

THE ANTHOLOGISTS

Indian family businesses by far and large have been construed to be an integral part of the economy. Substantiating this is the fact that the top 20 Indian Family businesses control INR 26 Lakh Crore of the Indian GDP. Indian family businesses are also much respected for their founding principles and the values that they inherit. However, the family businesses image has also been tarnished by features such as non-professionalism, conservatism, poor corporate governance and lack of future planning in recent years. In the midst of all this fray lies the mammoth task of succession planning that each of the family businesses face at some point in time.

Rapid changes in the Indian business world has brought together new areas of focus for current family run businesses. Some of the key areas in Family run Businesses in this ever changing environment would be talent management, robust innovation, out-of-the-box thinking, and at the core of the organization, strategic planning. Efficient management of which will provide thrust to the wings of family run businesses, helping them soar high and achieve hallmark status in the world at large.

We The Anthologists look towards researching on these intricacies and learning through:

- Debates and discussions with industry experts
- Brainstorming and creating business case studies
- Organization of workshops and networking events
- Creation and development of research papers