Date: _____

For

Office _____ Approved by (Exam. Dept.)

use:

To,
The Controller of Examination
SVKM's NMIMS (Deemed-to-be University)
Vile Parle (W), Mumbai 400056

Dear Sir,

I wish to avail the facility of a Scribe/Writer during the Examination as per the below mentioned details:

Name of the Student: _____ Mobile No.: _____

Name of the School: _____

Name of Program: _____ Roll No. _____ Student No.: _____

Academic Year: _____ Trimester. /Semester: _____

Permanent /Temporary Physical Disability / Learning Disability

Details of Scribe being arranged by the undersigned

Name of the scribe: _____

Educational Qualification (with proof - Identity card of the current academic year): ____

Address and Contact No.: _____

Yours faithfully,

Signature of the Student

Date

Enclosed: Medical Certificate from a Registered Medical Practitioner with rubber stamp

APPLICATION FOR REFUND

Date: _____

Excess Fee	<input type="text"/>	Excess Deposit	<input type="text"/>	Hostel Deposit	<input type="text"/>
(Please tick whichever is applicable)					
1. Student Number					
2. Name					
3. Email ID					
4. Student Mobile number					
5. Campus					
6. School Name					
7. Course (Program					
8. Student Bank account details					
9. Type of account (Savings/Current)					
10. Bank account number					
11. IFSC code (Please attach a cancelled cheque)					

(Signature of Student)

Attachments Required

- Excess Fees/Excess Deposit Refund
Original Receipt of Excess Fees/Excess Deposit along with photocopy of Fees Receipt/Deposit Receipt
- Hostel Deposit Refund
Original Hostel Deposit Receipt signed by Hostel-in-charge & DR Administration.

Acknowledgement

Received Refund application from _____ (Student name) towards
 _____ (Specify type of Refund) on _____ (Date)

Signature of Counter Staff, Stamp and Date

APPLICATION FOR MIGRATION CERTIFICATE

1. Name: _____
3. Address for Correspondence: _____

3. Permanent address: _____

4. Contact No. :(M) _____ (R) _____
5. Birth Date: _____
6. Date of leaving: _____
7. Details of the Examination passed from this university

Examinations	Year of passing	Roll no	Results

8. Name of the University where the student proposes to register his name and the Name of the course. _____
9. Name of the Institution where the Student proposes to join _____

DECLARATION BY THE STUDENT

I hereby declare that I have not applied before for the Migration Certificate.

I further declare that I have not registered myself for any course in any other University other than the one which I am now interested in to register myself as stated in column 7 above.

Date: _____

(Signature of the student)

Mumbai 400056

P.T.O.

FOR OFFICE USE

1. Whether the Migration Certificate was _____
Issued to him / her before?
If so, State the purpose for which it was obtained.
2. If the Migration Certificate was not utilized _____
State the approximate date and the year when
It was returned to the Institute for Cancellation.
3. Date on which Migration Certificate was issued _____
By the Institution last attended by the applicant.
4. Other Particulars if necessary: _____

The applicant has not been rusticated or debarred by the Institute, and I have no objection to a Migration Certificate being granted to him / her by the Institute.

He / She has been a student of _____ since, _____, 20____ And left in _____ 20____.

I have ascertained and satisfied from the records that no application for a Migration Certificate on behalf on this candidate was made previous to this date.

(Signature of Head of the Dept.)

Place : _____

Date : _____

DETAILS OF MIGRATION CERTIFICATE ISSUED

Certificate No: _____ Date: _____
(Signature of the Person of In – Charge)

INSTRUCTION TO THE STUDENT

* The Prescribed fee of Rs. 300/- for Migration Certificate should invariably be sent along with application for Migration Certificate by Demand Draft drawn in favour of the SVKM's N.M.I.M.S. Payable at Mumbai. The fees may be paid by online mode (Details will be provided by admission department).

* Fee for the Migration Certificate is accepted between 10.00 am to 5.00 pm on week days except on Sundays, Bank Holidays.

Clearance Certificate

Date:

Name:

Programme:

Roll No:

Department	Name of the Concerned Person	Signature
Library (Books)	Person In charge	
Hostel <i>Applicable only for Hostellers</i>	Person In charge	
IT / Computer Centre	Person In charge	
Admissions	Deputy Registrar (Admission) / or Person in charge	
Examinations	COE / Deputy COE / Person In charge	
Accounts	Finance Controller / Additional Finance Controller / Person In charge	

Course Coordinator

Asst. Registrar

Deputy Registrar

Application for Bonafide Certificate

Date: _____

To,
The Dean **or** Director
School of Business Management **or**
Pravin Dalal School of Entrepreneurship & Family Business (SBM Initiative)
SVKM's NMIMS University
Mumbai

Photo

Sub: Regarding Bonafide Certificate.

Sir / Madam,

I am student of your Institute and studying in Trim _____ Div. ____ for the academic year _____.

My personal details are as follows –

1. SAP ID. _____ Roll No. _____
2. Name in full: _____
(Surname) (Self Name) (Father's Name)
3. Class: _____ Div.: _____ Program _____
4. Reason for Requirement of certificate:

Please issue me a bonafide certificate as early as possible. Thanking You,

Yours sincerely,

Undertaking by Students (HBS Cases/ Articles)

“To make the students aware about use of Harvard Cases and Articles (water marked copy on Student Portal) and be aware of the **SVKM'S NMIMS regulations**, the following Undertaking Form is introduced which should be signed by **students**. The same should be submitted to the concerned **Department** on the day of starting of classes.”

I, Mr. / Miss ----- bearing login ID -----
----- joining for ----- trimester/semester for the academic year ----- in NMIMS School
of ----- do hereby undertake and abide by the following terms, and I will bring the
ACKNOWLEDGEMENT duly signed by me on the re-opening day, at the College.

1. I will never Remove or alter or tamper with the authors' names, watermarks or HBP copyright notices or other means of identification or disclaimers as they appear in the Content digitally or otherwise.
2. I will never Upload or distribute any part of the Content on any electronic network, including the Internet and the World Wide Web, other than as specified in the user agreement.
3. I will not Make the Content available in any other form or medium or create derivative works without the written permission of **NMIMS/ HBP**.
1. I will not be cause or involve to Publishing, distributing or making available the Content, works based on the Content or works which combine the Content with any other content, other than as permitted in the User Agreement

ACKNOWLEDGEMENT

I have gone through carefully the terms of the above undertaking and understand that following these are for own benefit and improvement. I also understand that if I fail to comply with these terms; will be liable to suitable action as per SVKM'S NMIMS rules and law. I undertake that I will strictly follow the above terms.

Signature: _____		
Name _____		
(First Name)	(Middle Name)	(Last Name)
Programme:.....		
RollNumber: _____ Email ID: _____		
<i>For Office Use:</i>		
Date of Receipt: _____		
Signature of Course Coordinator:		

Student Undertaking with respect to the Student Guidelines

(Submit this form to your Course Coordinator)

I, _____ have read the Student Guidelines of SVKM'S NMIMS, School of ----- enclosed carefully and have understood its contents and their ramifications. I will always uphold the values and honour of the school of-----, NMIMS. I promise to fulfil my responsibilities as a student and a human being and treat my colleagues, Staff and Faculty with dignity and respect. I hereby declare that I will follow the Student Guidelines and in case of a violation, consent to action, in accordance with the Management's decision.

I hereby agree to abide by the rules and regulations of SVKM'S NMIMS in my role as a participant of this program. I agree that NMIMS has the right to make any changes as it may deem fit in terms of the program content, method of delivery, faculty, refund policy, evaluation norms, standard of passing, Guidelines, etc. I also agree that in case of any dispute or differences about the program, the decision of the Vice-Chancellor of SVKM'S NMIMS will be final and binding on all the participants. These changes would be made if UGC / Statutory bodies make changes from time to time.

I understand that if I adopt any unfair means in admission process and during program, then my admission will be cancelled and all fees paid will be forfeited.

Signature: _____

Name: _____

(First Name)

(Middle Name)

(Last Name)

Date of Birth: (dd/mm/yy) _____

Programme: _____

Roll Number: _____ Email ID: _____

Address for Correspondence: _____

Contact Phone Numbers:

Office:

Residence:

Mobile:

For Office Use:

Date of Receipt:

Signature of Course Coordinator:

NMIMS Anthem

We do what's right and not what's easy
We give our best shot each and every time We set the standard
We are the future
We are a part of this institute so fine

NMIMS NMIMS

NMIMS NMIMS

Respect the past
Create the future
Transcend horizons however far
We have what it takes
We make a great team
At NMIMS each one is a star

NMIMS NMIMS

NMIMS NMIMS