

SVKMs NMIMS
Pravin Dalal School of Entrepreneurship & Family Business Management
Inauguration & orientation Programme MBA E&FB 1st Year

Day 1 18 th June 2018	Inauguration of MBA E & FB 1 st year Welcoming new students & briefing about school Meet seniors	10:00- 5:00pm	
Day 2 19 th June	Ice Breaking – <u>Know yourself and your peers.</u> Introduction to Pedagogy <ul style="list-style-type: none"> • Objective is to make students aware of all the methods, pedagogy used at NMIMS. Prerequisites & essentials to make it more fruitful. How to relate the learning to your businesses. 	10.00am - 1:00pm 2.00pm - 4.00pm	By Dr Gowri Joshi Dr. Gayathri Sampat
Day 3 20 th June	Role of a Leader (Personality Expectations) <u>Augmenting Personal Communication in Business Environment</u> <ul style="list-style-type: none"> • Objective to make students aware of basic etiquettes, corporate/ professional expectations. Importance of code of conduct in class. Learnings from peers. Understanding of everyone’s businesses and incorporating your own business. 	10:00- 12:30pm 1:30- 4:30pm	Mr.Ocean Gonsalves Dr. Papiya Deb
Day 4 21 st June	Presentations of 15 minutes covering the industry, their company , family tree, their strengths in the market , projected growth of next 5 years & his or her role in Business. Please note the presentation should have these parameters clearly visible: <ul style="list-style-type: none"> • Name of the Company • Area of operations & Specializations • Major Clients • Competitors • Brief explanations of products • Projected growth in 2025 	10.00am- 5.00 pm	Prof.Seema Mahajan Dr. Prasad Ranade Dr. Kalika Bansal Dr. Girish Bagale
Day 5 22 nd June	Case Discussion- Is this for me? career Decision making in a family Business (Refer Orientation Binder) Lead faculty Dr. Prasad Ranade Dr. Kalika Bansal Dr. Girish Bagale Dr. Sandeep Rawat & Prof.Seema Mahajan	10.00 am - 5.00 pm	
Day 5 23 rd June	Mumbai Darshan with purpose and objectives and key interviews	10.00 to 5.00pm	Dr. Prasad Ranade

Namita Kanojia

Programme coordinator

Dr. Prasad Ranade

Programme chairperson

Prof.Seema Mahajan

Director

