

INTEGRATED MBA (2018 BATCH)”— COMPULSORY PROJECTS

“LET’S LEARN FROM OTHERS GUIDELINES FOR SUMMER INTERNSHIP PROJECTS AT THE END OF II YEAR (DETAILS TO BE GIVEN SHORTLY)

Duration: 6 weeks

Scheduled Time: at the end of II Year

Students completing their 6th trimester have to undergo a six-week annual internship at the end of their second year. Students need to identify the companies they want to work with. The aim of this annual internship project is to get the students acquainted with corporate environment. In particular, the internship project seeks to achieve the following for the student undertaking the project:

- Closely observe daily operations of the corporate/professional organization.
- Inter-department workings of a corporate/professional organization.
- Develop an understanding of Organization Culture.
- Face to face conversations and learn from the corporate leaders on the basis of an open-ended and a structured questionnaire.
- Student needs to prepare a report on the given format (provided by college) which will be assessed.

Report Structure:

Report of not more than 2000 words has to be prepared at the end of the SIP and will be evaluated based on the criteria given in the next paragraph. The report has to be written in Times new Roman -12 points with a line spacing of 1.5 and the format has to be as follows:

- 1) Title Page
- 2) Abstract
- 3) Acknowledgements
- 4) Index
- 5) Introduction of the project
- 6) Objectives
- 7) Limitation
- 8) Methodology
- 9) Industry Overview
- 10) Company- Organizational Chart

- 11) Company- Study of Various Departments
- 12) Company- Linkage among the Departments
- 13) How do you describe the organization Culture
- 14) One to one interview with the departmental heads and seeking answers to the structured questionnaire given by the School.
- 15) Questionnaire Analysis
- 16) Conclusion- Write in your own words about the internal environment, organizational culture, inter departmental dealings of the company. Establish linkage between textbook concepts and their practical implications.

Evaluation Criteria:

- 1- Report Format and Writing
- 2- Report Analysis and Conclusion
- 3- Presentation**

At The End of 9th Trim

***IN-HOUSE Summer Internship* (in your own Company) at the end of 3rd year (six weeks)**

Duration :6 weeks

Scheduled Time: At the end of III year

Students completing their third year are required to do a six-week summer internship program (SIP) as a part of the course curriculum soon after the completion of 9th trimester. The objective of this internship is to complement their class room learning and see its applications in their own Organizations.

After having identified their own area of interest (HR/Marketing/Finance/ Strategy/ International Business/ Operations etc.), students need to finalize a project in consultation with assigned faculty mentor and organization mentor. Do a detailed study and analysis on the said project. After the completion of the summer internship, students have to submit the report according to the prescribed guideline (provided by office) which will be evaluated and graded.

Objective

To take up a project in the desired field (HR/Marketing/Finance/ Strategy/ International Business/ Operations etc.) with your own organization and see its practical applicability.

Learning Outcome

An attempt at providing solution to a practical problem in an organization and documenting it in the form of a project report which will be evaluated.

Project Report Structure

- 1) Title Page
- 2) Abstract
- 3) Acknowledgements
- 4) Index
- 5) Introduction of the project
- 6) Objectives
- 7) Limitation
- 8) Methodology
- 9) Industry Overview
- 10) Company- Introduction
- 11) Project Problem Introduction
- 12) Theoretical Background to the Project Problem
- 13) Alternative Approaches to solve the Problem

14) Discussions with the all the stakeholders affected with the problem at hand and present it in the form of a stakeholder chart.

15) Analysis

16) Conclusion

Write in your own words about the internal environment, organizational culture, inter departmental dealings of the company. Establish linkage between textbook concepts and their practical implications.

Evaluation

- 1- Quality of Project report writing and format
- 2- Linkage of Real Life Problem with the theoretical concepts
- 3- Analysis, Conclusion and Report Presentation

Peer group learning program

Duration: 6 weeks at the end of 4th year

Students completing their 12th trimester are required to undergo a six weeks training in the family businesses of their peer groups termed as PGLP. Now, after having learnt a general business environment of a professionally managed company in the annual project and another six weeks project at yet another professionally managed company, student is now made to get exposure in a similar family business program run by the peer group under PGLP. This PGLP provides a unique opportunity to engage with other than your family business and contribute on a mutually beneficial basis. This program will be graded.