



**PRAVIN DALAL SCHOOL OF  
ENTREPRENEURSHIP &  
FAMILY BUSINESS MANAGEMENT**

(SBM's Initiative)



**Bachelor of Business Management & Marketing (BBMM)**

**Inauguration Ceremony (Batch of 2023-26)**

Date : Tuesday, 25<sup>th</sup> July 2023  
Venue : Mukesh Patel Auditorium, NMIMS University  
**(Entry from Gate No.4 Only)**

Student Dress Code: Business Formal

Student Registration: 09:00 am - 10:00 am (ID Cards to be collected from Registration Desk)

TIMING	PROGRAM SCHEDULE
10:00 am - 10:10 am	Saraswati Vandana - Lighting of the Lamp - NMIMS Anthem
10:10 am - 10:20 am	Welcome Address, Prof. Mehek Kapoor, Program Chairperson, BBMM Program
10:20 am - 10:40 am	Inaugural Address, Prof. Seema Mahajan, Director, PDSE&FBM, NMIMS
10:40 am – 11:05 am	Guest of the Day: Mr. Krishna Gopal, Global Head- Sales Enablement, Tech Mahindra
11:05 am – 11:30 am	Guest of the Day: Mr. Sagar Kapoor, Chief Creative Officer (Global Brands), MullenLowe Lintas Group
11:30 am – 11:50 am	Introduction to the Faculty Team at PDSE&FBM
11:50 am – 12:10 pm	Academic Administrative Brief: Mr. Tejash Somaiya, Deputy Registrar
12:10 pm - 12:30 pm	Examination Brief: Ms. Shilpa Patil, Deputy CEO Registrar(Examination Department)
12:30 pm - 12:50 pm	Introduction of Junior Student Council
12:50 pm – 01:00 pm	Vote of Thanks
01:00 pm – 02:00 pm	Lunch

**Prof. Seema Mahajan**  
Director